

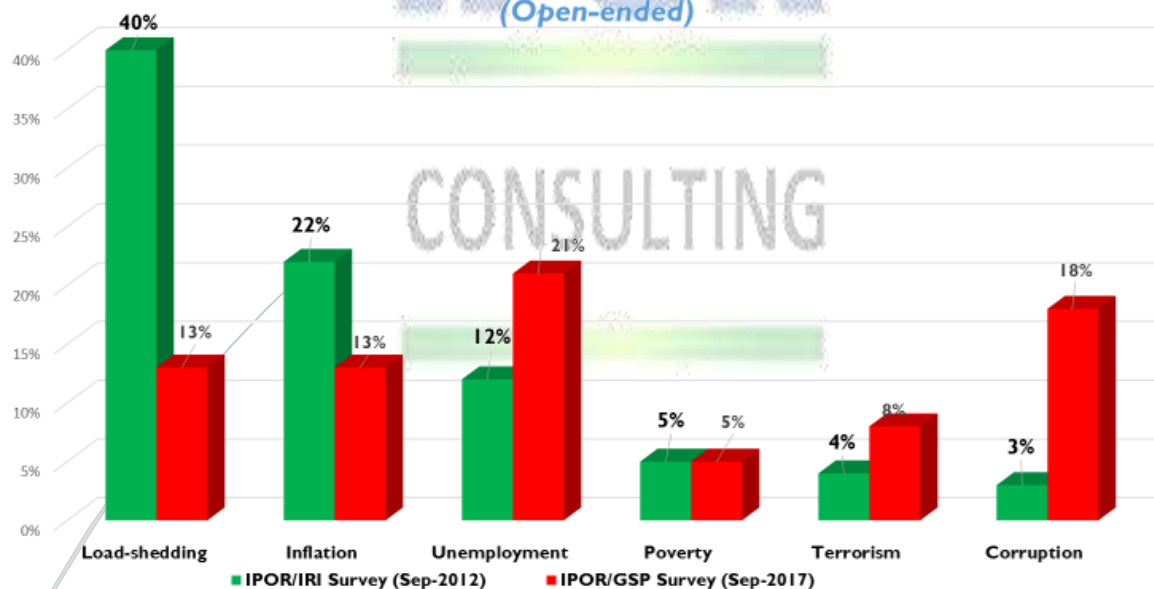
Top Issues Comparison in Last Five years

The Institute for Public Opinion Research (IPOR) has decided to release comparison of public Opinion surveys and reports about the changes in voter's perceptions in the last five years. This will give a broader idea on what was major issues before 2013 elections compared to the present situation.

As part of this, the first comparison is drawn on the top issues faced by the voters now and five years ago. The Institute for Public Opinion Research (IPOR) and International Republican Institute (IRI) conducted a poll in late 2012 before the elections 2013 to gauge the public perception about issues like load shedding, inflation, unemployment, poverty, terrorism and corruption. While in September 2017, the IPOR and Global Strategic Partners (GSP) had conducted a poll and asked about the same issues, before election 2018.

In both surveys (IPOR/IRI poll and IPOR/GSP poll) the respondents were asked "In your opinion what is the single most important issue facing Pakistan today?" Responding to this question in 2012 the 40% said that the Load shedding is the single most important Issue of the country, while in 2017 only 13% respondents said that the load shedding is the most important issue. which means that to some extent the federal government have overcome the issue of load shedding.

In your opinion what is the single most important issue facing Pakistan today?
(Open-ended)



In 2012, IPOR/IRI survey the respondents identified inflation as the second most important issue of the country, with 22% respondents saying that inflation is the most important issues, while in 2017, in IPOR/GSP survey only 13% said that the inflation is the most important issue of the country.

According to the IPOR/IRI 2012 survey 12% respondents said that the unemployment is the most important issue of the country, while in 2017, IPOR/GSP survey 21% respondents said that the

unemployment is the single most important issue of the country. Which means that the unemployment raised in country during the period of 2012 to 2017.

The issue of poverty remained on same position in both surveys, as according to the both surveys only 5% respondents said that the poverty is the single most important issue of the country.

In 2012, 4% respondents said that the terrorism is the single most important issue of the country, while in IPOR/GSP survey of 2017 the 8% respondents said that the terrorism is the single most important issue of the country. The increase in number could be due to the operation Zarb-e-Azab and Karachi operation.

According to the 2012, IPOR/IRI survey only 3% respondents said that the corruption is the most important issue of the country, while in 2017, IPOR/GSP survey 18% respondents said that the corruption is the most important issue of the country. The increase in numbers could be due to the Panama Issue and the opposition role in highlighting the issue.

