



CONSULTING



A Quantitative Study Report on the Political Continuum of **NA-53**

(Rawalpindi-IV)

Taxila & Wah Cantt. Respondents

only



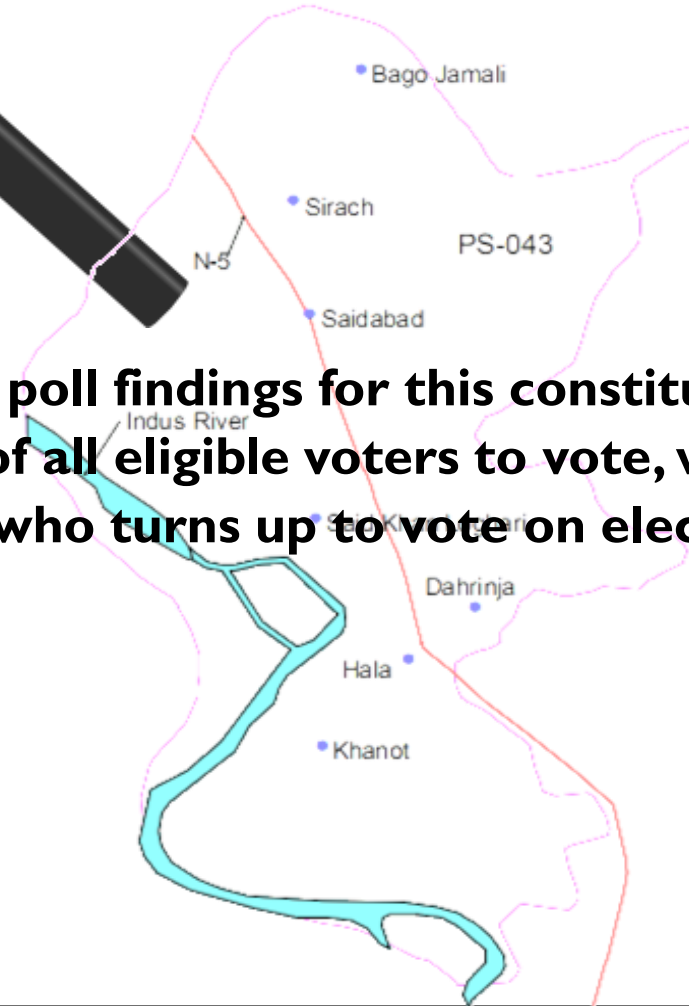
Data Collection Period:
February 27-28, 2018

Confidential

The study has been conducted by IPOR Consulting

Disclaimer

IPOR's Pre-Election poll findings for this constituency reflects only the intentions of all eligible voters to vote, whereas victory margin depends on who turns up to vote on election day or stays at home.



Survey Universe

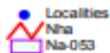
NA-53 (Rawalpindi-IV)

NA-53
Rawalpindi-IV

a) Taxila Tehsil; and
b) The following Qanungo Halqas of
Rawalpindi Tehsil:-

- i) Sihal
 - ii) Chakri
 - iii) Adyala
- of Rawalpindi district.

Population	: 484192
Male	: 152123
Female	: 138905
Total	: 291028



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0 4 8 Kilometers

Survey Methodology

Period : February 27-28, 2018

Survey Type : In-person, in-home interviews.

Eligibility : Age 18+

Total Respondents : n =598

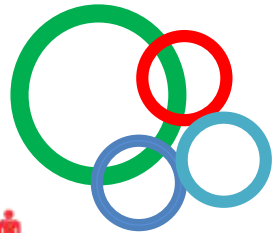
Total Locations: 60

Response Rate : Slightly over 71%

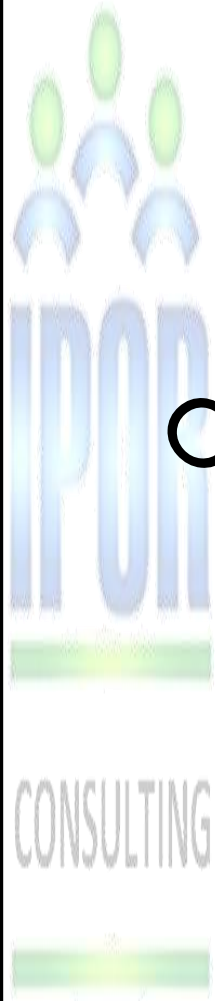
Margin of Error : Not more than $\pm 4\%$ Overall with 95% confidence level

- The selection of locations were made based upon population based list of polling stations using the systematic random sample of adult residents in these 60 locations/Mohal'las /Villages
- In each location a cluster of 10 interviews were conducted.
- Interview teams were comprised of both of males and females; the female respondents were interviewed by female interviewers and male respondents by male interviewers.
- The Kish method was used to select respondents 18 years and older within the randomly selected household. The Right Hand method was used to select every fifth household in localities selected through “Random Walk” methodology.
- Figures in charts and tables may not sum to 100 percent due to rounding error.

Survey Demographic

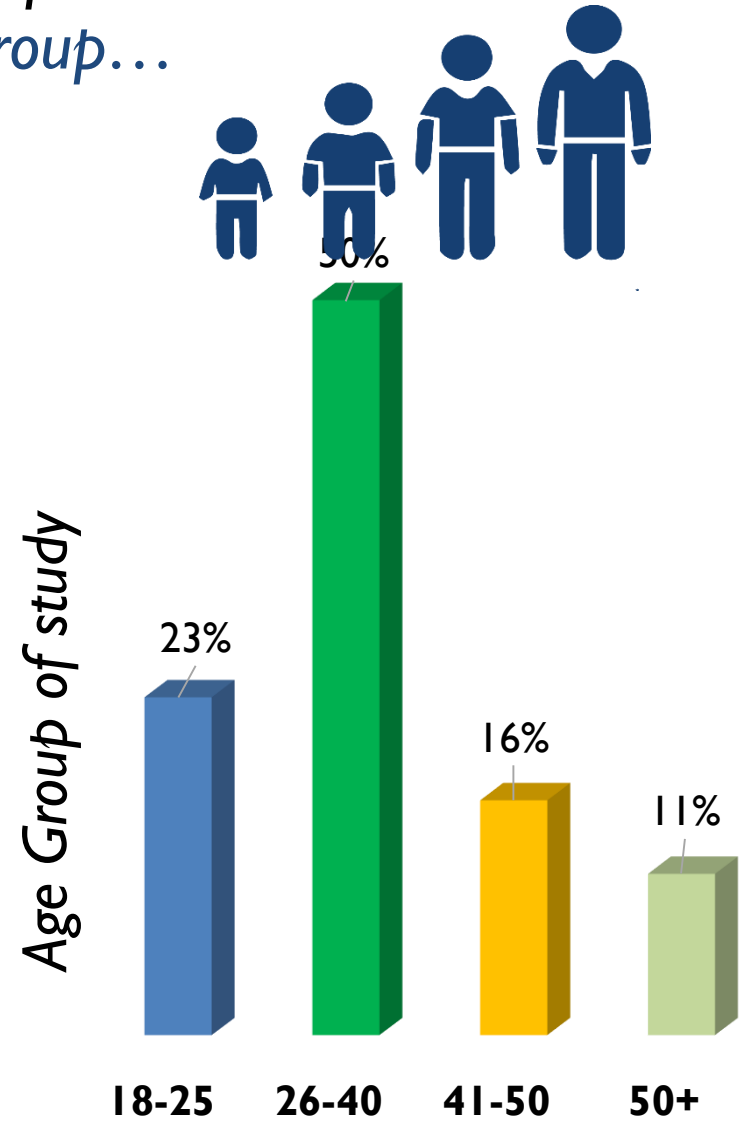
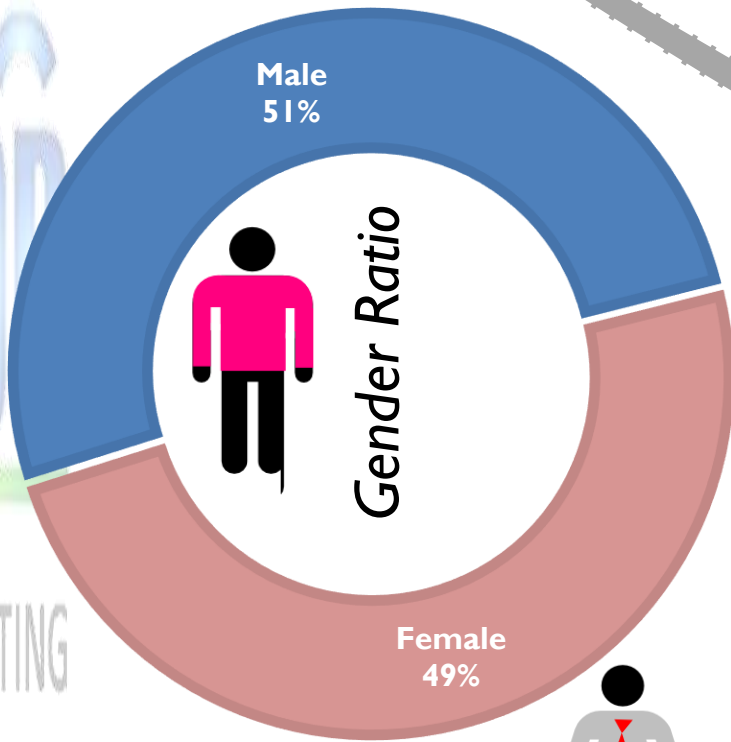


Overall Demographics
of study...



Survey Demographics Gender & Age group...

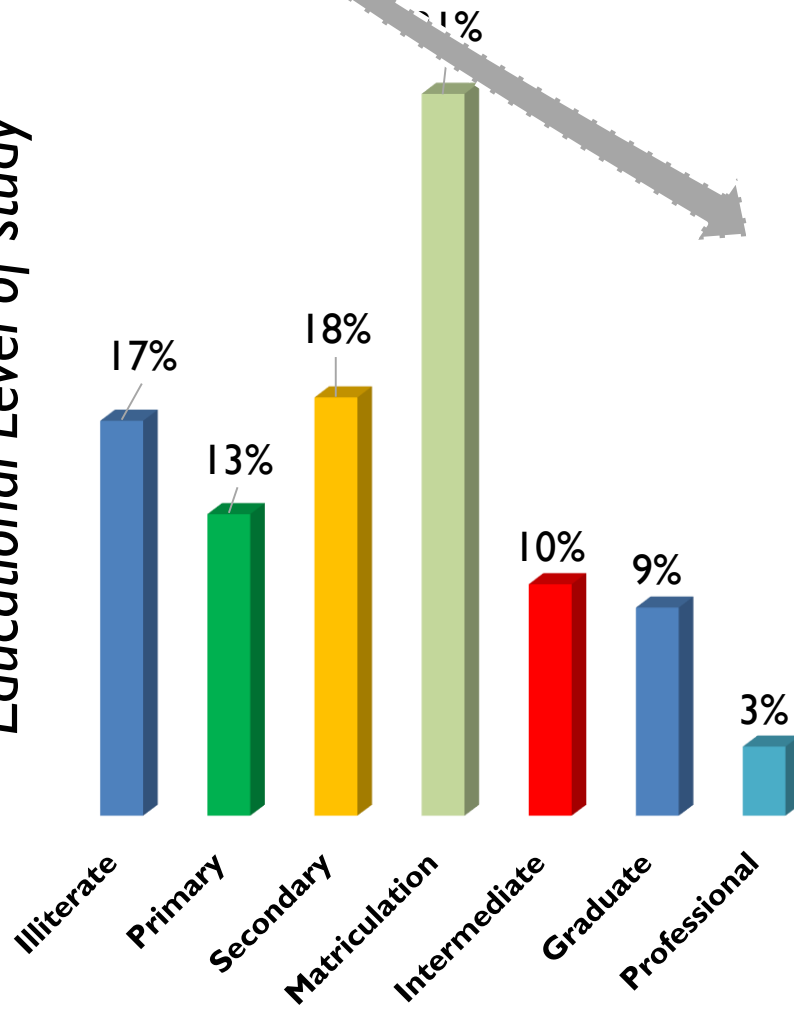
slide 1/2



Survey Demographics Education...

slide 2/2

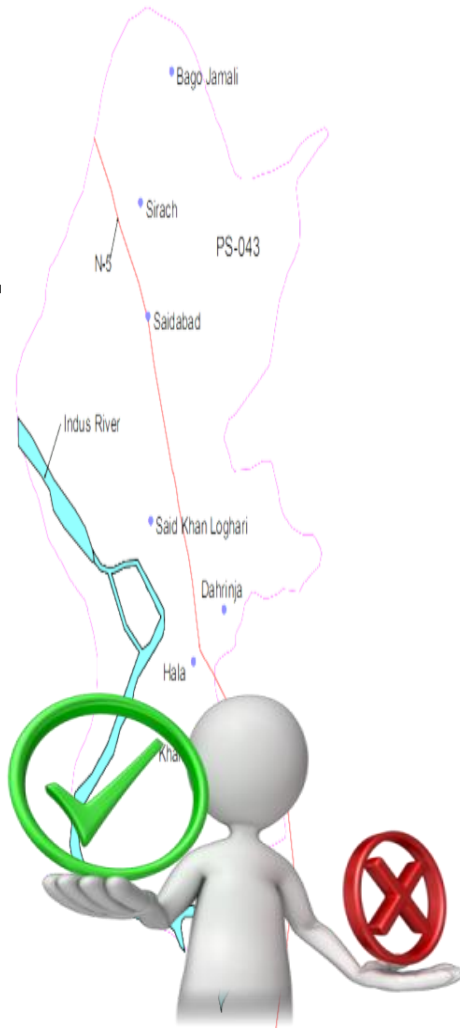
Educational Level of study



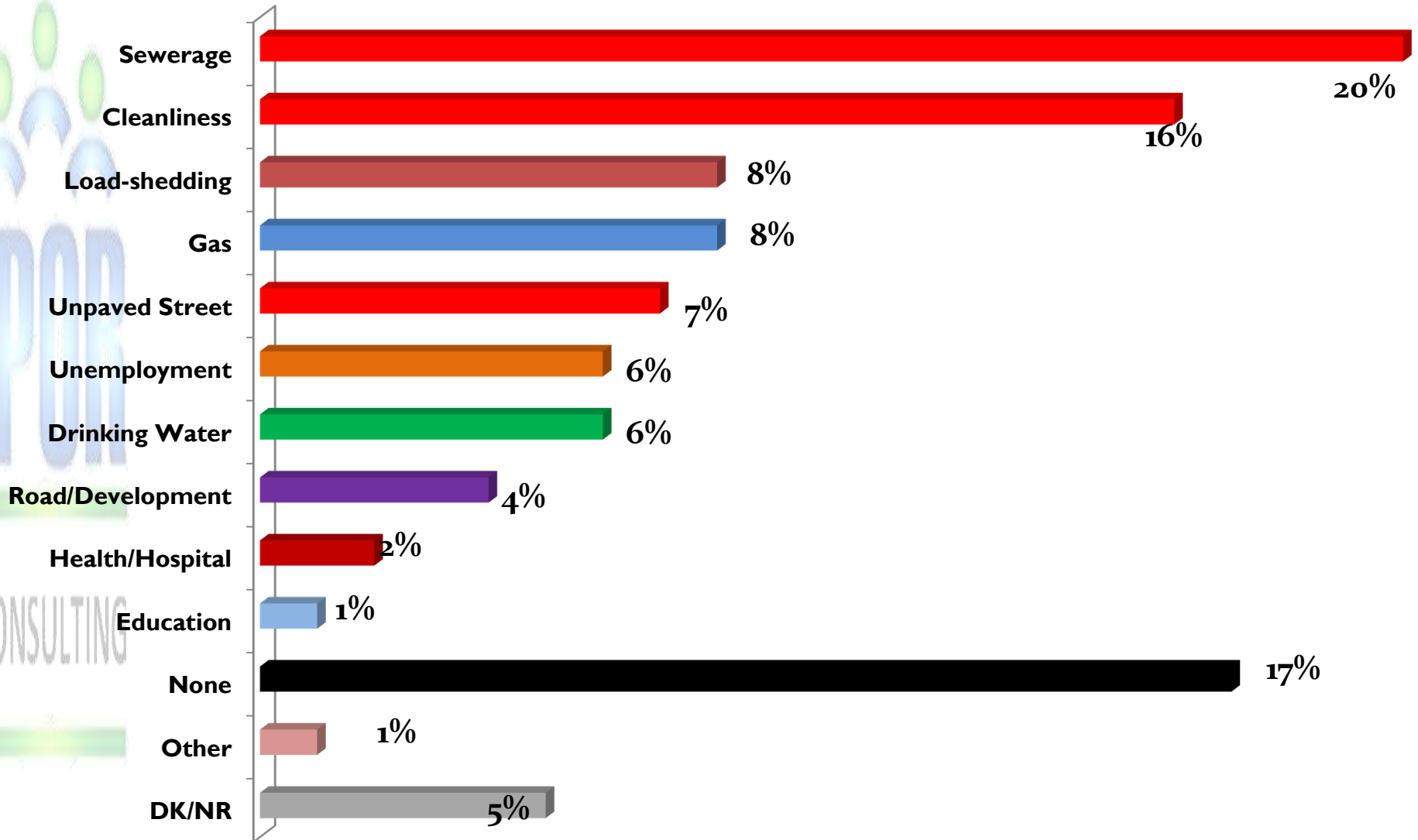
Key Issues

Key Issues of

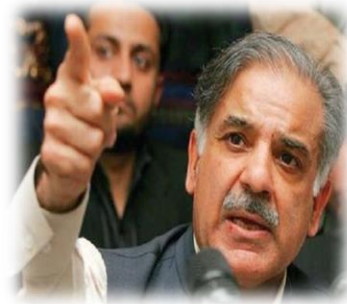
Constituency...



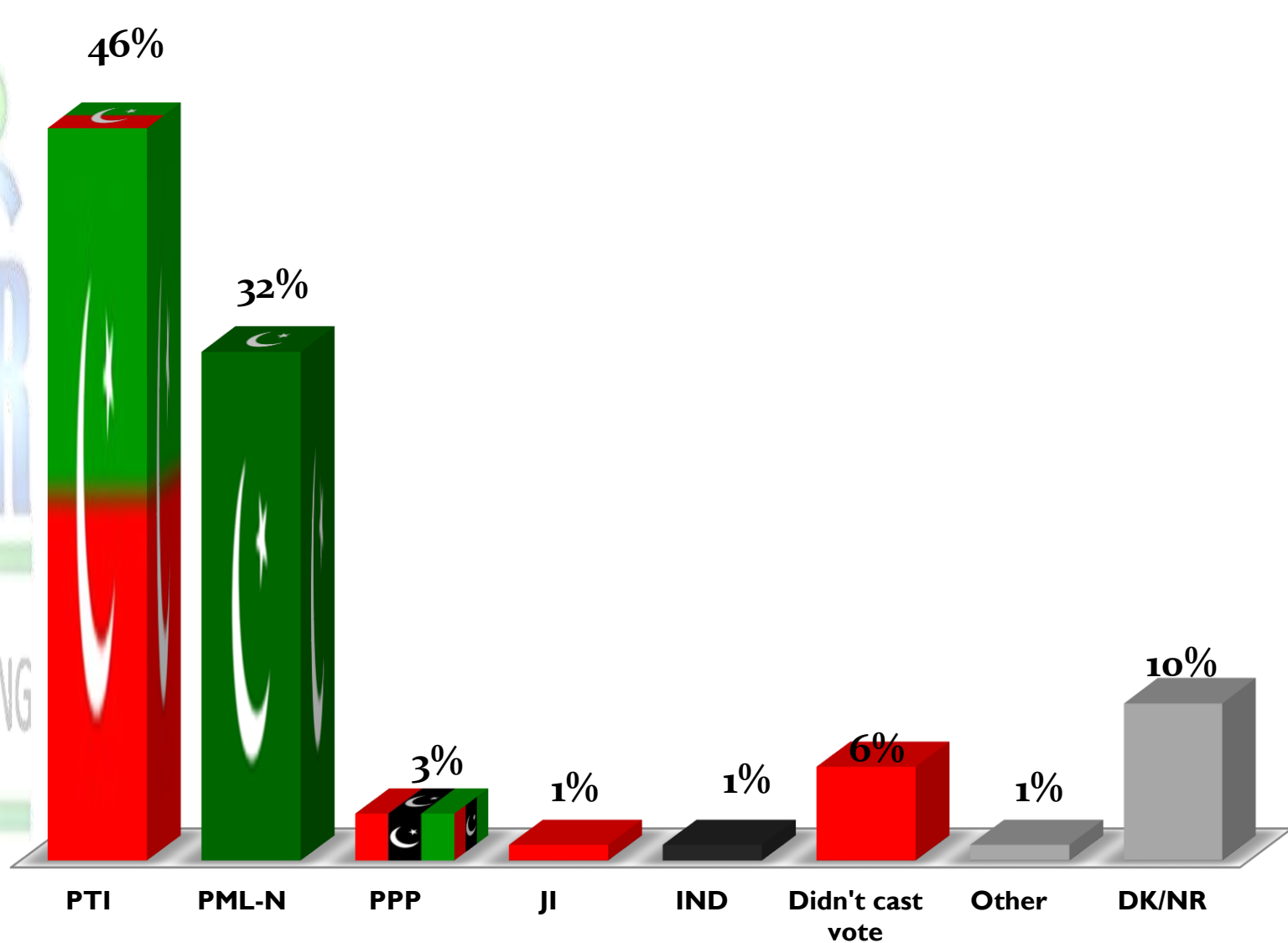
What is the single most important issue facing your constituency? (Open-ended)



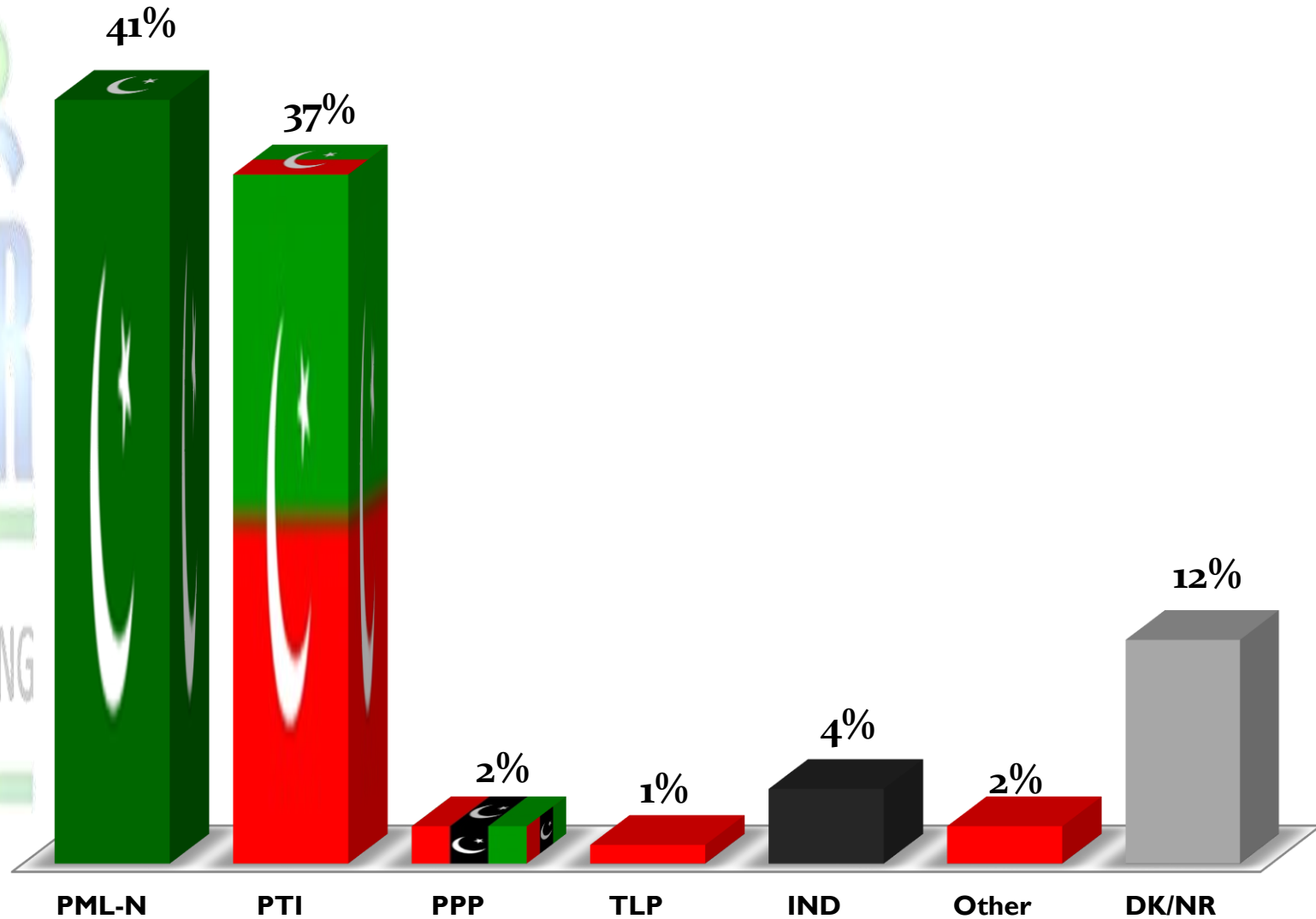
Election & Party Ratings



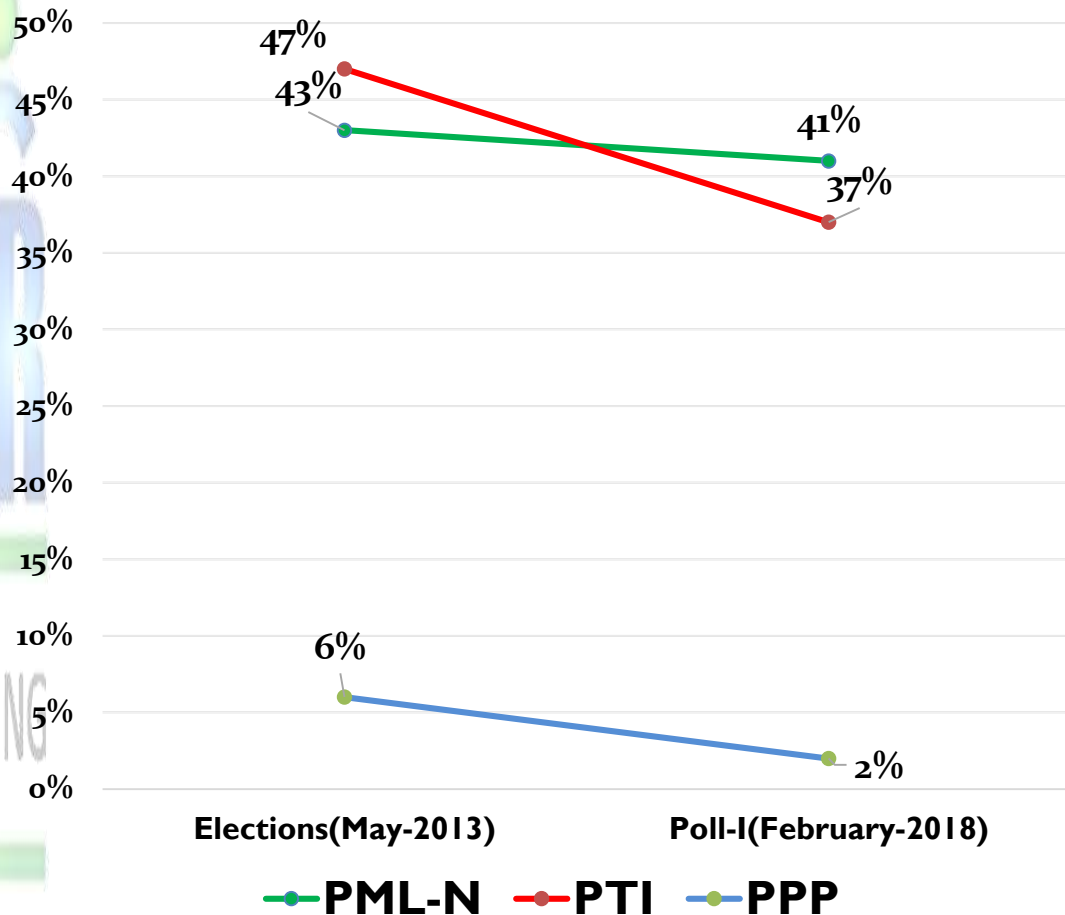
Thinking about the May 2013 general elections, which party did you vote for?



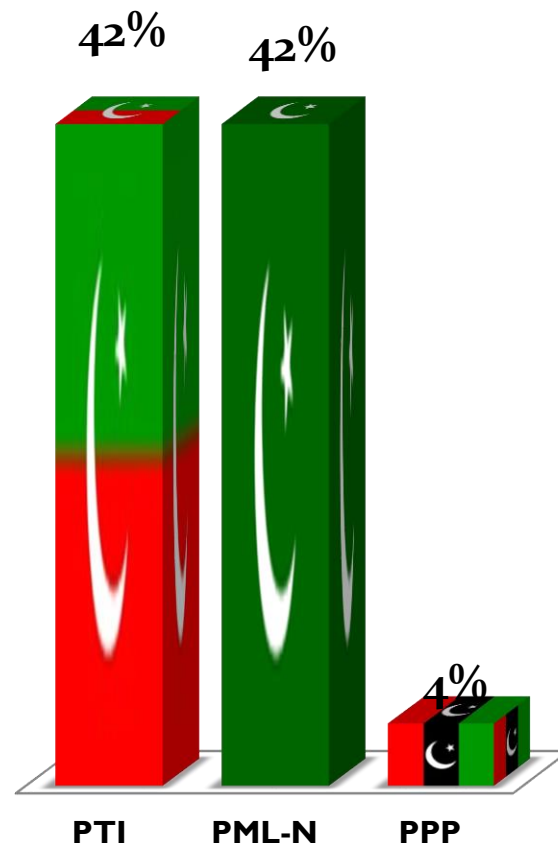
In up coming 2018 general elections of your constituency (NA-53)
which political party would you like to vote for?
(Overall-Results)



In up coming 2018 general elections of your constituency (NA-53) which political party would you like to vote for? (Comparative Results)



Mean Value
(Election 2013+Poll-I)



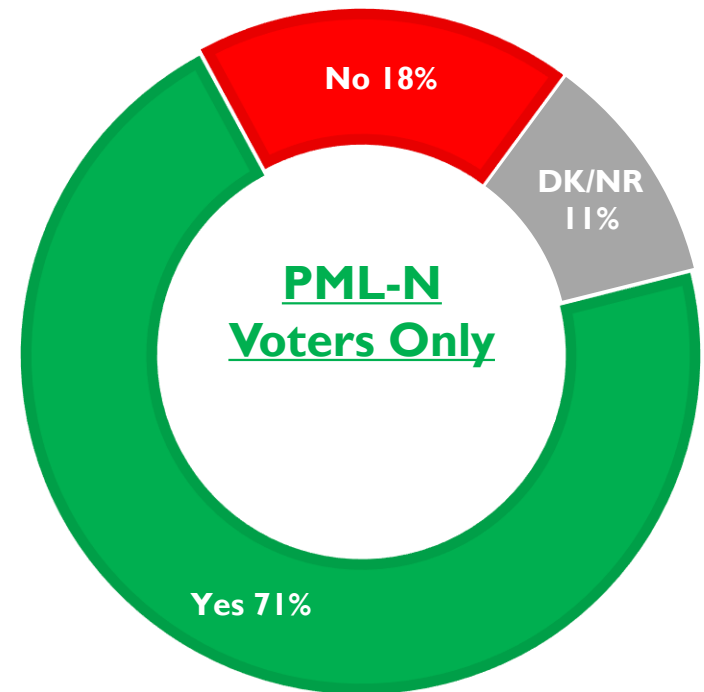
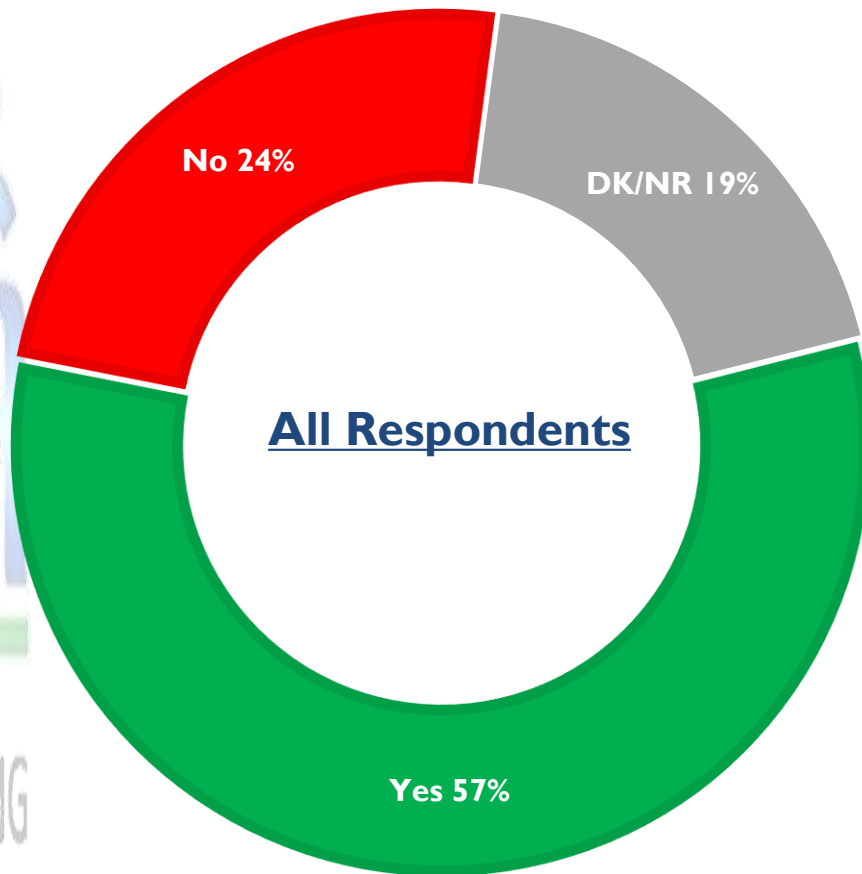
Ratings of the Candidates...

Candidates Rating...

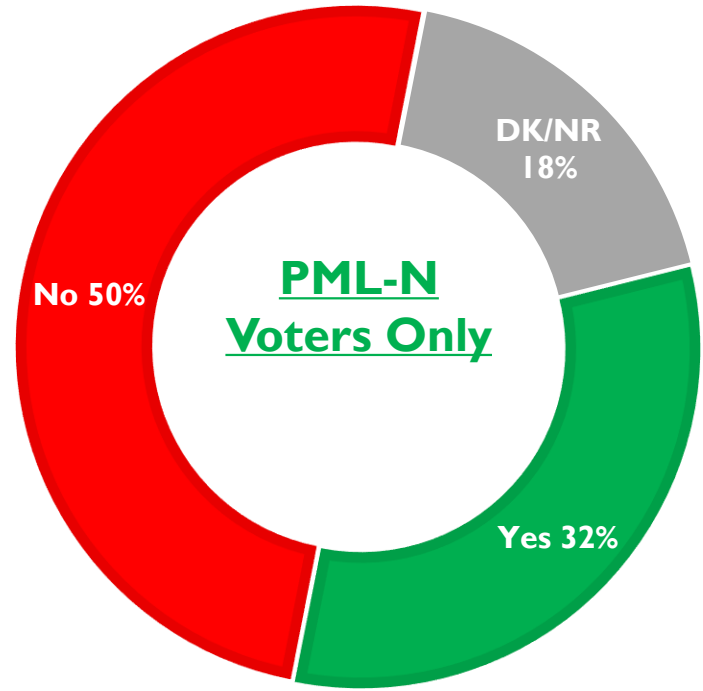
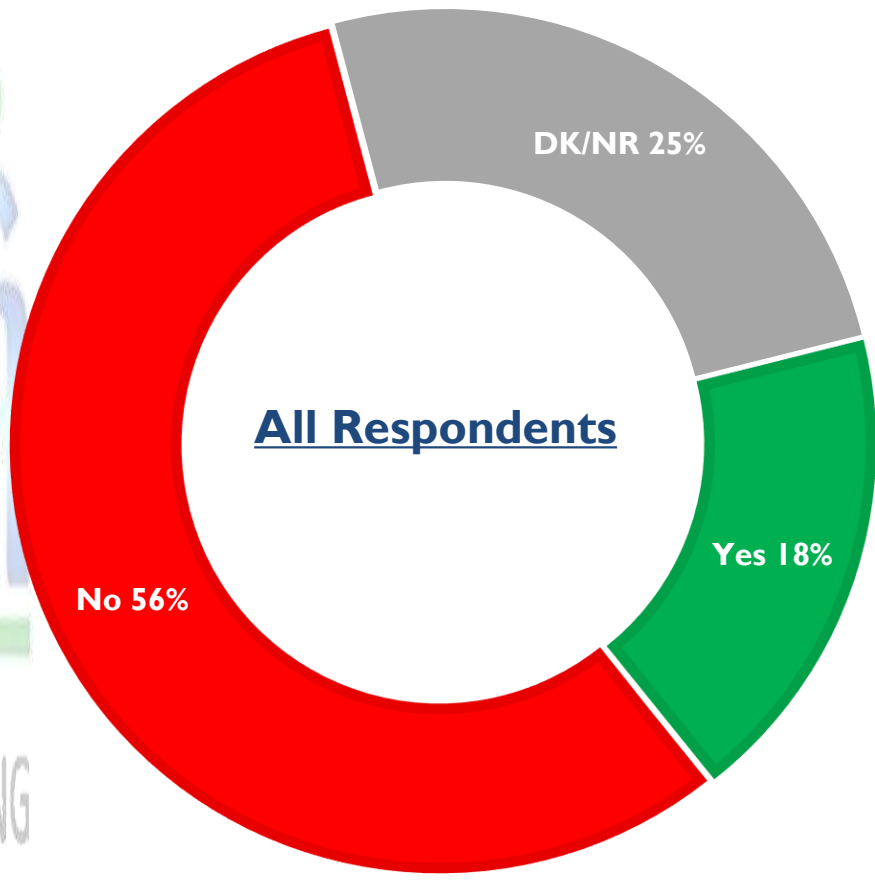


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If Chaudhry Nisar contest election from your constituency **NA-53** as an independent candidate would you vote for him?



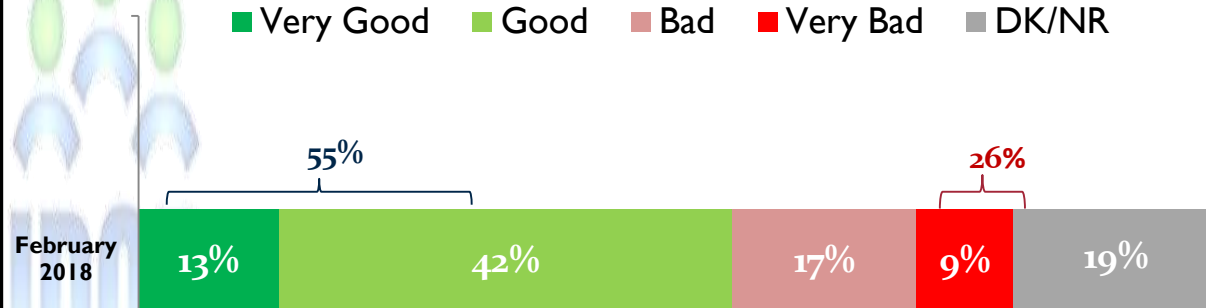
If PML-N decided to give party ticket someone else other than Ch. Nisar would you vote for new PML-N candidate?



How do you see the performance of your current **MNA Ghulam Sarwar Khan** in your constituency?

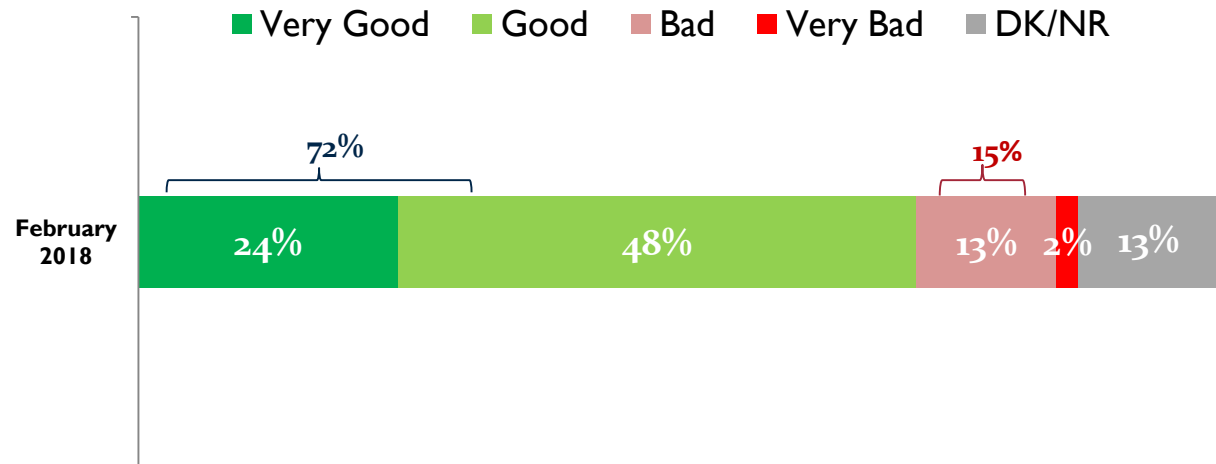
All-Respondents

■ Very Good ■ Good ■ Bad ■ Very Bad ■ DK/NR

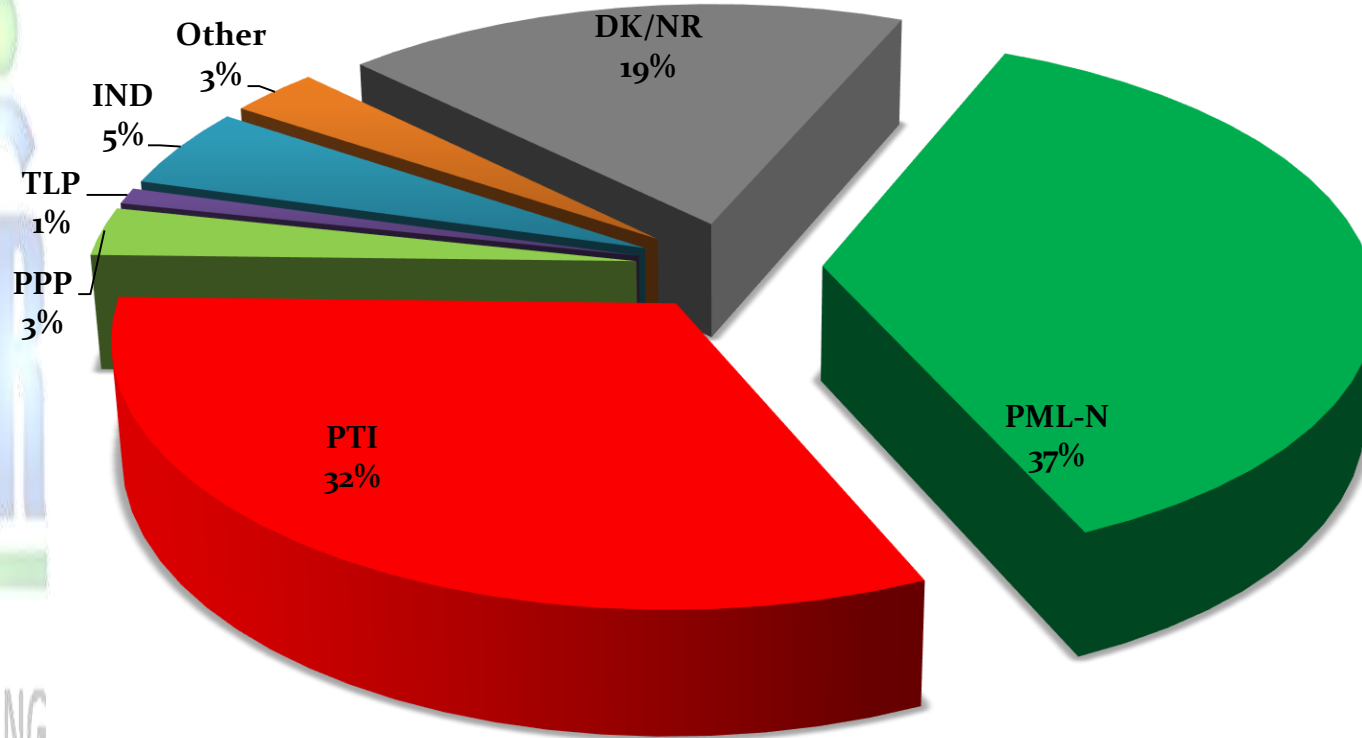


PTI Respondents Only

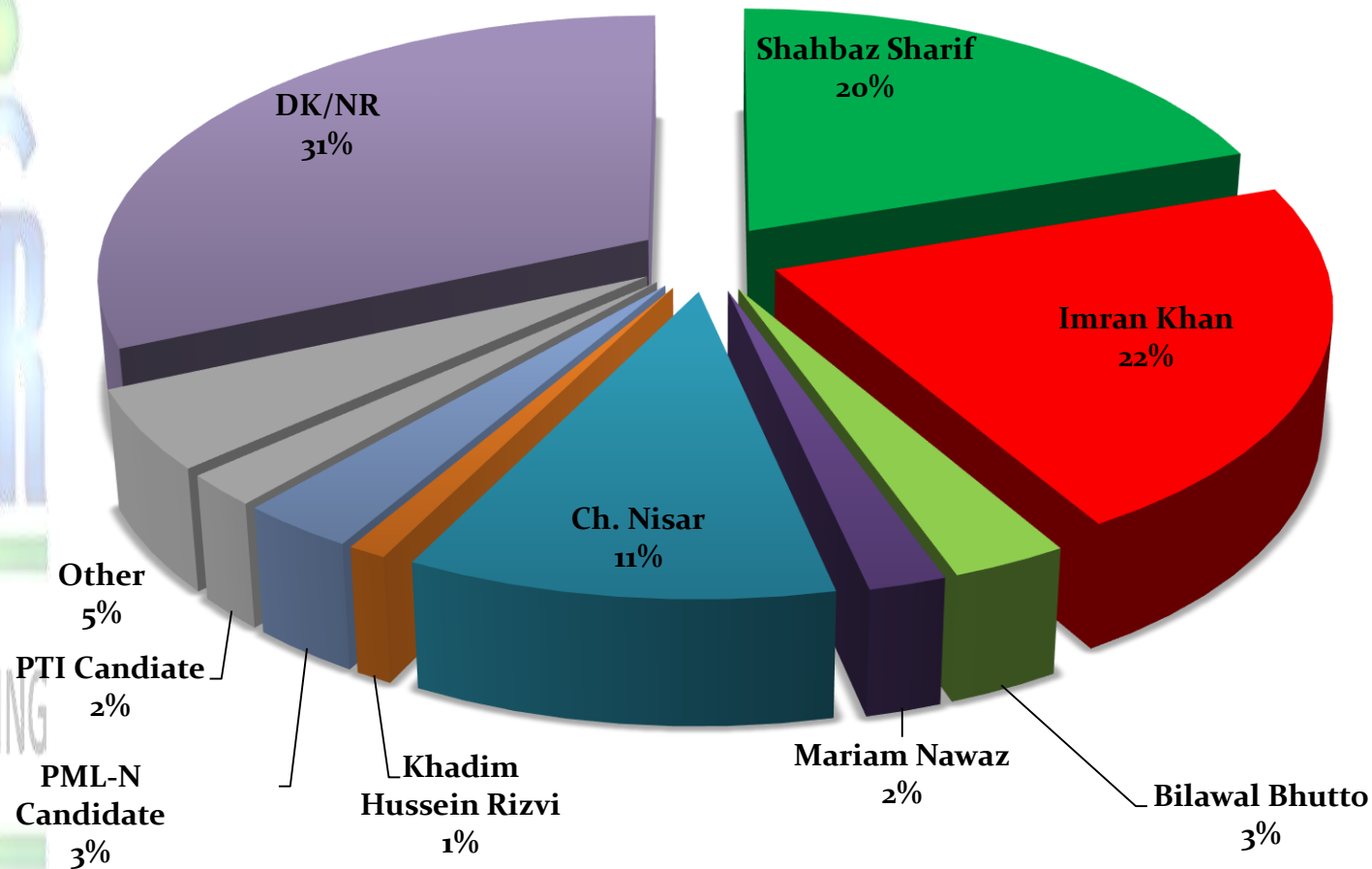
■ Very Good ■ Good ■ Bad ■ Very Bad ■ DK/NR



In your opinion from which party's candidate should be the next Prime Minister after 2018 general election? (Open-ended)

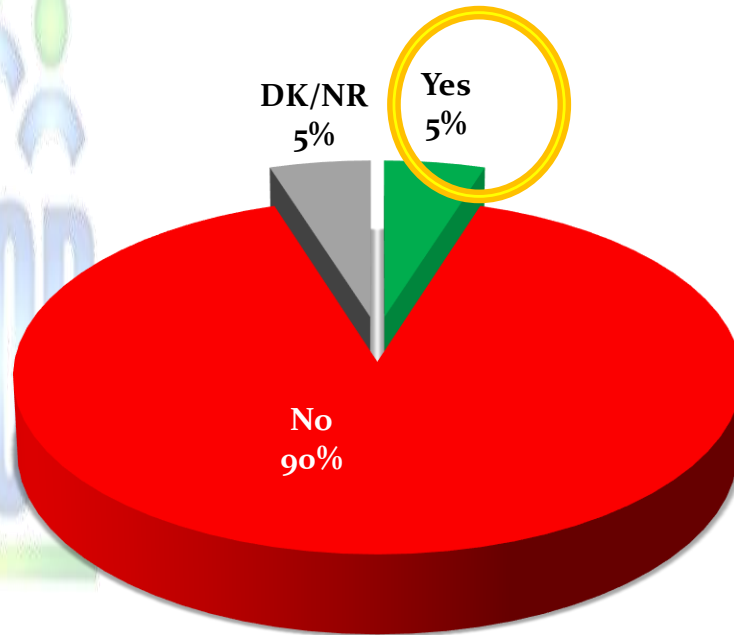


In your opinion who should be the next Prime Minister after 2018 general election? (Open-ended)



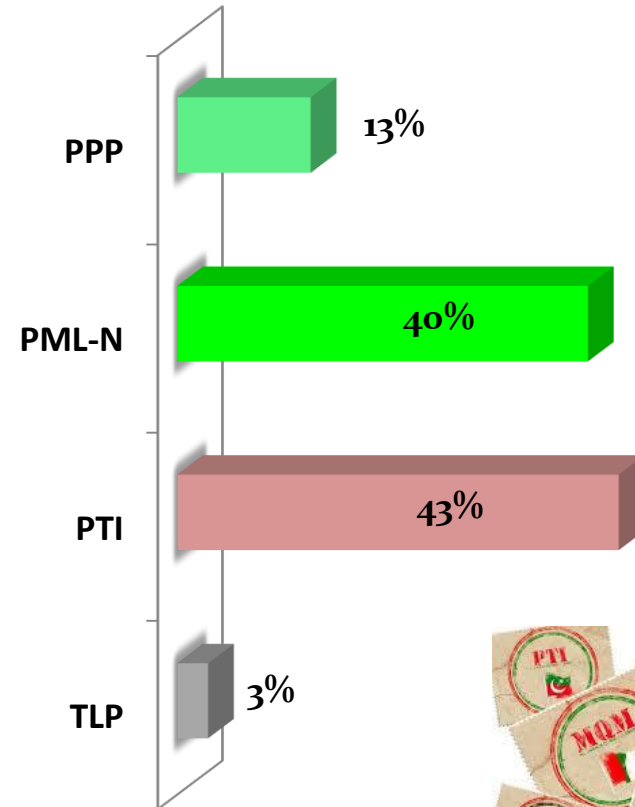
Have any political party ever contacted you for vote?

All-Respondents



If Yes, which political party have contacted you?

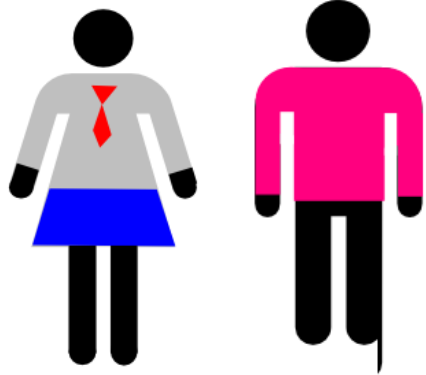
(Only 5% said "Yes")
(Multiple Responses)



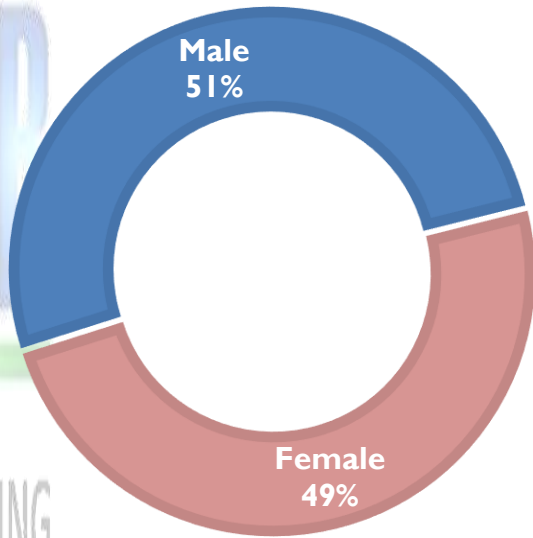
Demographic Section:

Demographic Support
Of Political Parties...

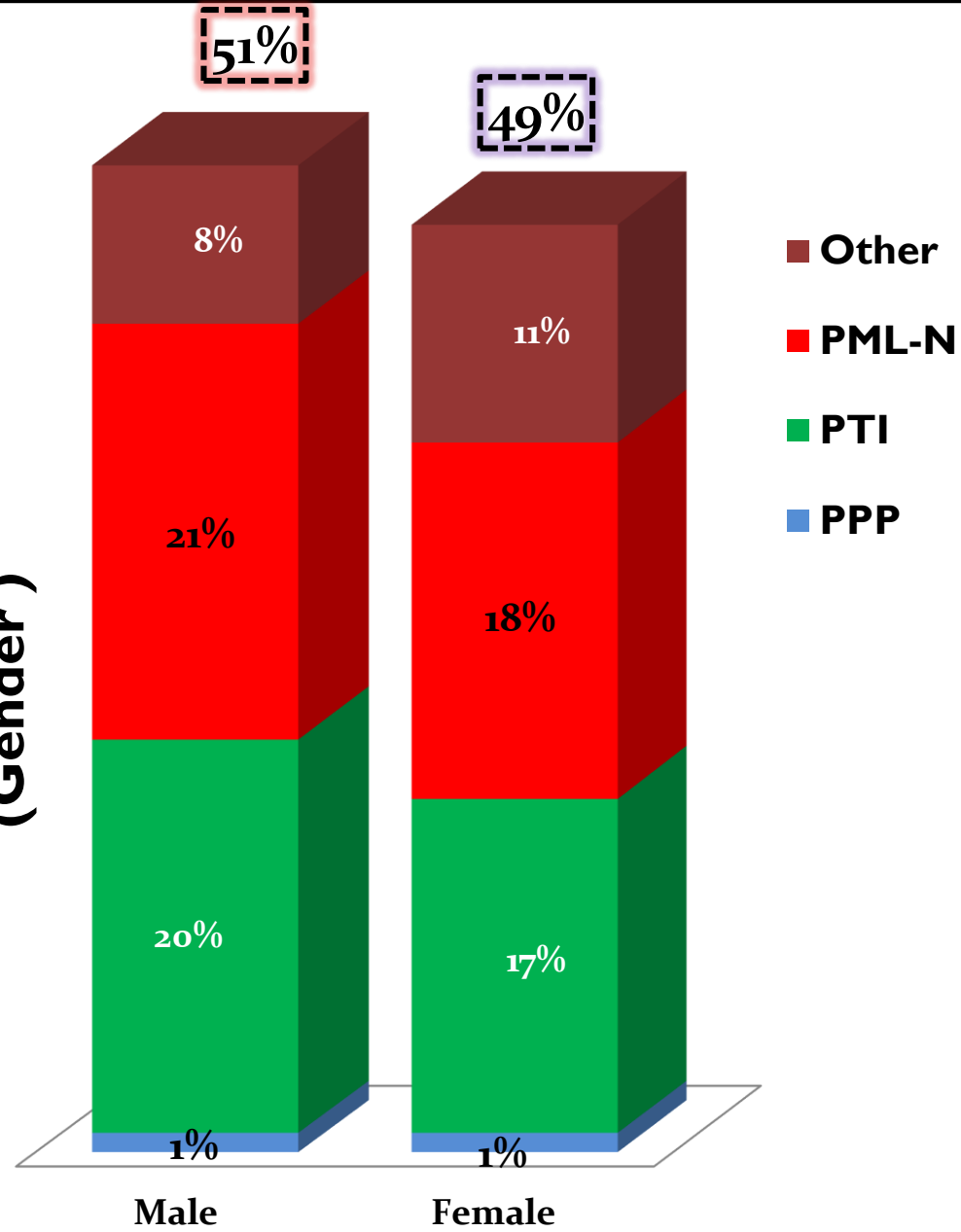




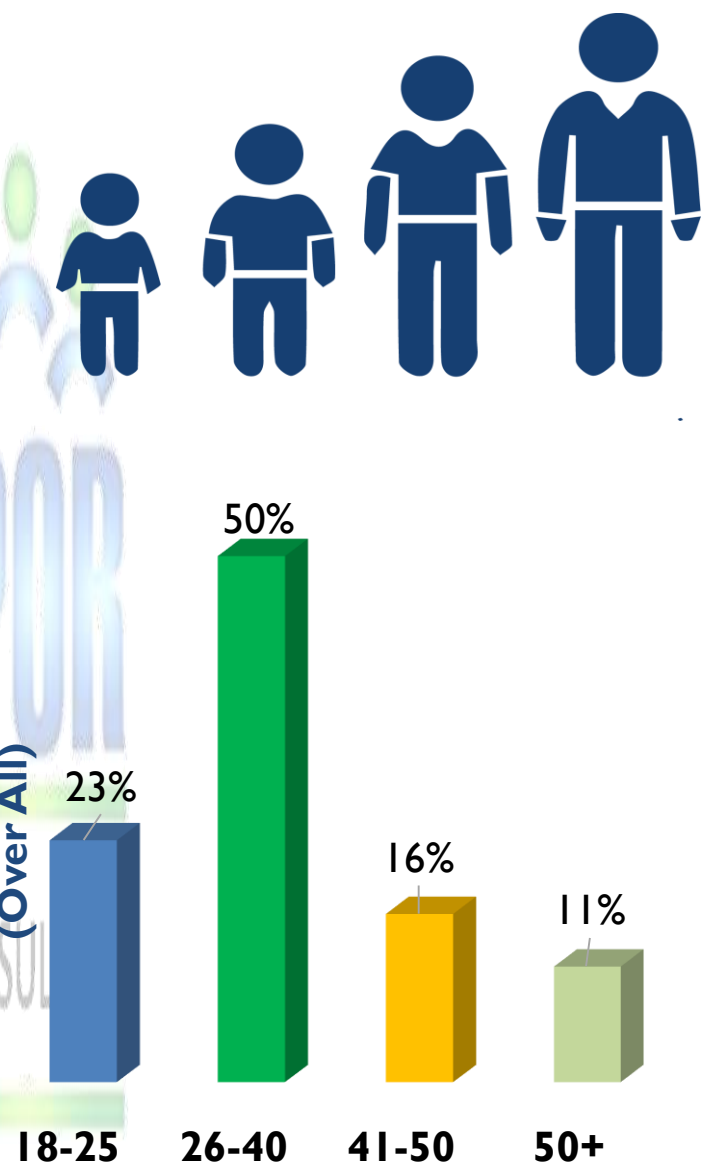
Gender
(Over All)



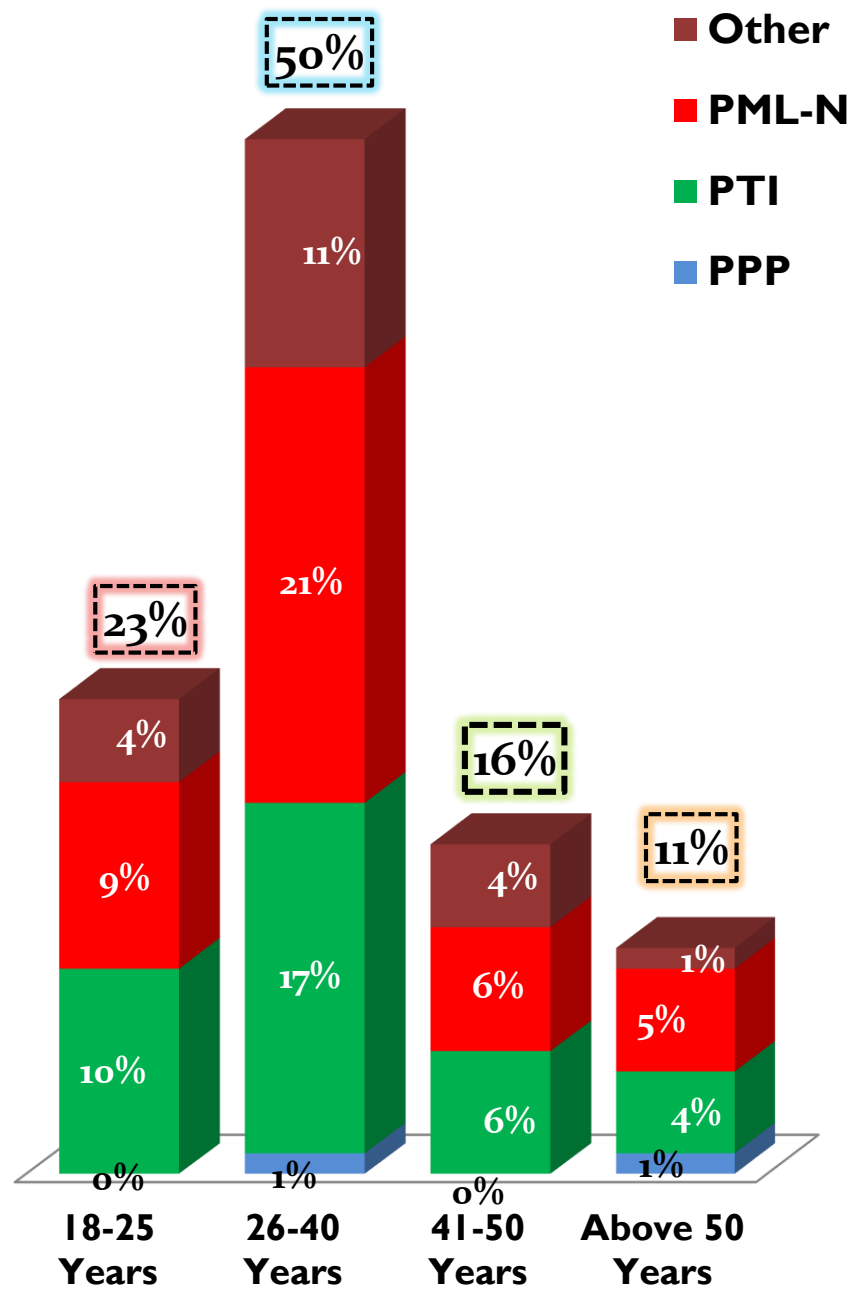
PPP Vs. PML-F Vs. PML-N
(Gender)



Age Group (Over All)

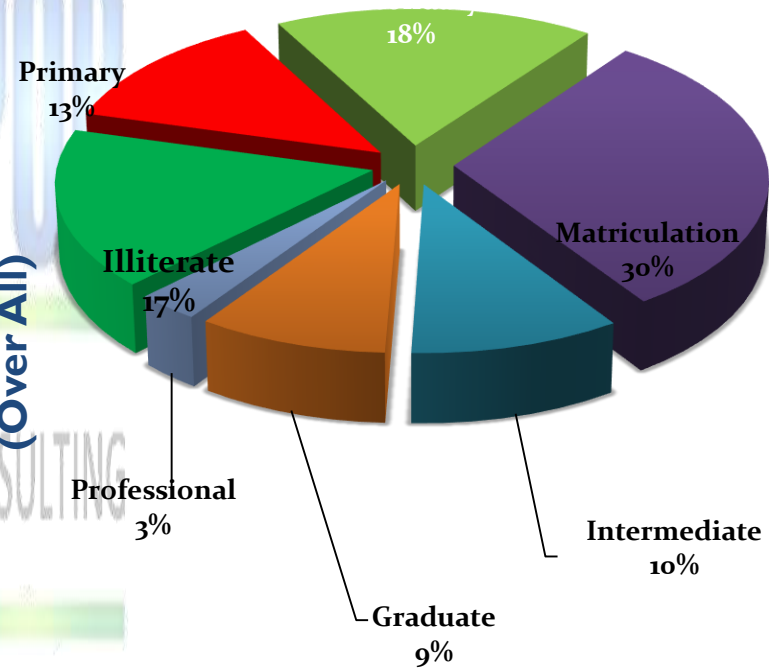


PPP Vs. PML-F Vs. PML-N (Age Group)

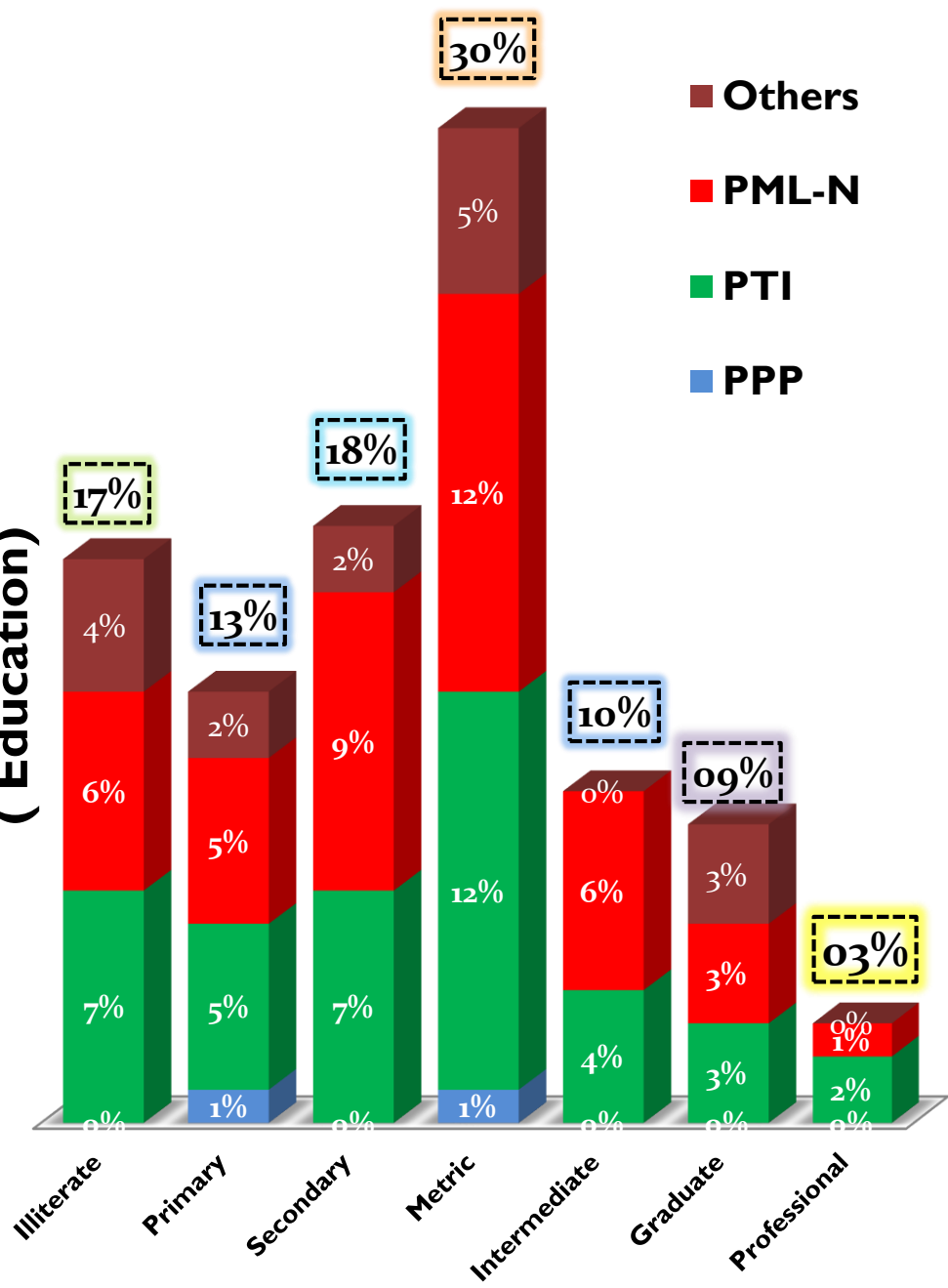




Qualifications (Over All)



PPP Vs. PML-F Vs. PML-N (Education)

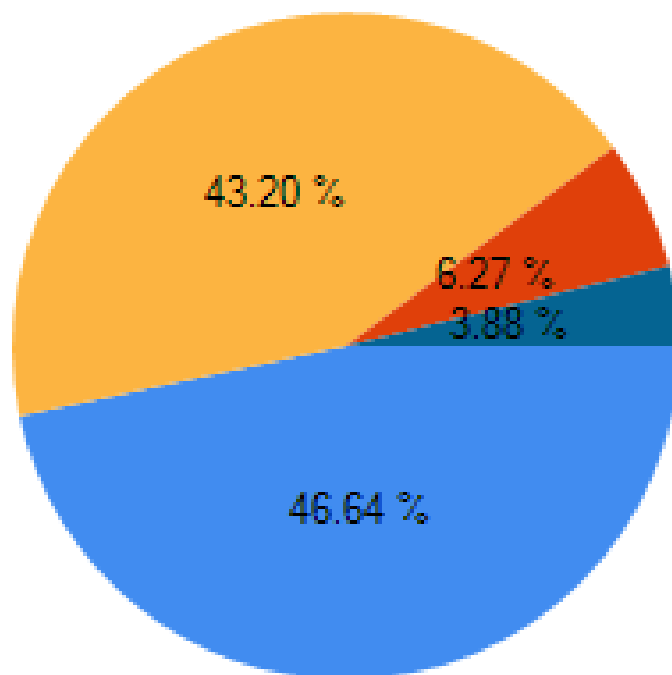


Party positions in General Election Results of NA-53 in May 2013

(Source: Election Commission of Pakistan)



General Election
2013



- Pakistan Tehreek-e-Insaf
- Pakistan Muslim League (N)
- Pakistan Peoples Party Parliamentaria ...
- Others

