



# National Survey of Current Political Situation in Pakistan

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June 13-July 04, 2018



## About IPOR:

IPOR Consulting is an independent research institution with ability to gauge public opinion at its best on social issues, democracy and service delivery throughout Pakistan. IPOR is registered under section 32 of companies act, 1984 (XLVII of 1984) with the Security and Exchange Commission of Pakistan (SECP). As member of ESOMAR, the information in this report has been compiled in accordance with international standards for market and social research methodologies.

## Disclaimer:

The results in this Report do not represent views held by IPOR. The results only represent public opinion, computed on the basis of views expressed by respondents selected through the procedure outlined in the methodology section of this Report. IPOR cannot be held liable to the users of this data. Any part of this publication can be used or cited with a clear reference to IPOR.

## IPOR Consulting

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# Survey Methodology

<i>Period :</i>	June 13-July 04, 2018
<i>Survey Type :</i>	In-person, in-home interviews.
<i>Eligibility :</i>	Age 18+. The survey is a national representative sample of voting-age residents of Pakistan.
<i>Total Respondents :</i>	n = 3,735
<i>Response Rate :</i>	Approximately 72%
<i>Margin of Error :</i>	The confidence interval is not more than $\pm 2\%$ at the mid-range with a confidence level of 95%.

- This survey is conducted in collaboration with Global Strategic Partners (GSP) and Data throughout Pakistan was collected by the IPOR Consulting (Pvt.)Ltd.
- A multi-stage probability sample was used. In the first stage, the sample was stratified into four provinces. In the second stage, the sample was further stratified into districts within each province and divided into rural and urban categories. In the third stage, each district was further stratified by union councils.
- The sample was distributed in **69 Districts** of all four provinces of Pakistan (except the Federally Administered Tribal Areas and Chitral). The sample post-weighted by province to make it representative of the national population. The confidence interval does not take into account design effect.
- Interview teams were comprised of both males and females; the female respondents were interviewed by female interviewers and male respondents by male interviewers.
- The Probability-Proportional-to-Size (PPS) method was used to select localities and household were selected through “Random walk method”. By which starting point was determined and by following the Left Hand Rule (LHR) pattern every nth household were selected for interviews. The Kish Grid was used to select respondents 18 years and older within these randomly selected household.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding error.

# Demographics

## Gender

Male 60% / Female 40%

## Location

Urban 39% / Rural 61%

## Age

18-25	24%
26-40	47%
41-50	17%
51+	13%

## Education

Illiterate	28%
Primary	15%
Middle	15%
Secondary	22%
Intermediate	10%
Graduate	08%
Master's	03%

## Province

Punjab+ICT	55%
Sindh	24%
KP	15%
Baluchistan	06%

## Language

Urdu	12%
Punjabi	39%
Pashto	15%
Sindhi	14%
Seraiki	12%
Hindko	06%
Balochi	02%
Other	01%

# Acronyms

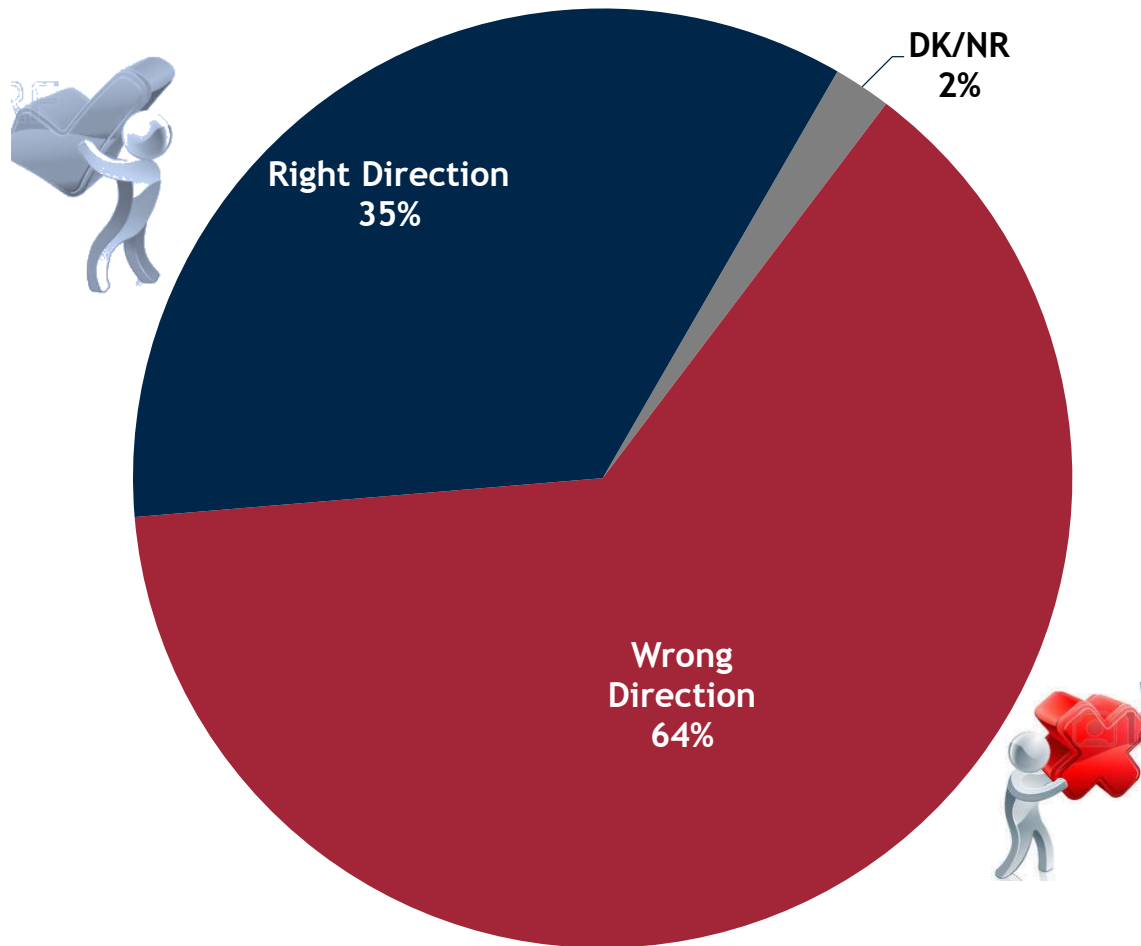
All Pakistan Muslim League	APML
Awami National Party	ANP
Balochistan National Party	BNP
Benazir Income Support Program	BISP
Federally Administered Tribal Areas	FATA
Jamaat-e-Islami	JI
Jamiat Ulema-e-Islam Faction	JUI-F
Khyber Pakhtunkhwa	KP
Muttahida Quami Movement	MQM
Pakhtunkhwa Milli Awami Party	PKMAP
Pakistan Muslim League-Functional	PML-F
Pakistan Muslim League-Nawaz	PML-N
Pakistan Muslim League-Quaid	PML-Q
Pakistan Peoples Party	PPP
Pakistan Tehreek-e-Insaf	PTI
Tehrik-i-Taliban (Pakistan)	TTP
Don't Know/No Response	DK/NR

# Indicators

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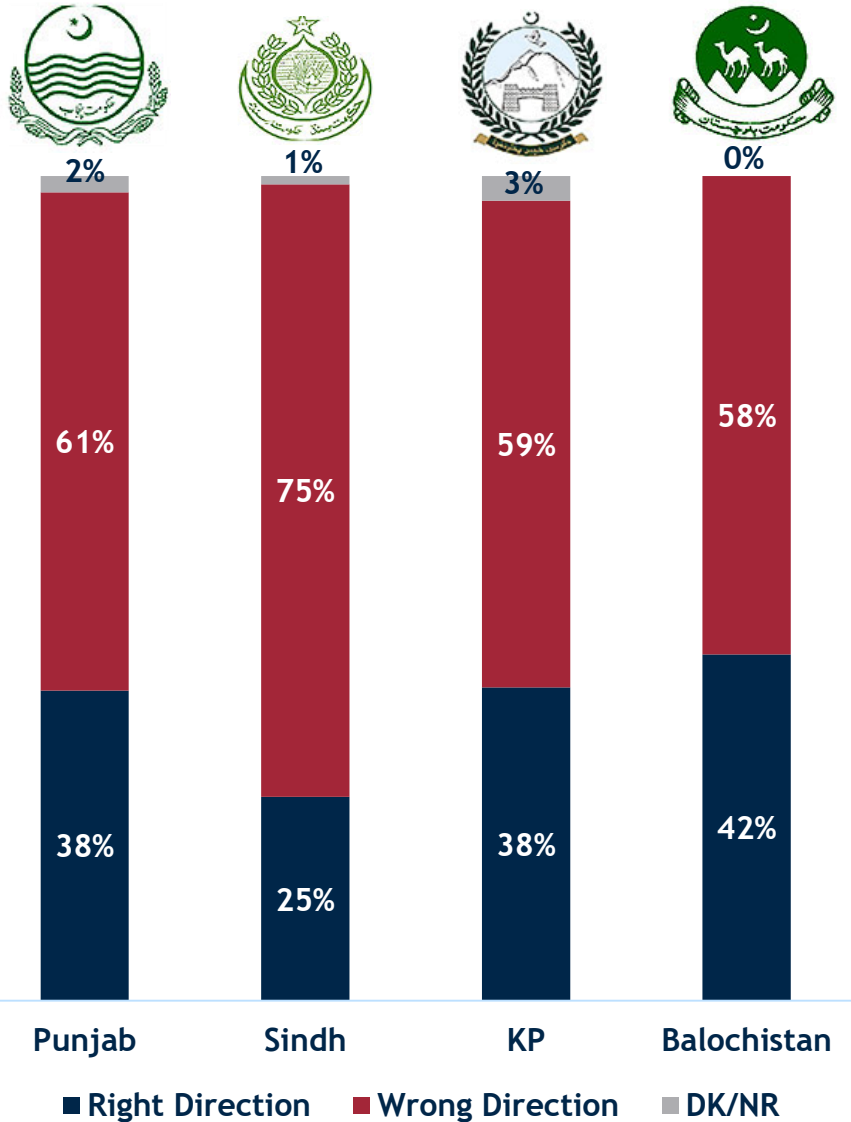
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?



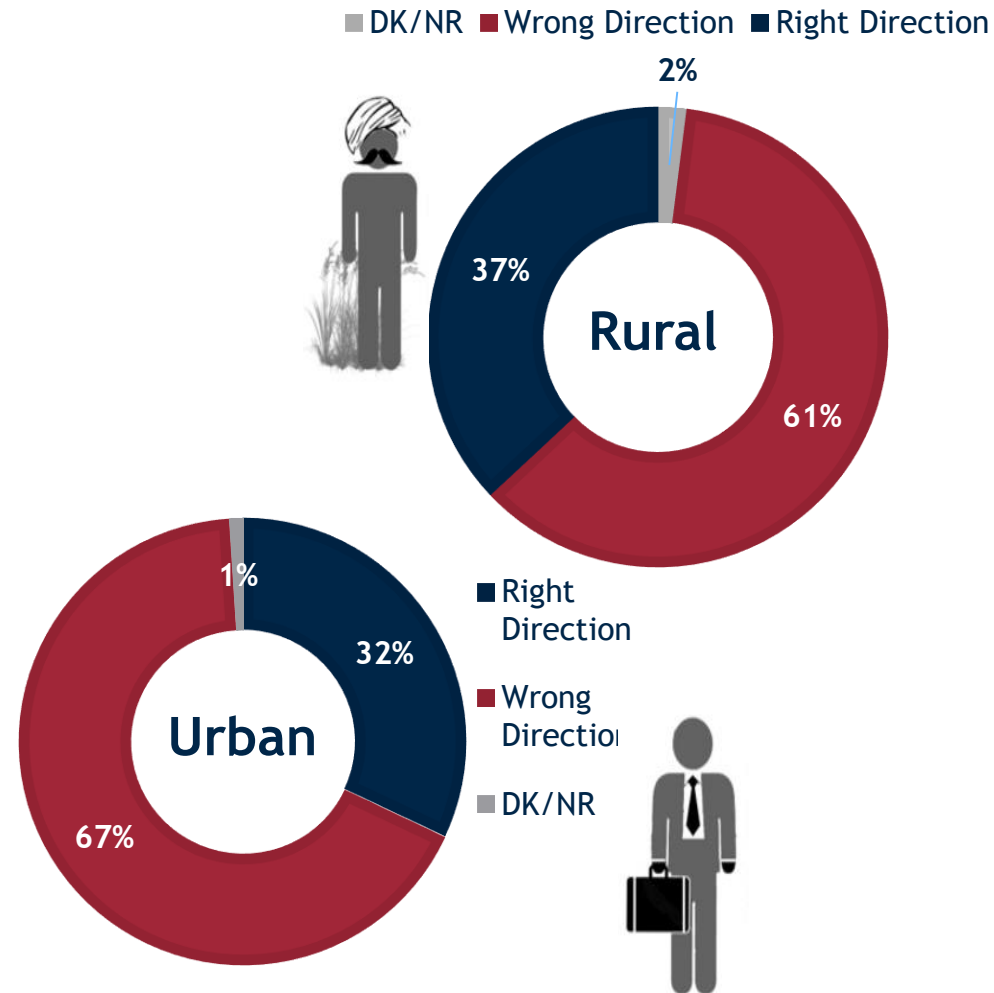
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?

(Slide 2/3...)

**(Province)**



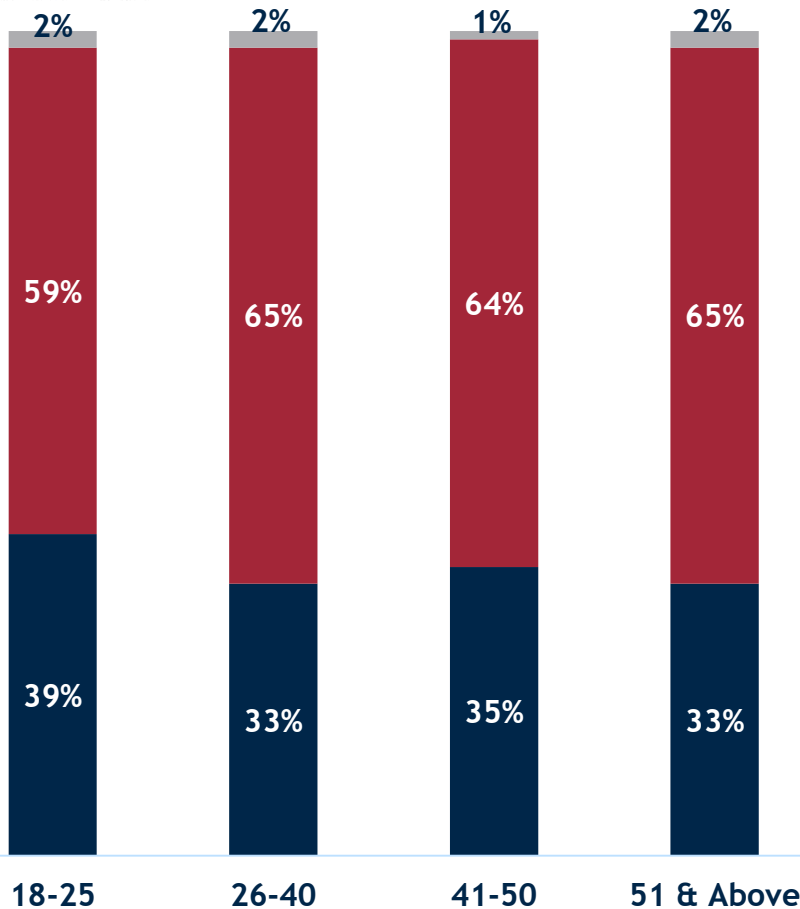
**(Location)**



# Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction? (Slide 3/3...)

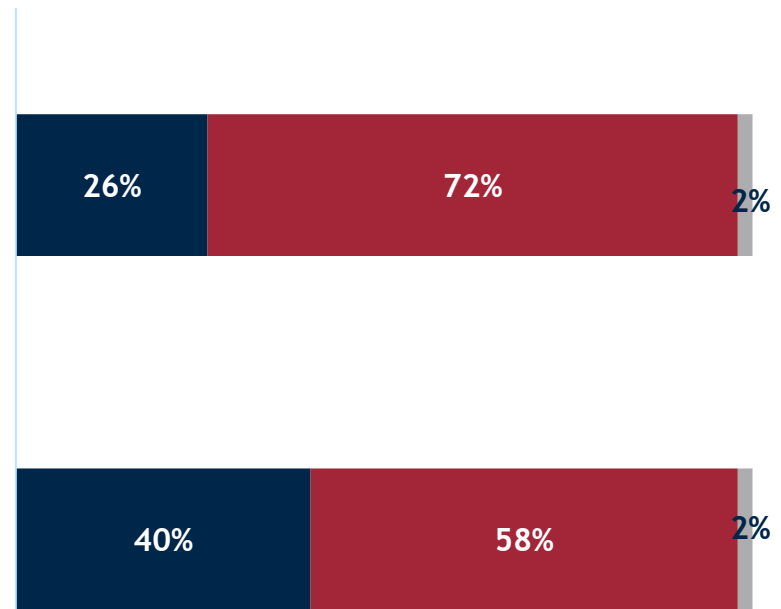


## (Age-Group)



Female

## (Gender)

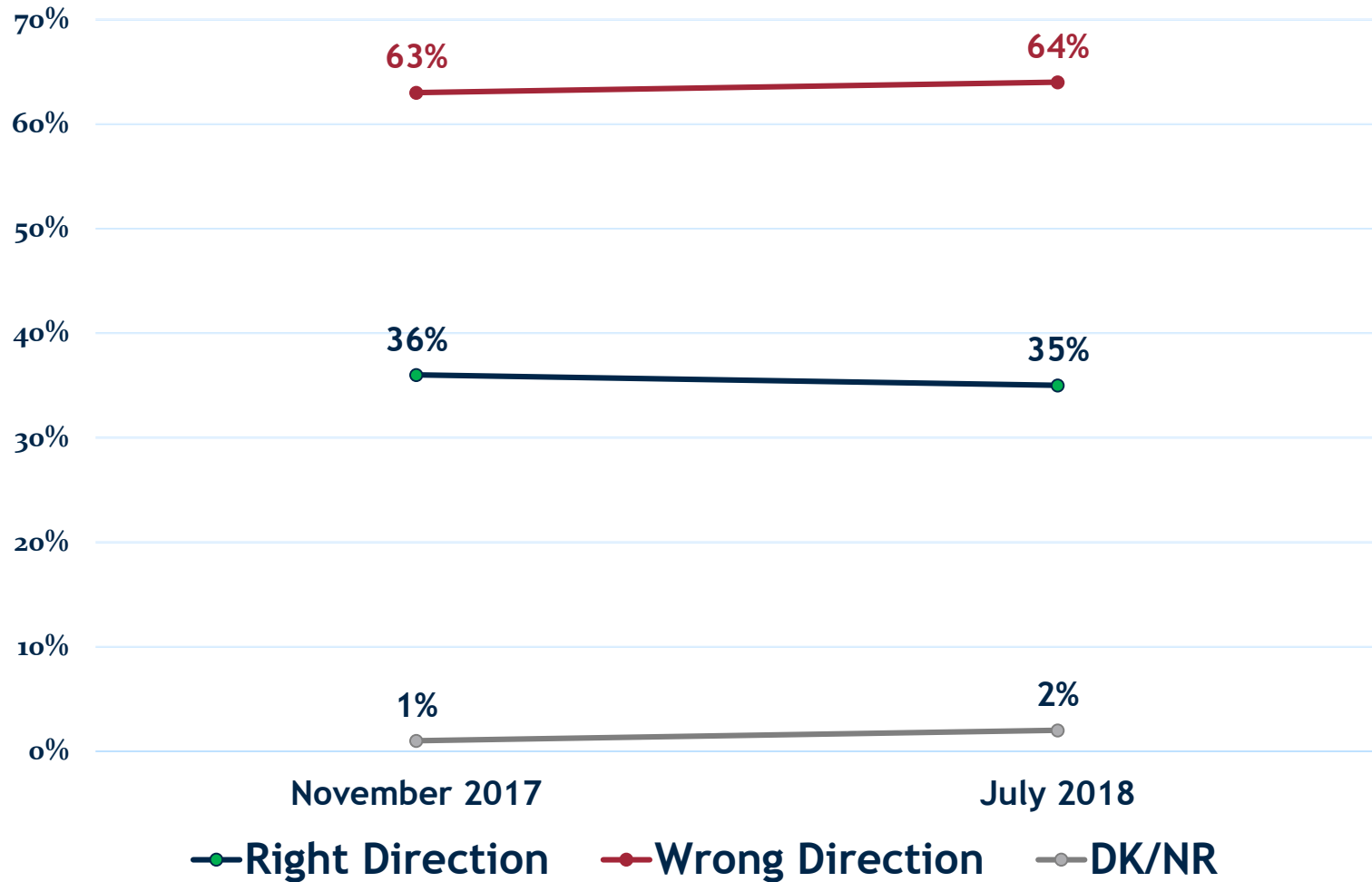


Male

■ Right Direction ■ Wrong Direction ■ DK/NR

■ Right Direction ■ Wrong Direction ■ DK/NR

# Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?

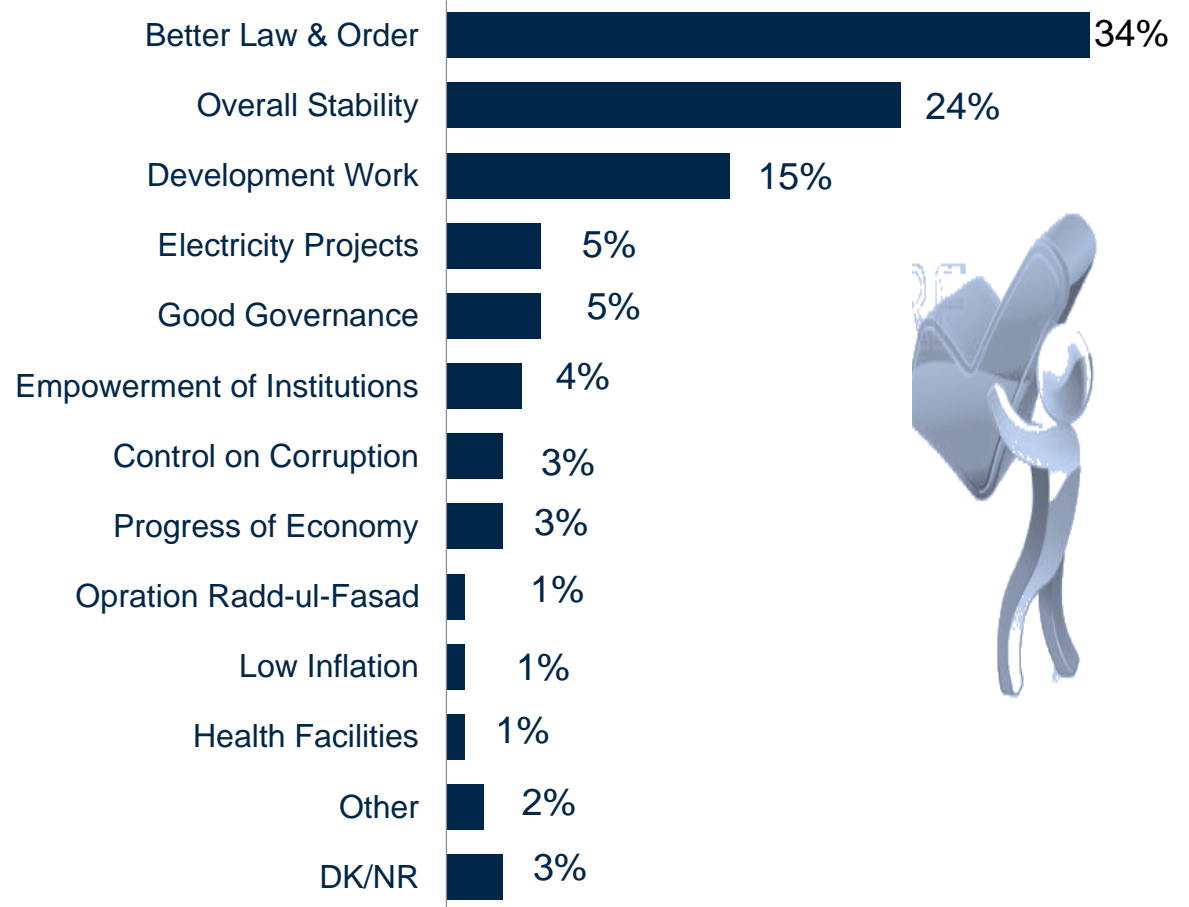
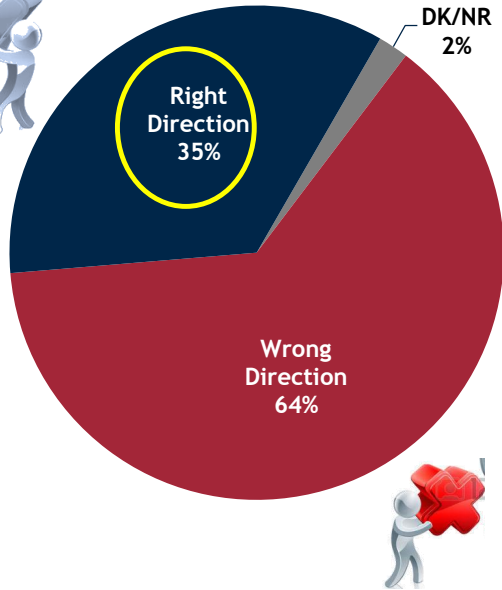


# Right Direction...

[Of the 35% that respond Right direction]

Why do you think that things are head in the right direction?  
(Open-ended)

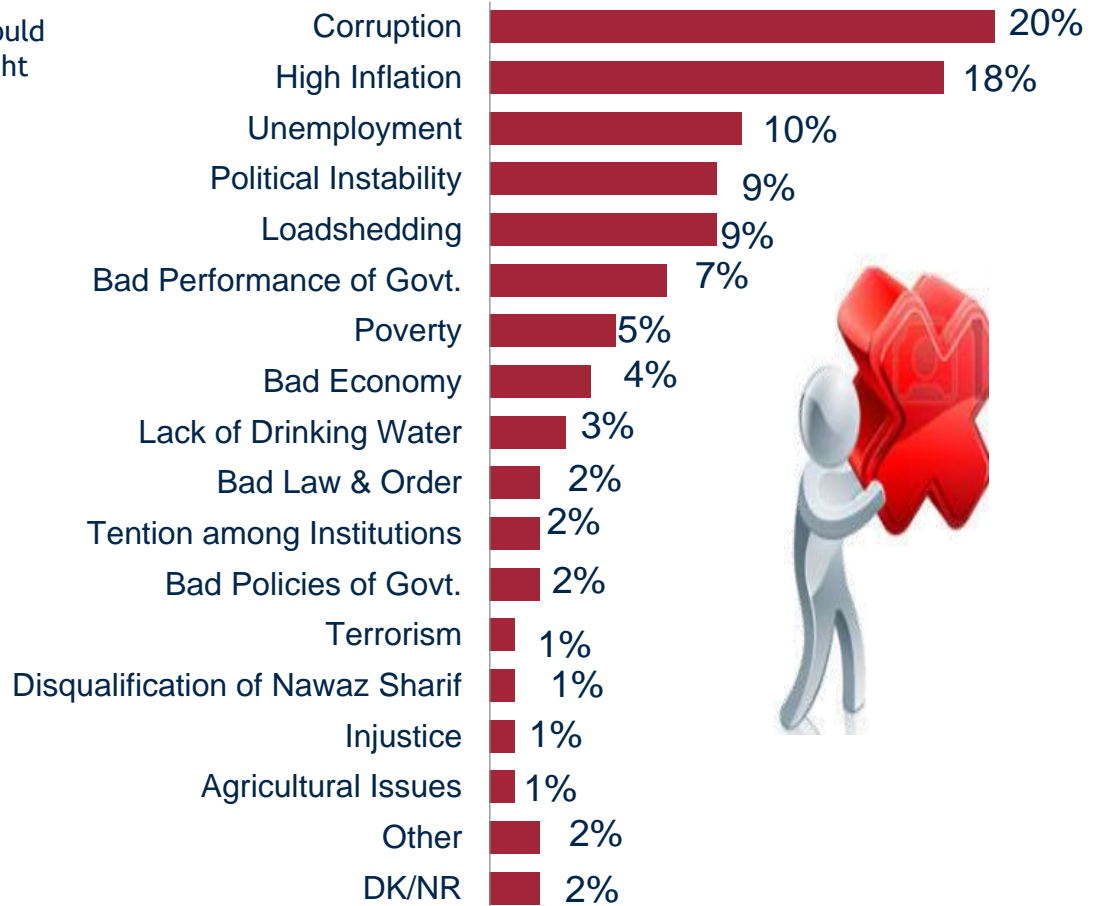
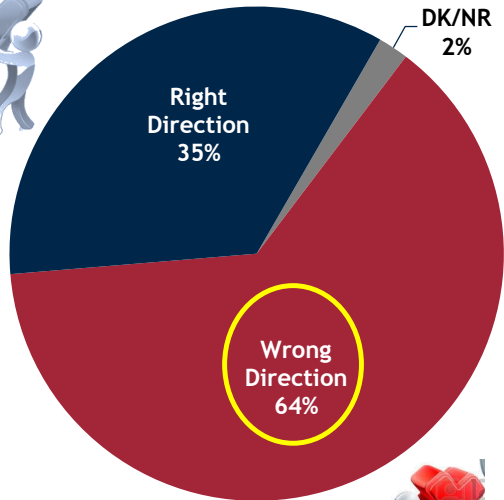
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?



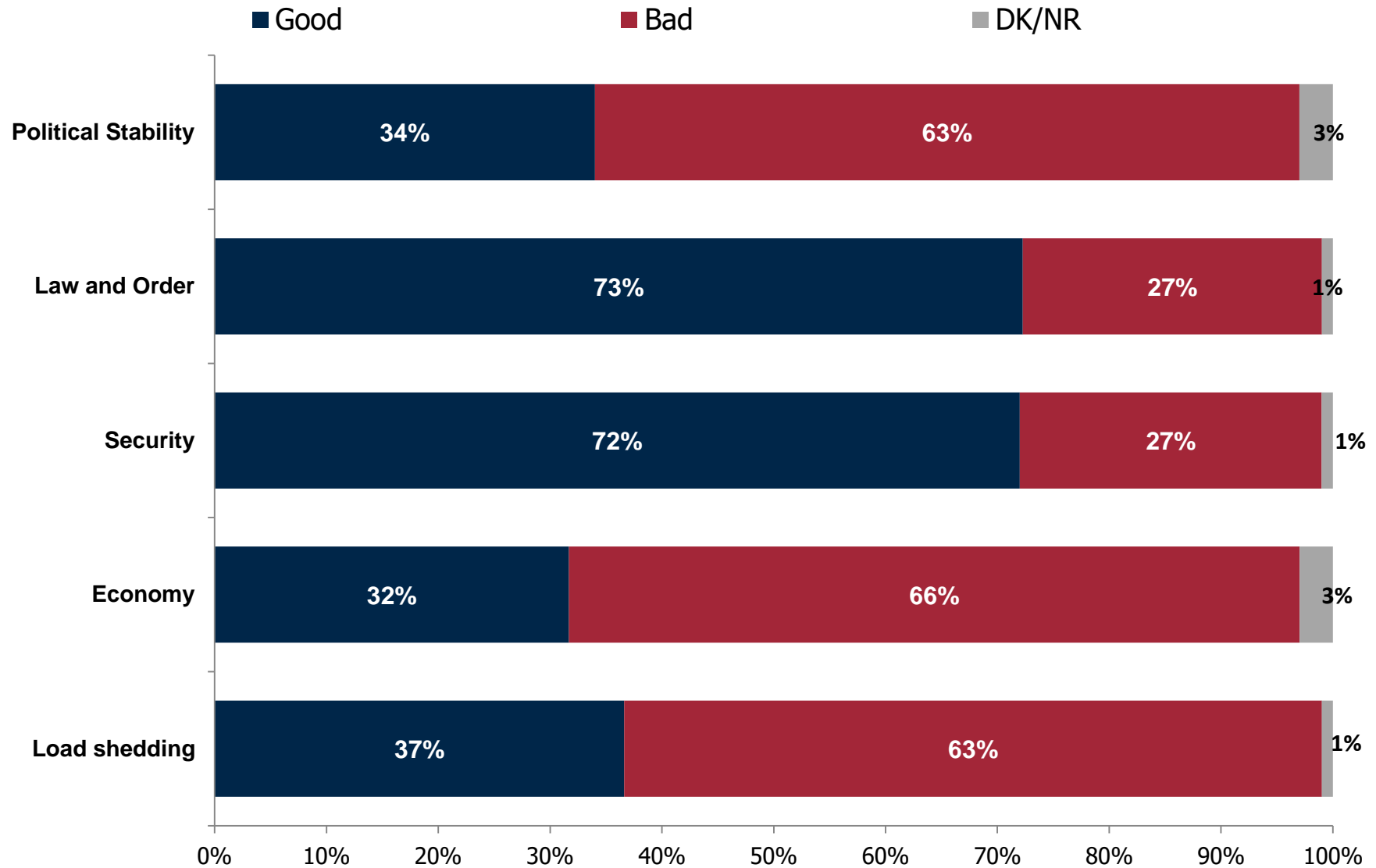
# Wrong Direction...

[Of the 64% that respond Wrong direction]  
 Why do you think that things are head in the wrong direction?  
 (Open-ended)

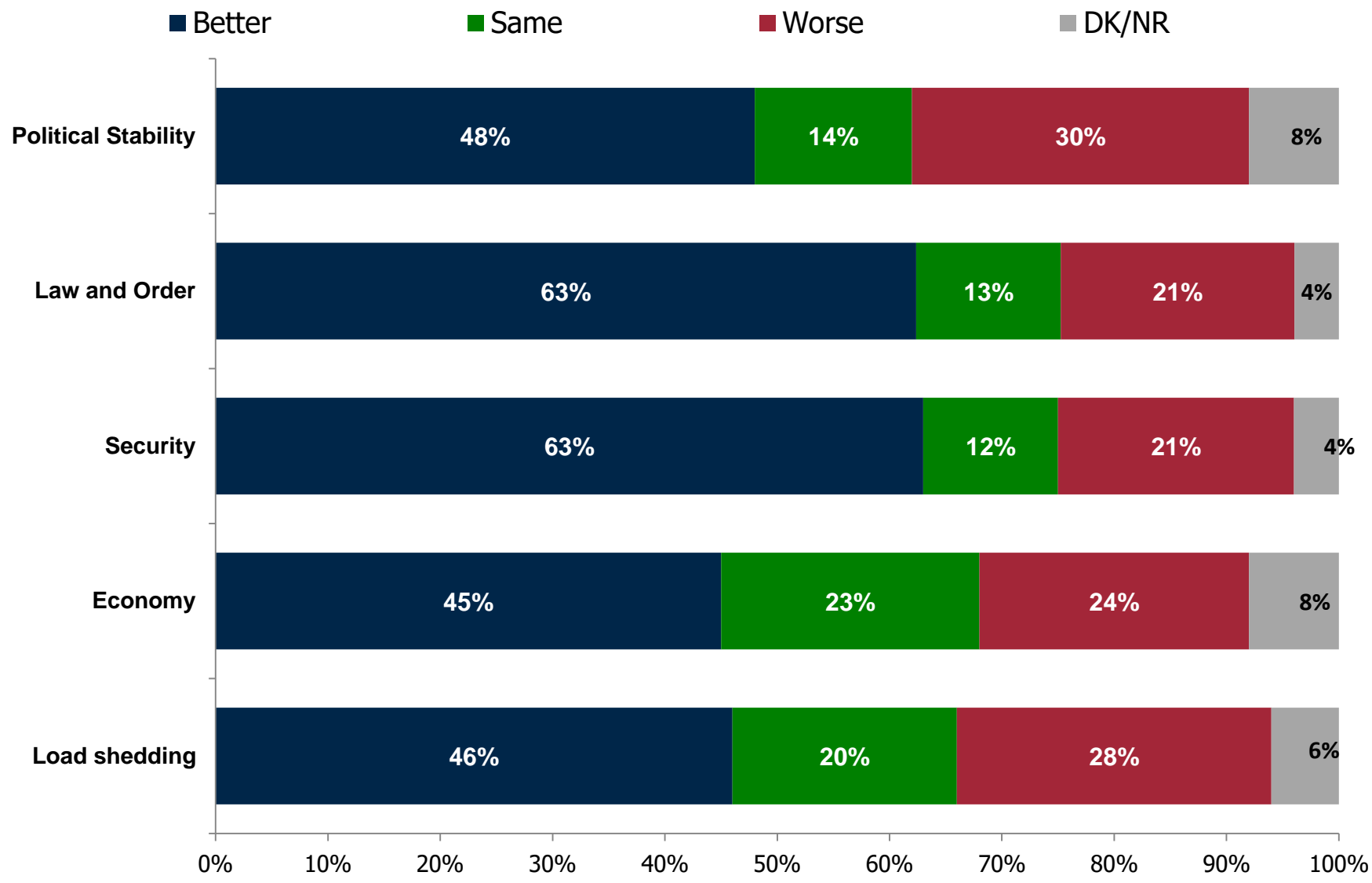
Thinking about the country as a whole, would you say that things are heading in the right direction or the wrong direction?



# Thinking now about the following indicators, how would you rate the situation in Pakistan with each?



# Thinking again about these indicators, in the next year do you think that the situation is going to be better, worse, or about the same?



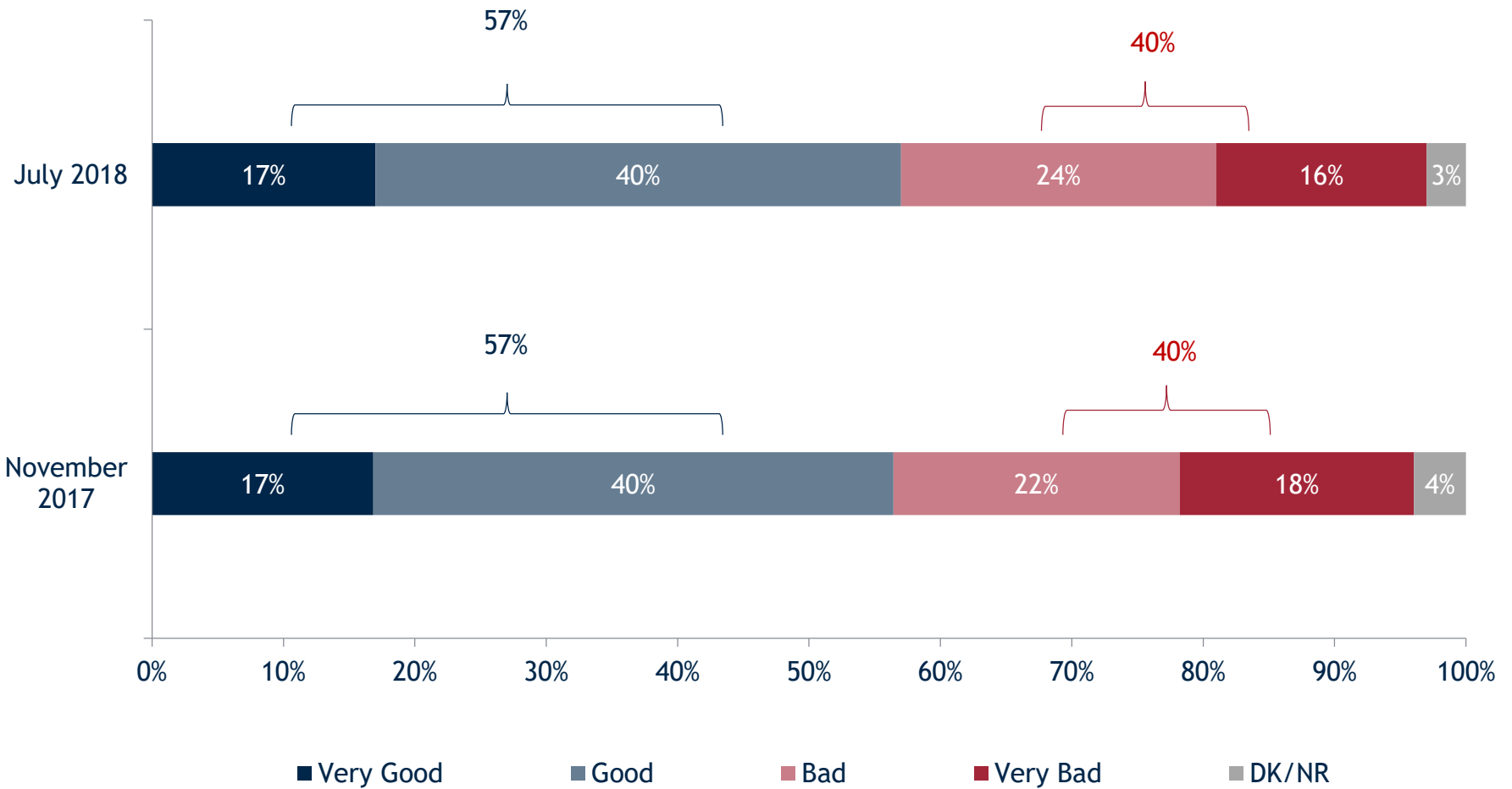
# Approval Ratings

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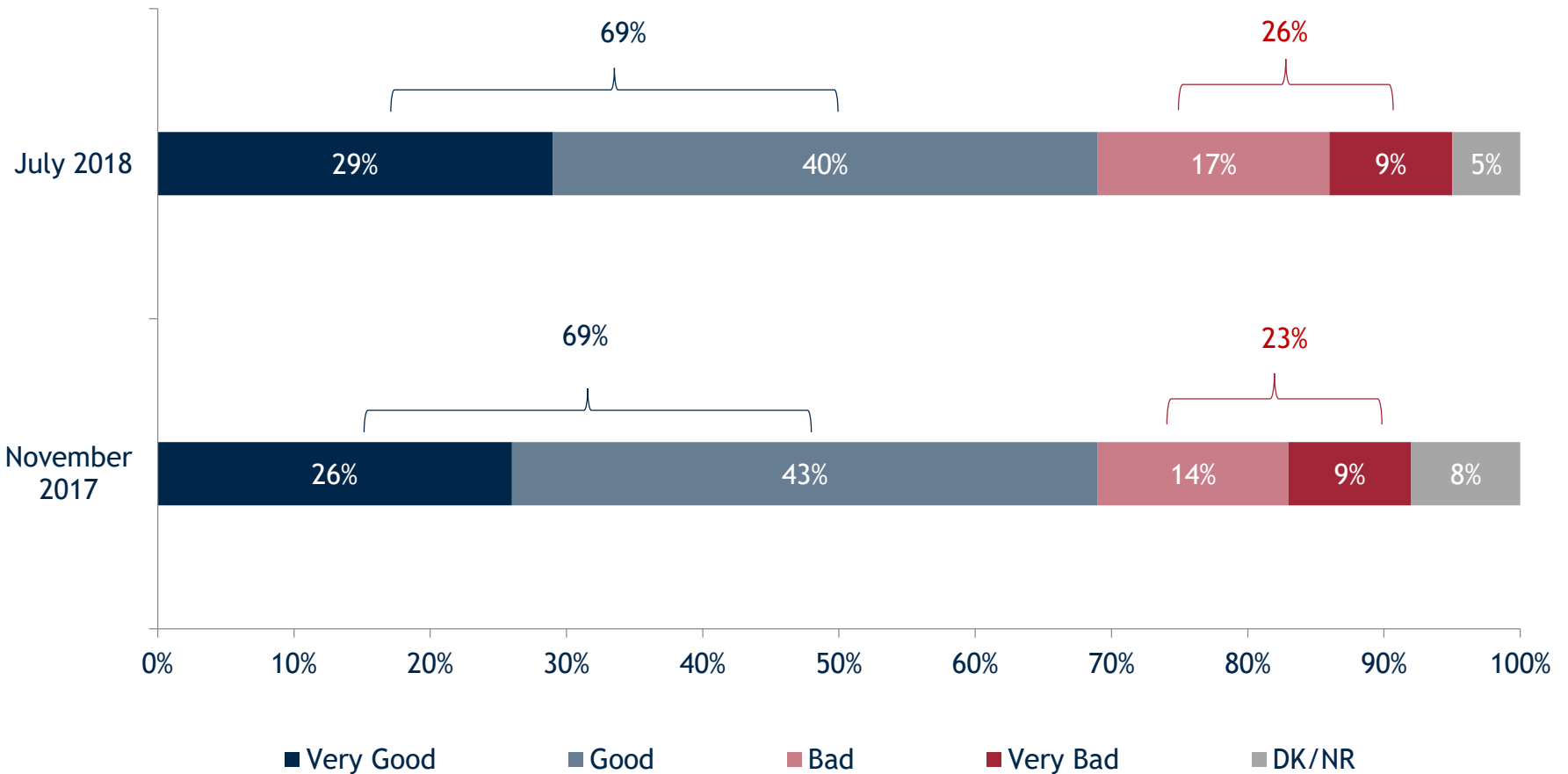


- Excellent
- Very good
- Good
- Average
- Poor

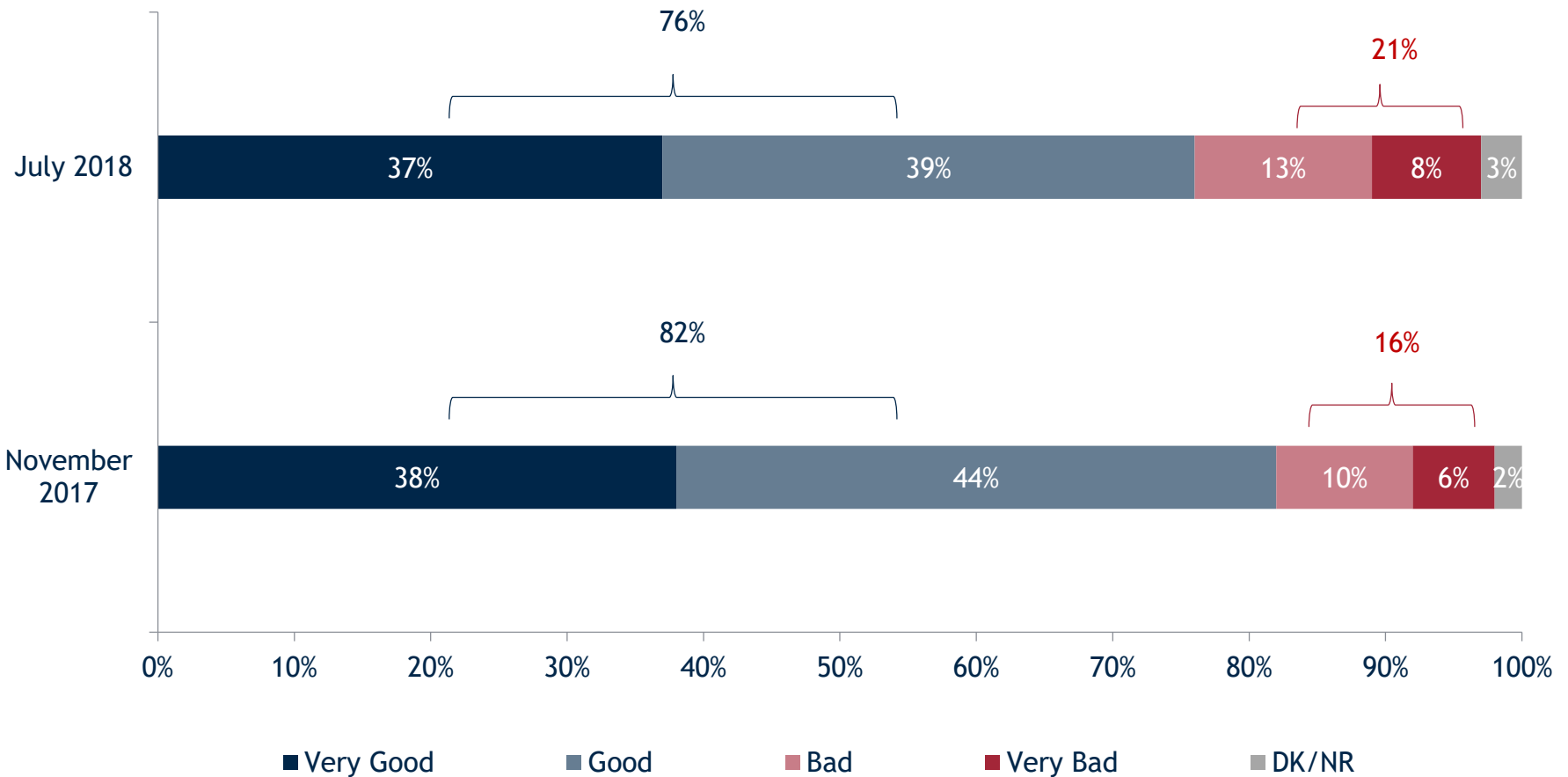
# How would you rate the overall performance of the PML-N national federal government?



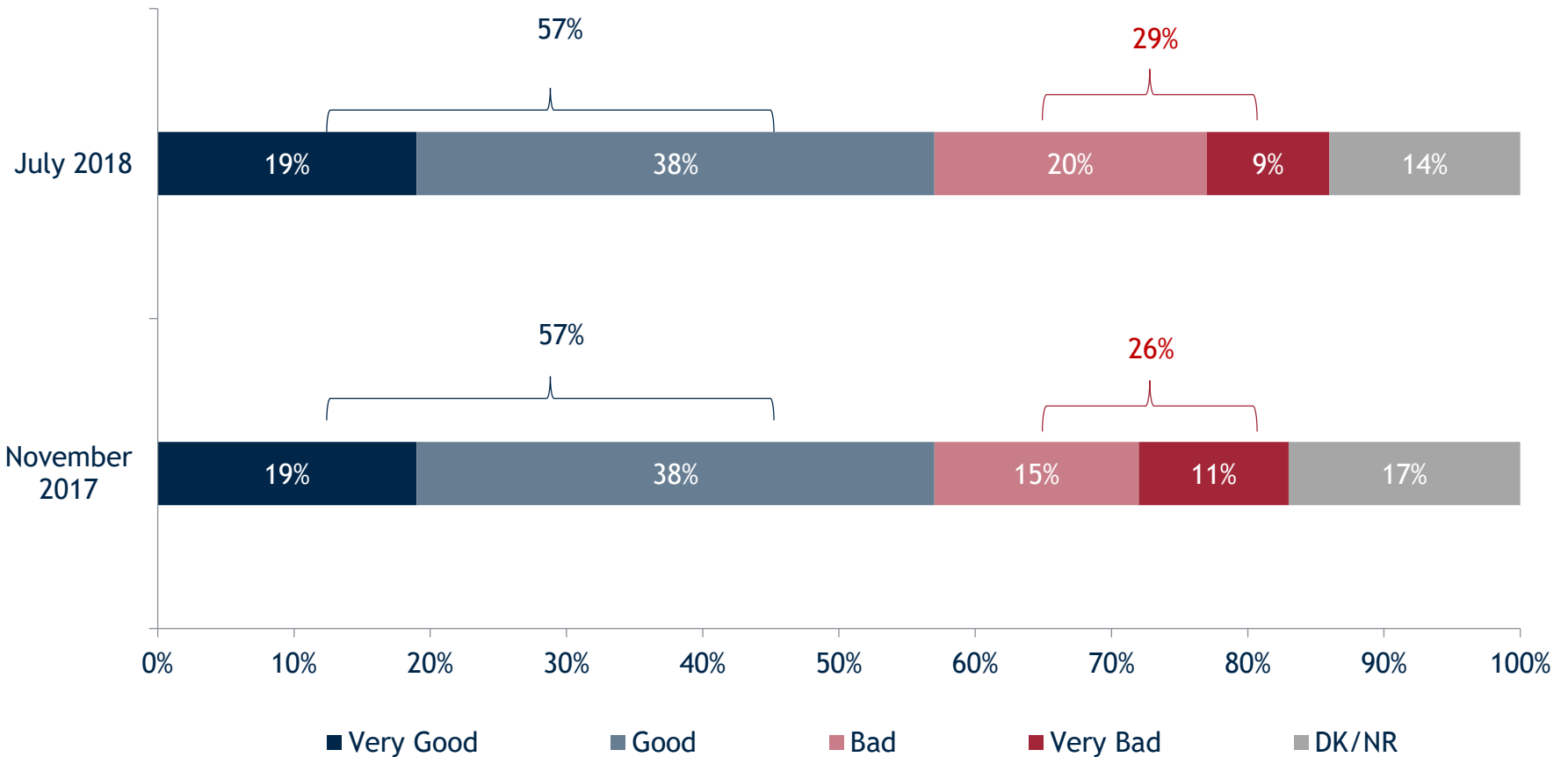
# How would you rate the years performance of Punjab Chief Minister Shahbaz Sharif?



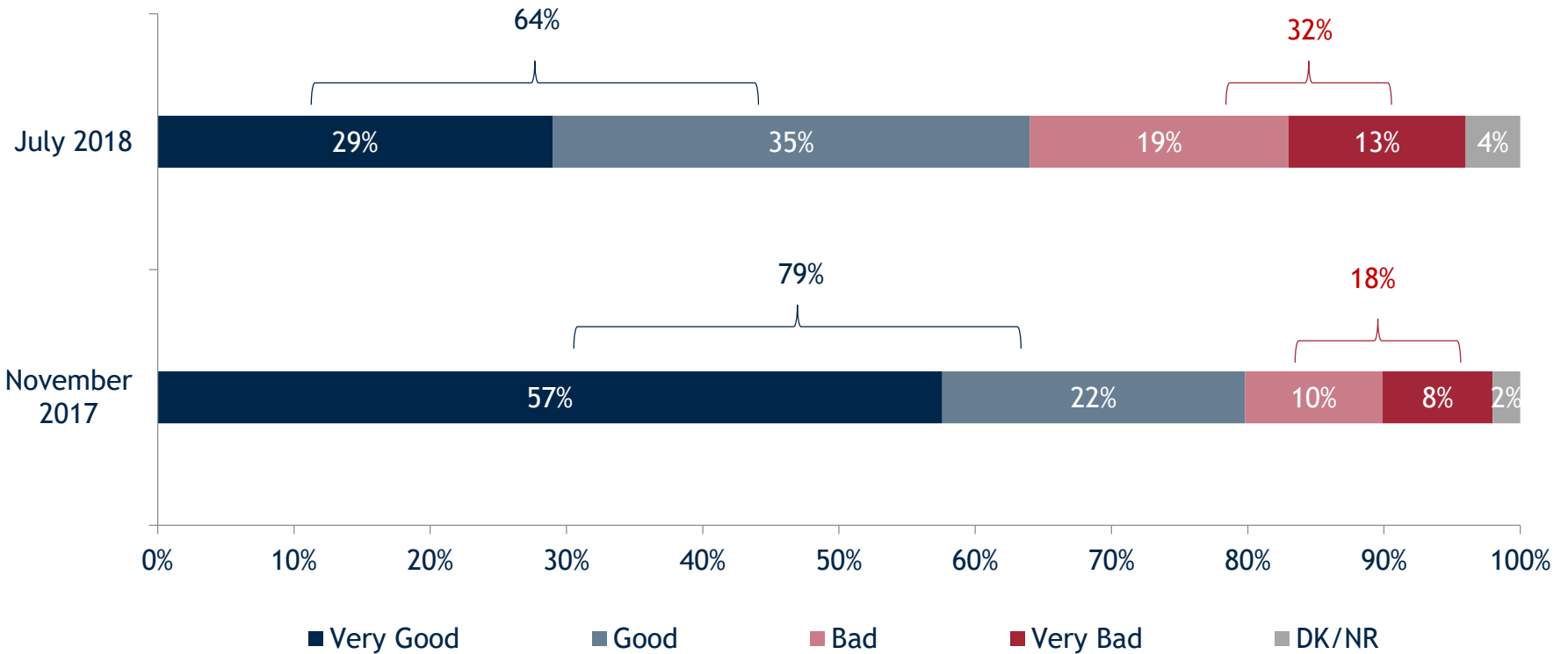
# How would you rate the performance of Punjab Chief Minister Shahbaz Sharif? (Punjab Respondents Only)



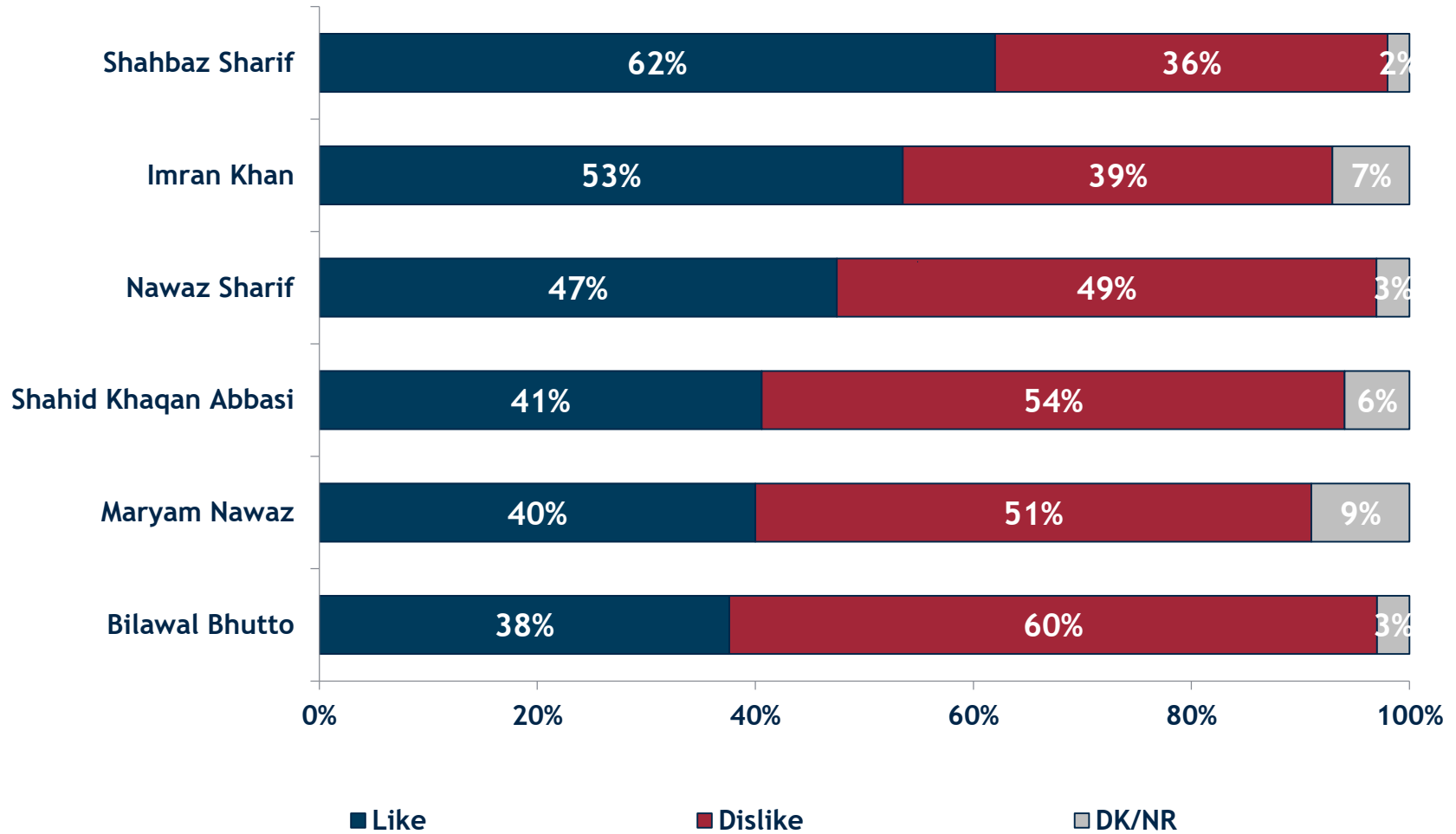
# How would you rate the performance of the PTI Government in KPK ?



# How would you rate the performance of the PTI Government in KPK? (KP Respondents Only)

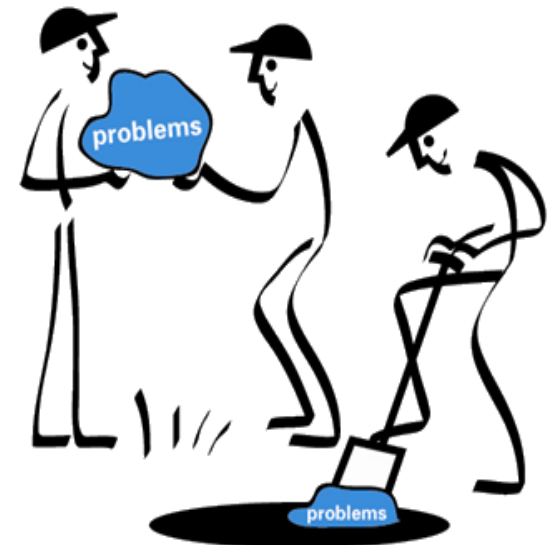


Thinking now about the following political personalities, would you say you liked or disliked them when you think about them as people, not in terms of their policies or politics?

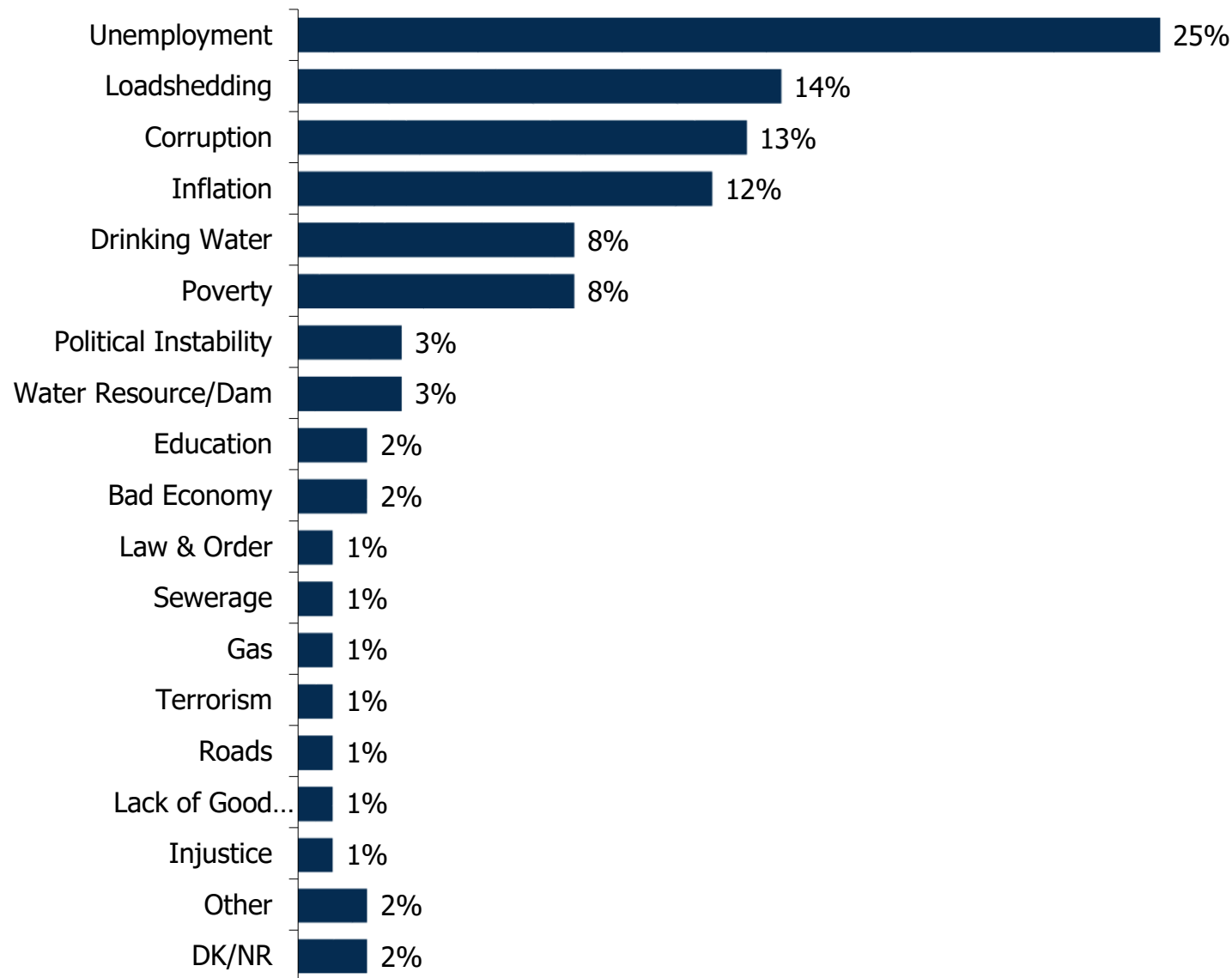


# Top Issues

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# In your opinion, what is the single most important issue facing Pakistan? (Open-ended)

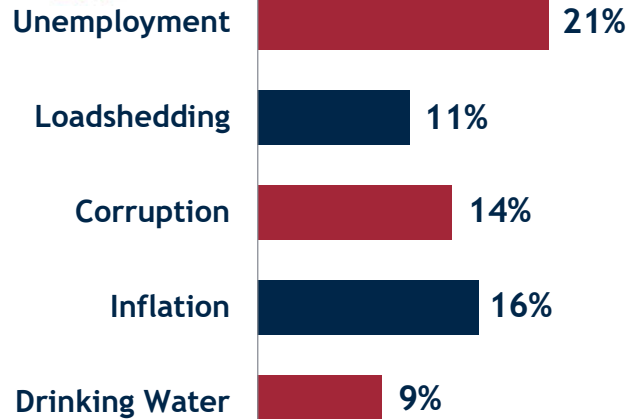


# In your opinion, what is the single most important issue facing Pakistan?

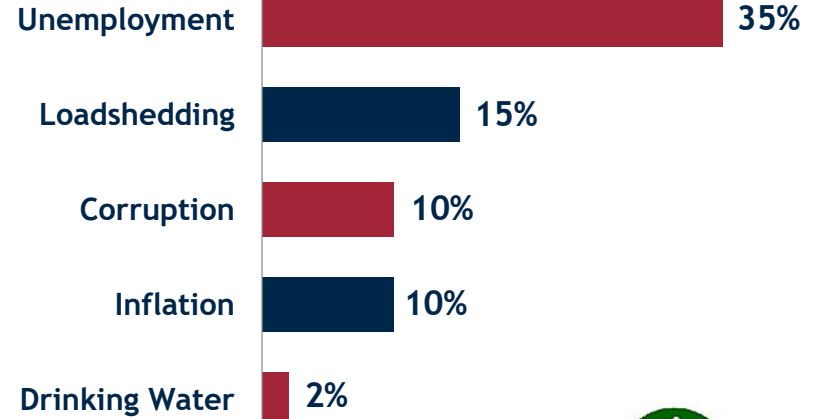
(Open-ended)  
(Tracking Major Issues Only)



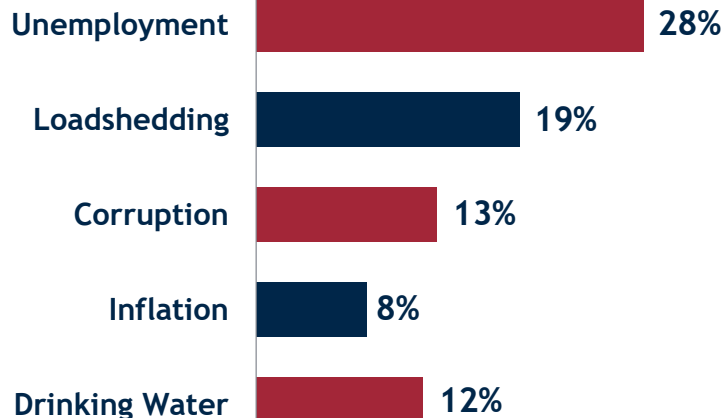
## Punjab



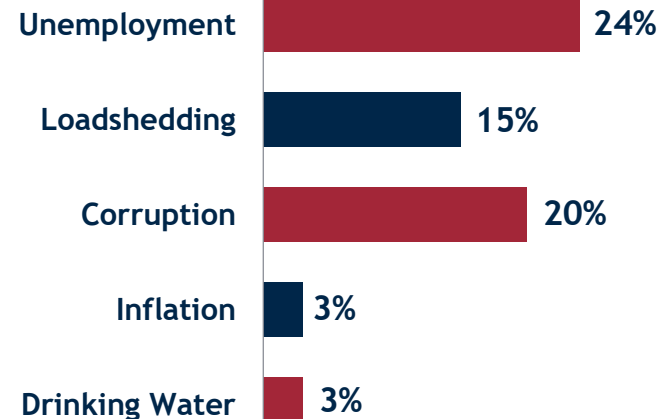
## KP



## Sindh

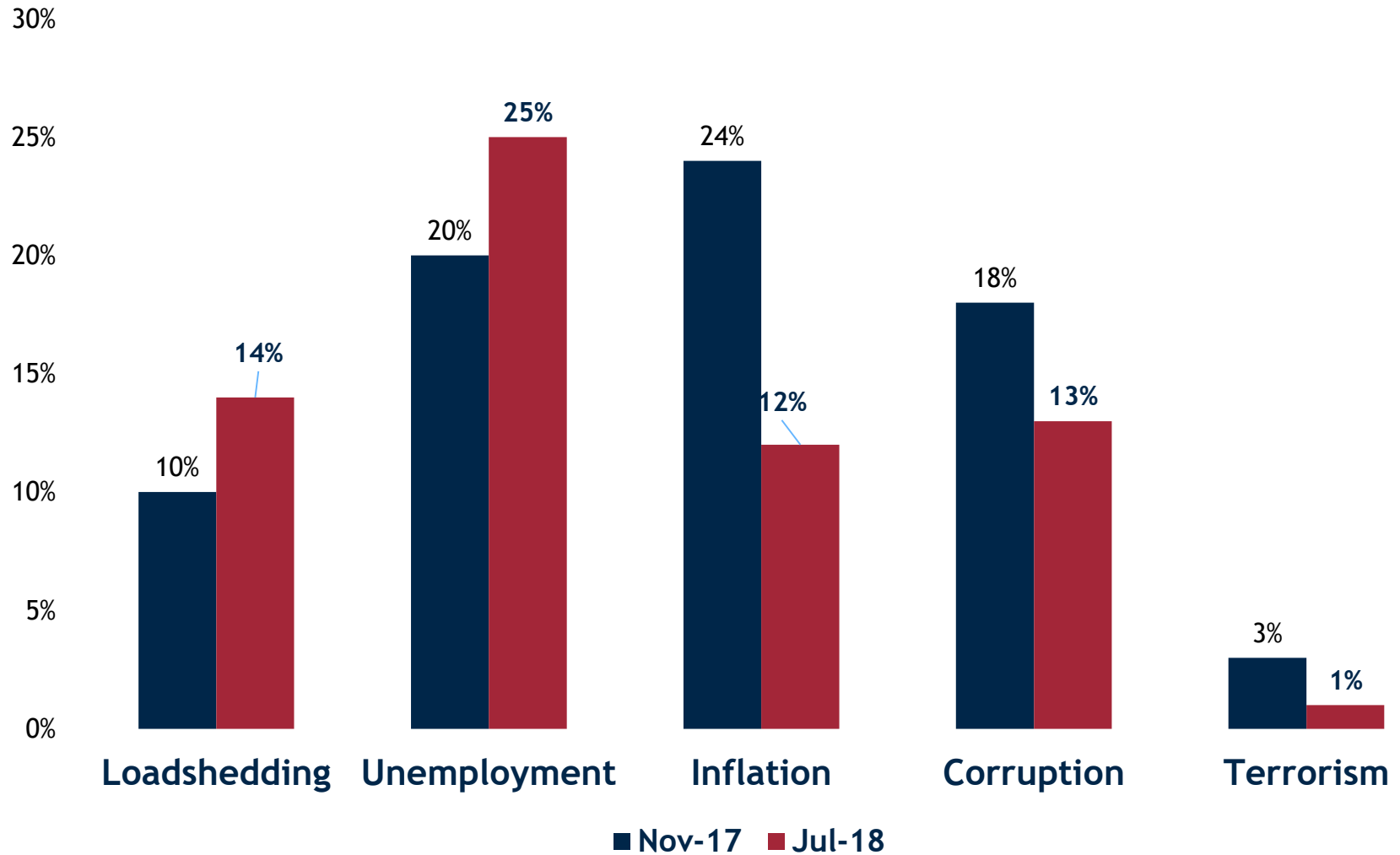


## Balochistan



# In your opinion, what is the single most important issue facing Pakistan?

## Tracking Major Issues Only

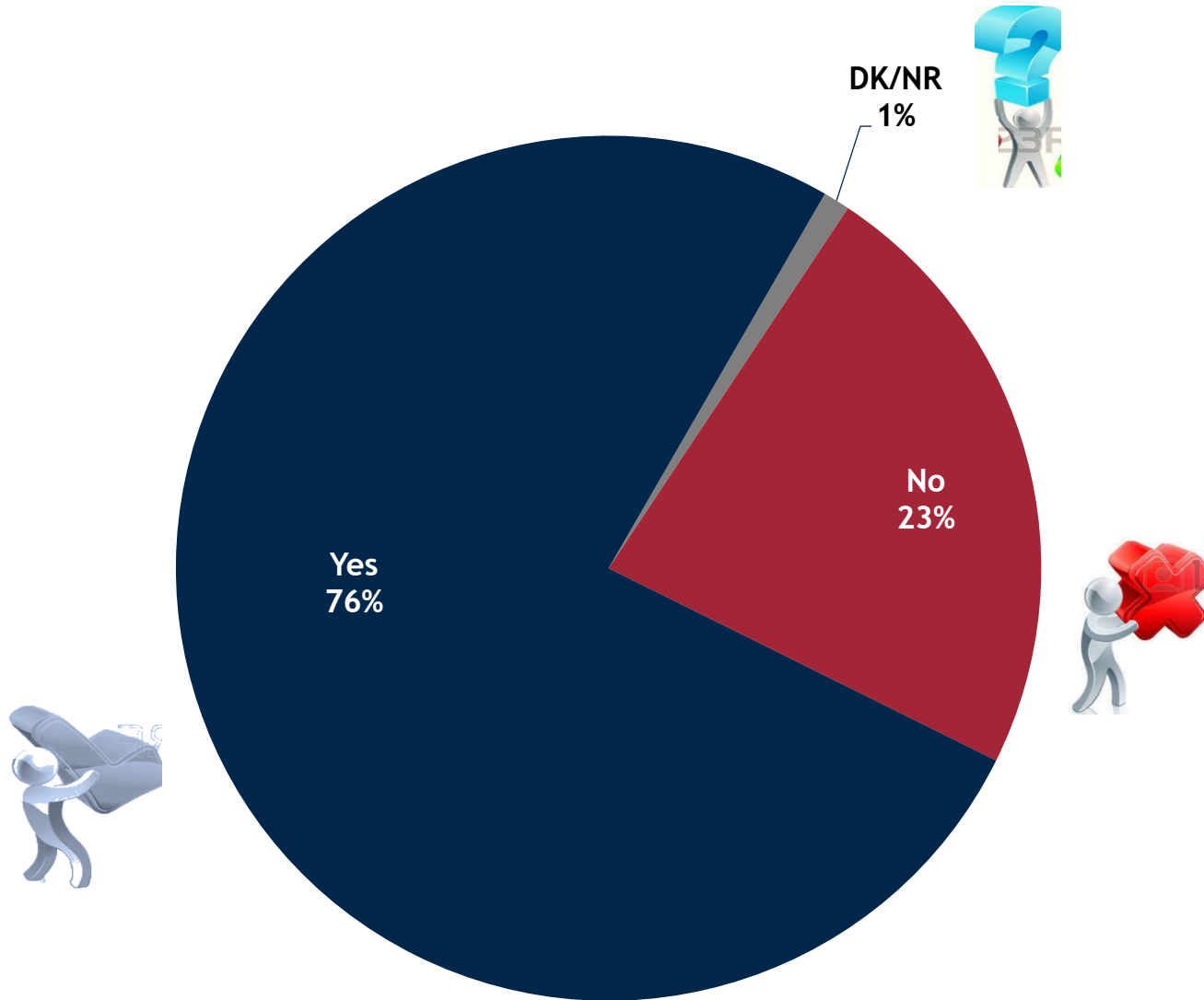


# Elections

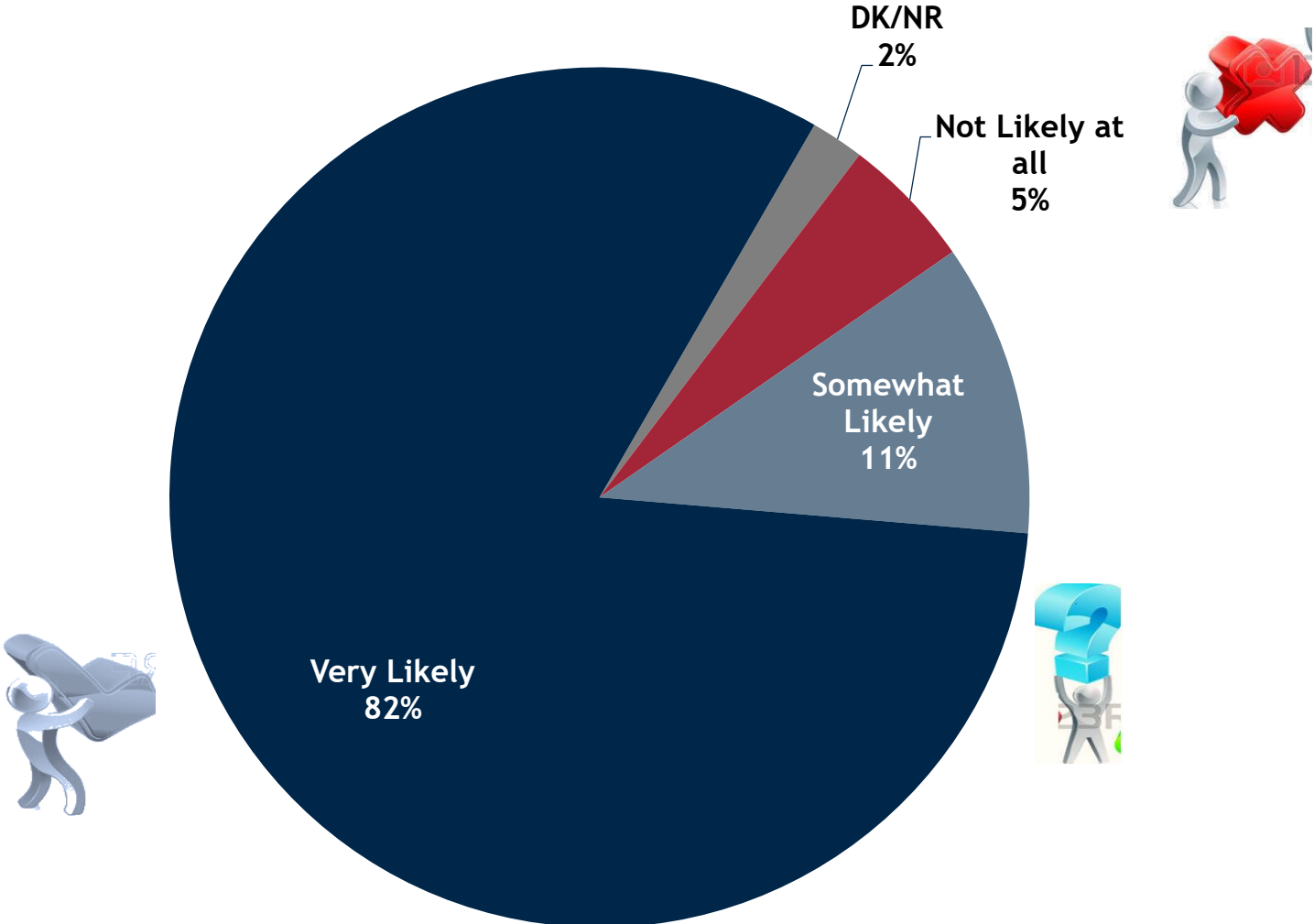
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# Did you vote in the 2013 national elections?



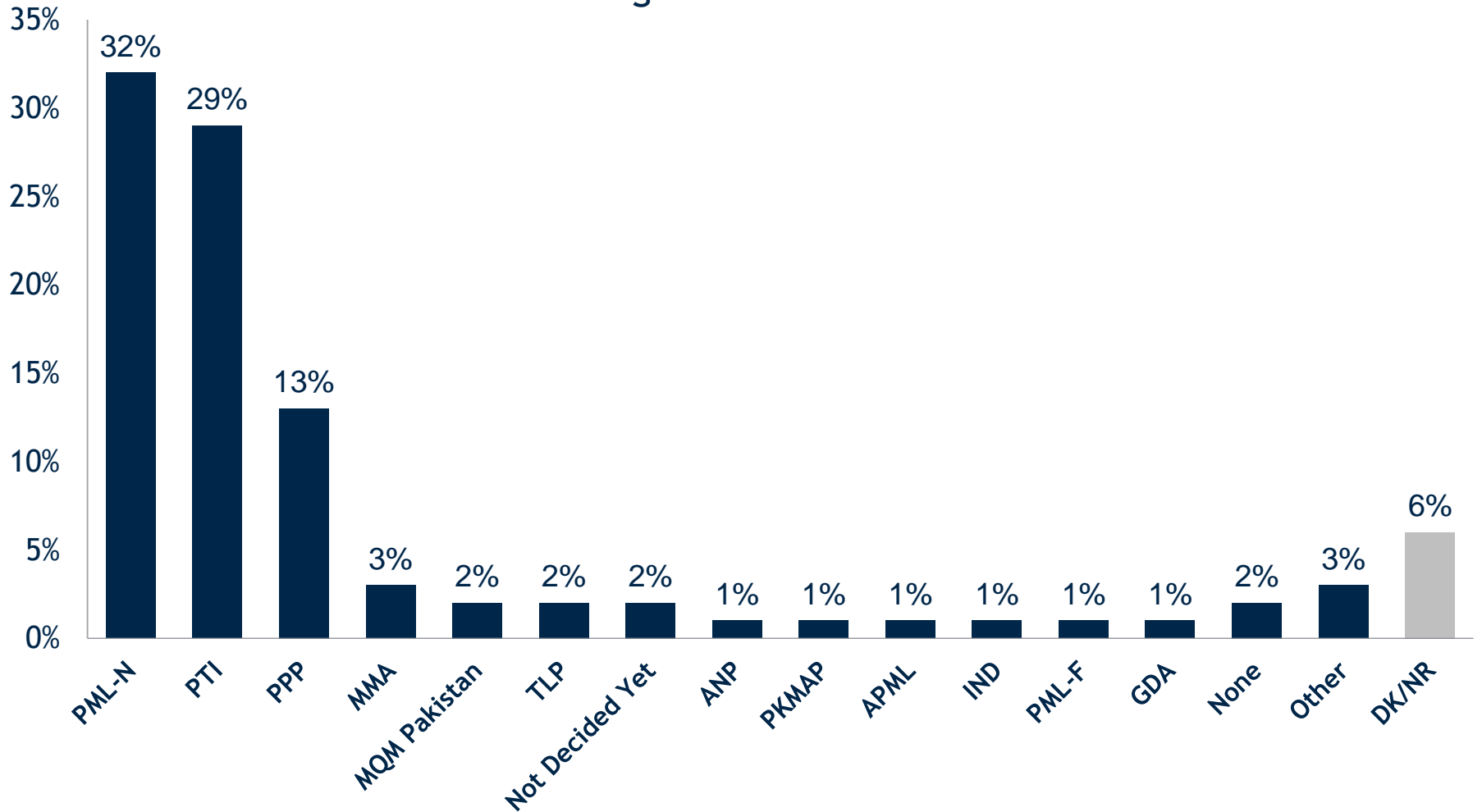
# How likely are you to vote in the next national assembly elections?



# If the national assembly election were held next week for which party would you vote for?

(Open-ended)

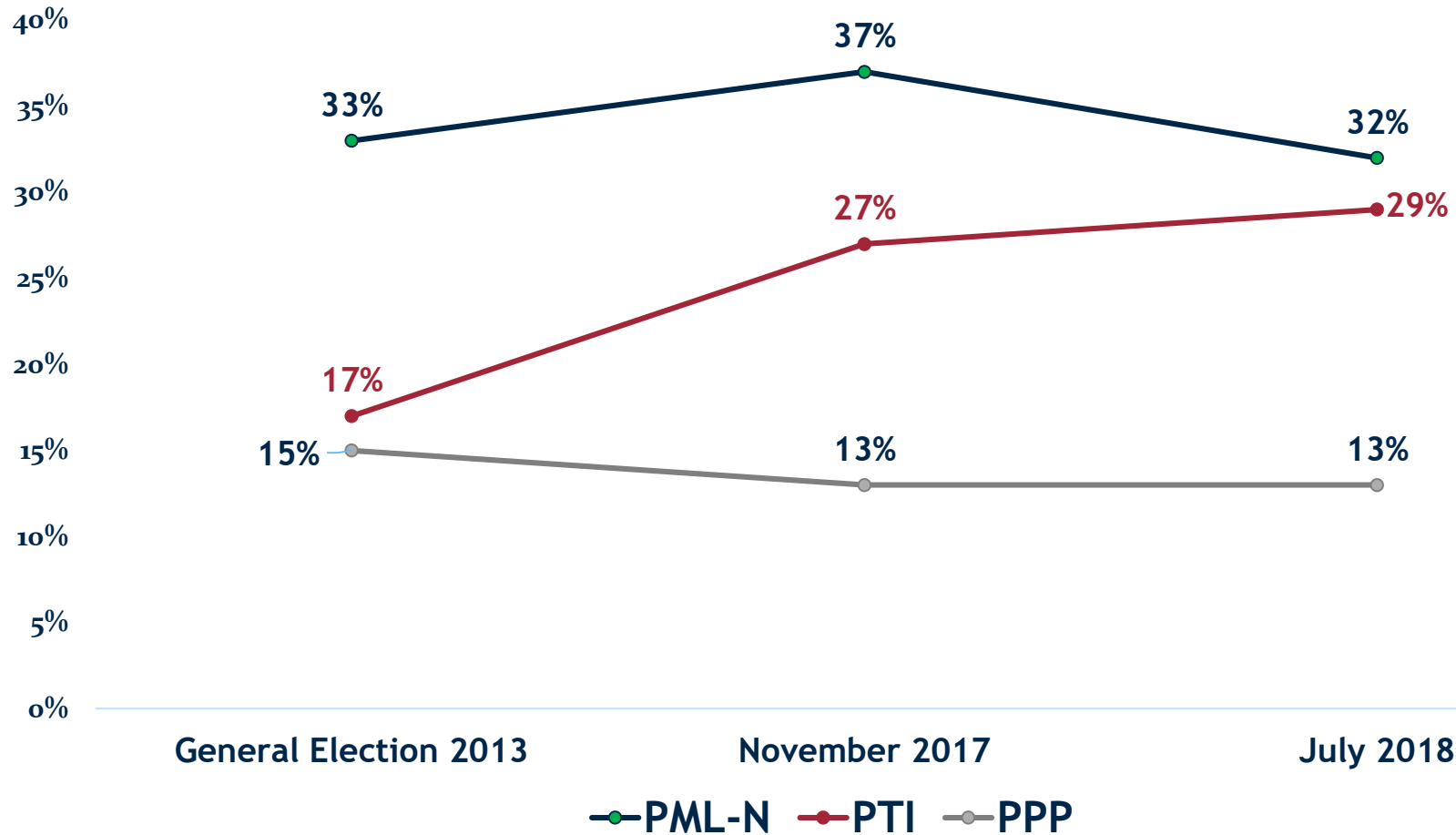
Margin of Error  $\pm 2\%$



# If the national assembly election were held next week for which party would you vote for?

## Tracking Major Parties Only

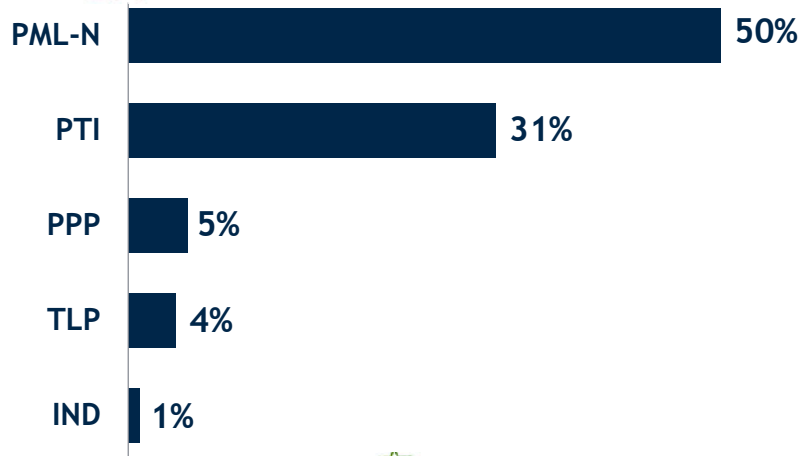
Margin of Error  $\pm 2\%$



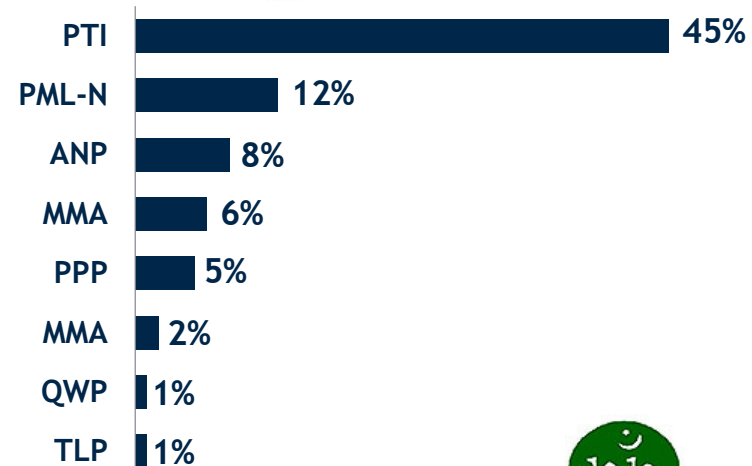
# If the national assembly election were held next week for which party would you vote for? (Party Vote by Province)



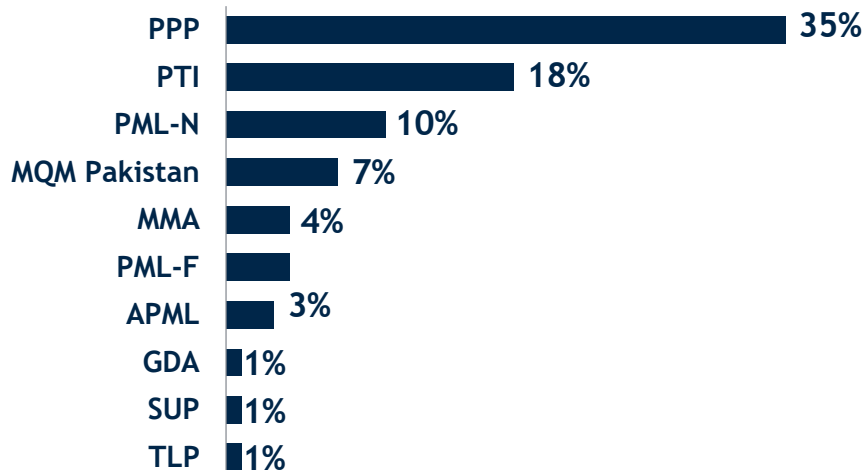
## Punjab



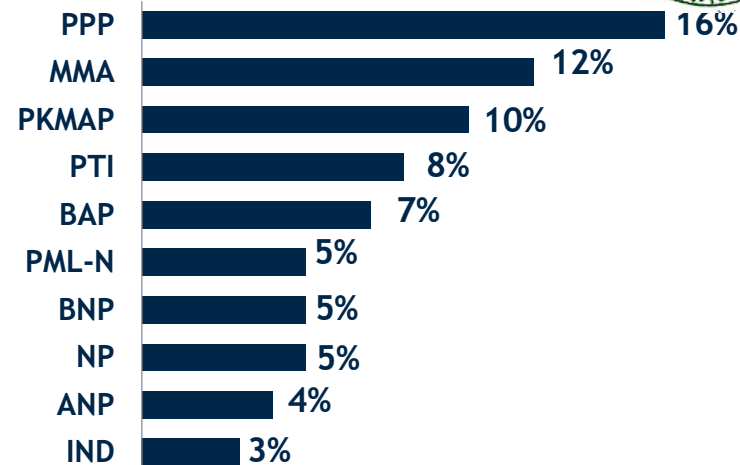
## KP



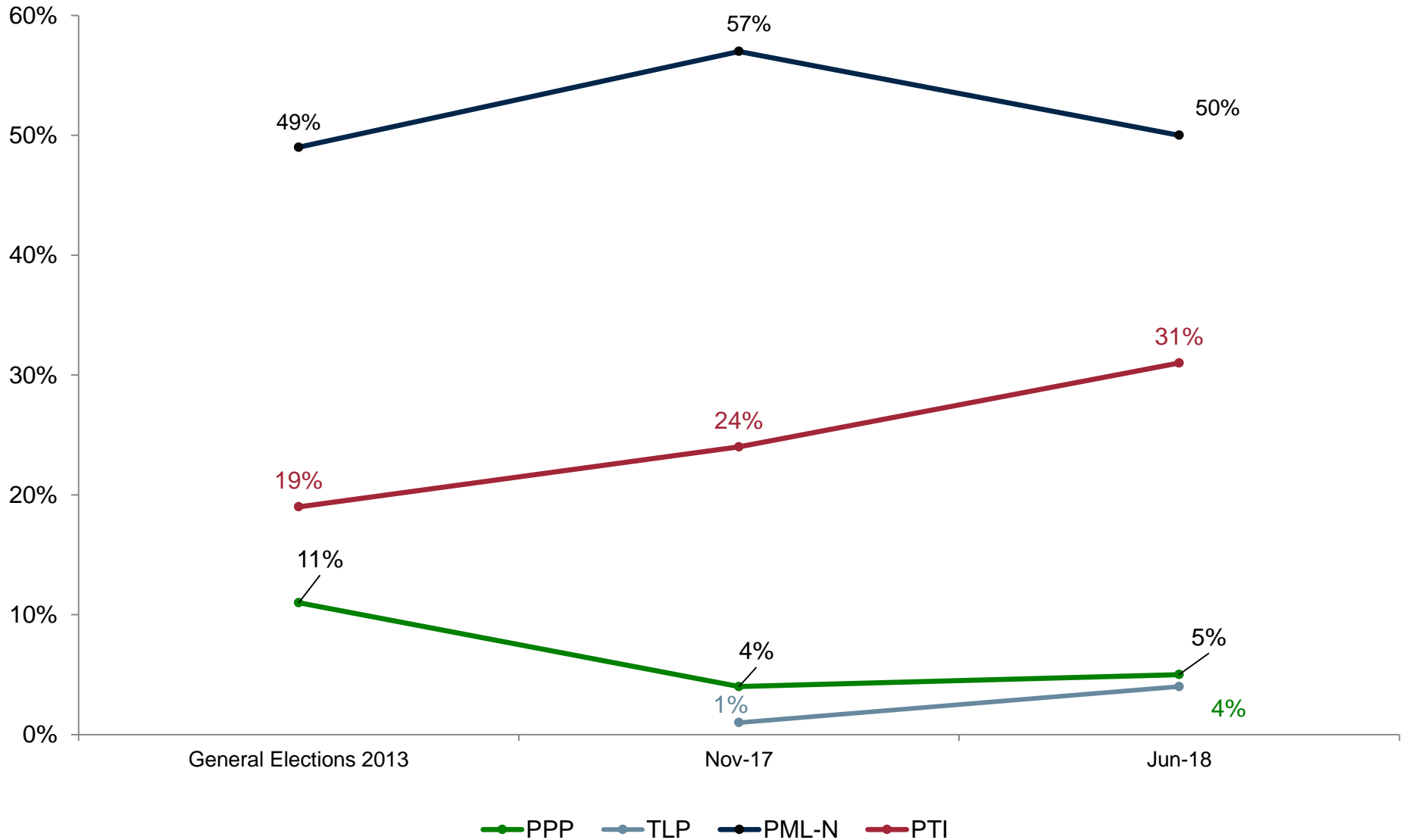
## Sindh



## Balochistan

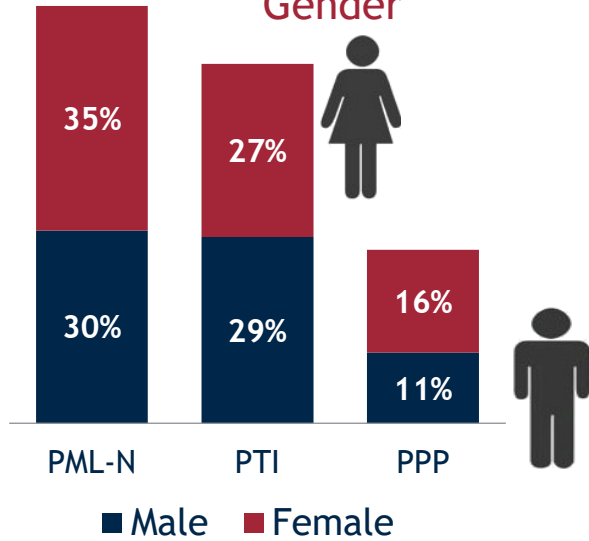


# If the elections for National Assembly were held next week, for which party would you vote? (Punjab)

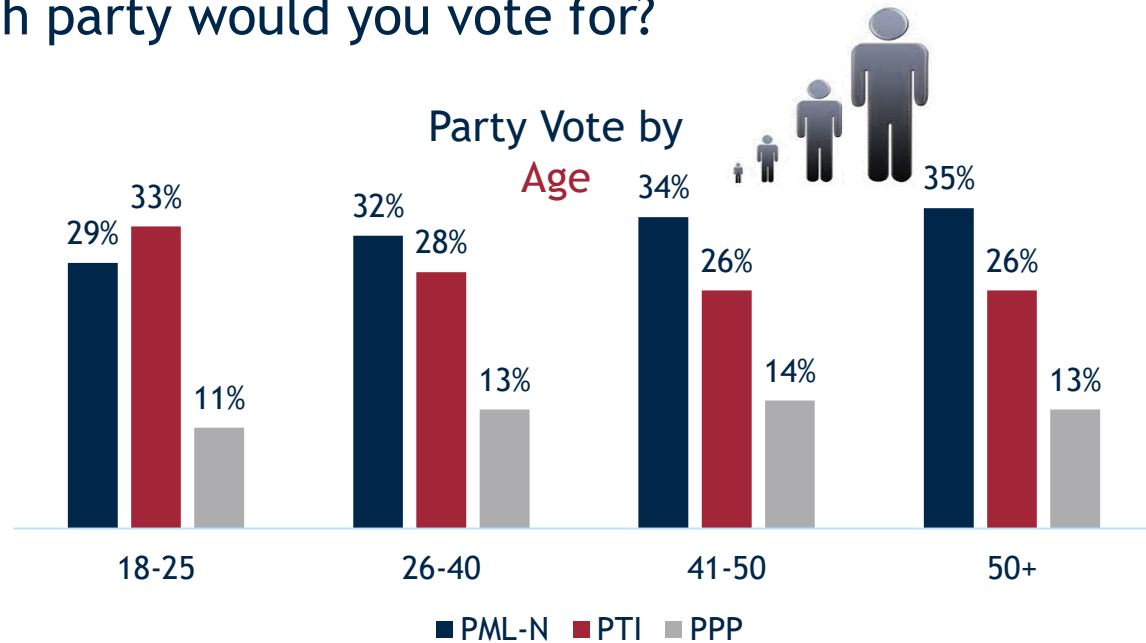


# If the national assembly election were held next week for which party would you vote for?

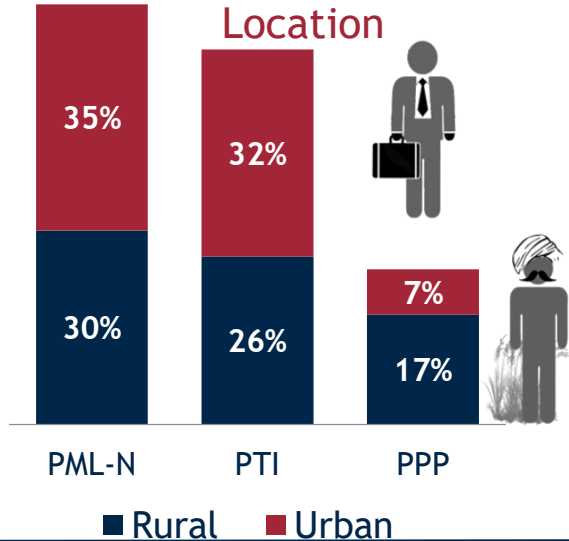
## Party Vote by Gender



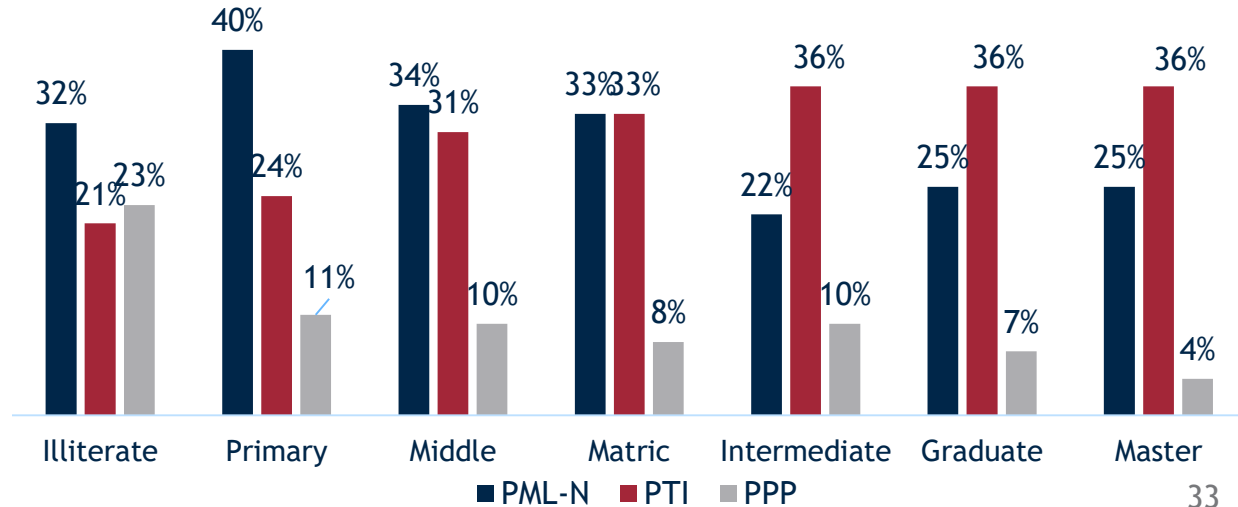
## Party Vote by Age



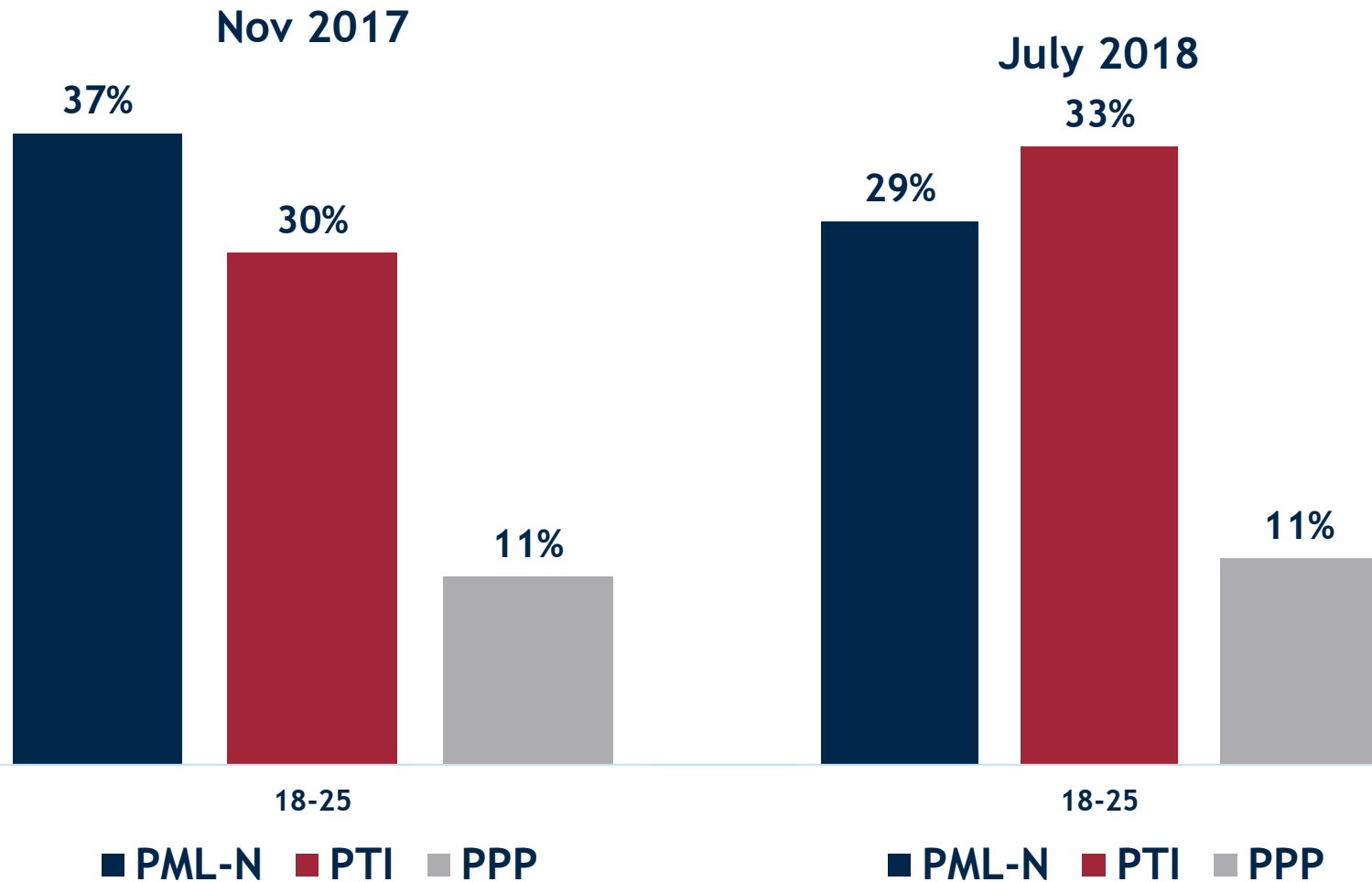
## Party Vote by Location



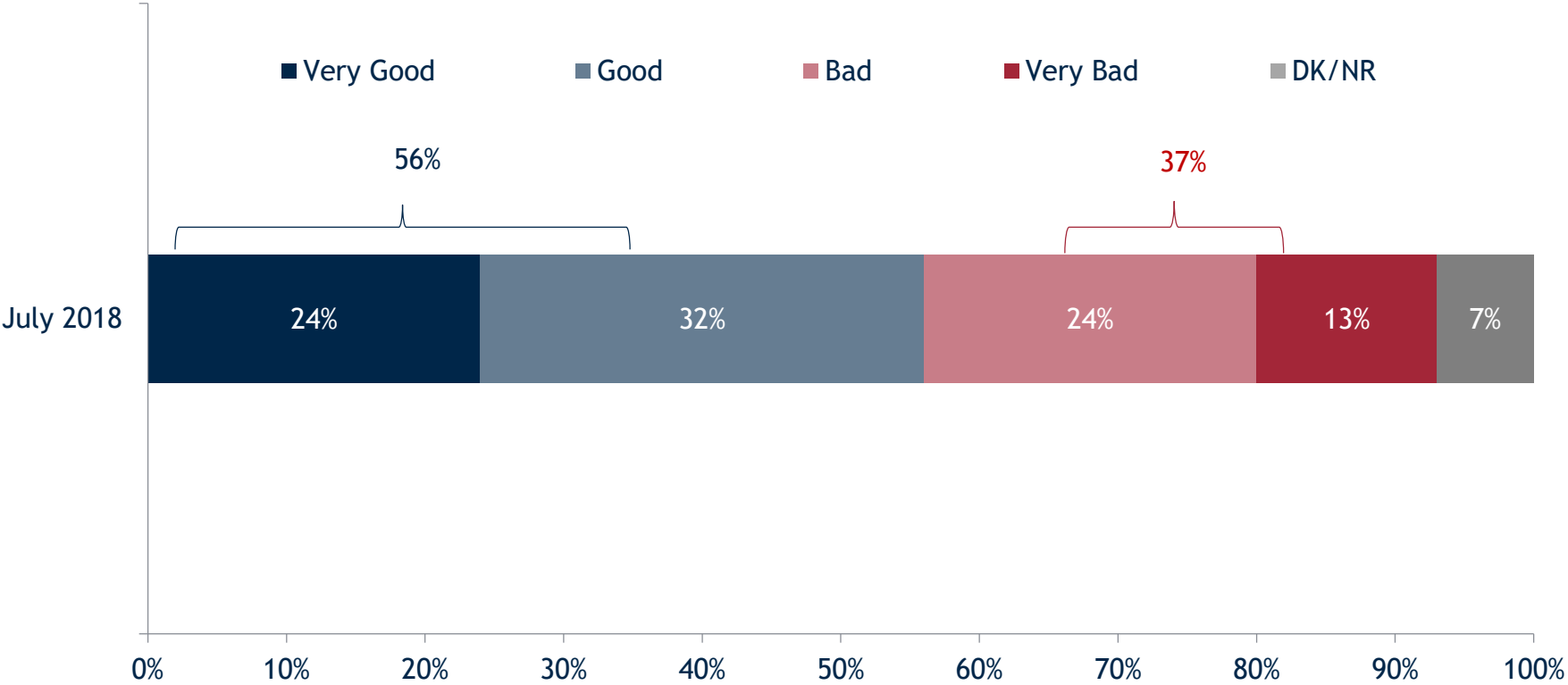
## Party Vote by Education



If the national assembly election were held next week  
for which party would you vote for?  
**(Party Vote by Age Group 18-25)**  
*Keeping an eye on young voters*



# Do you think that Shahbaz Sharif would be a good or bad prime minister?

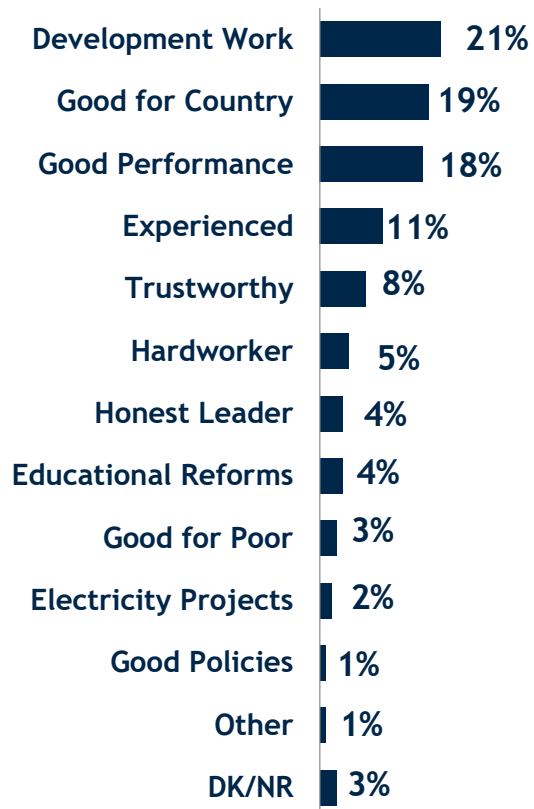


# Do you think that Shahbaz Sharif would be a good or bad prime minister?

(Open-ended)

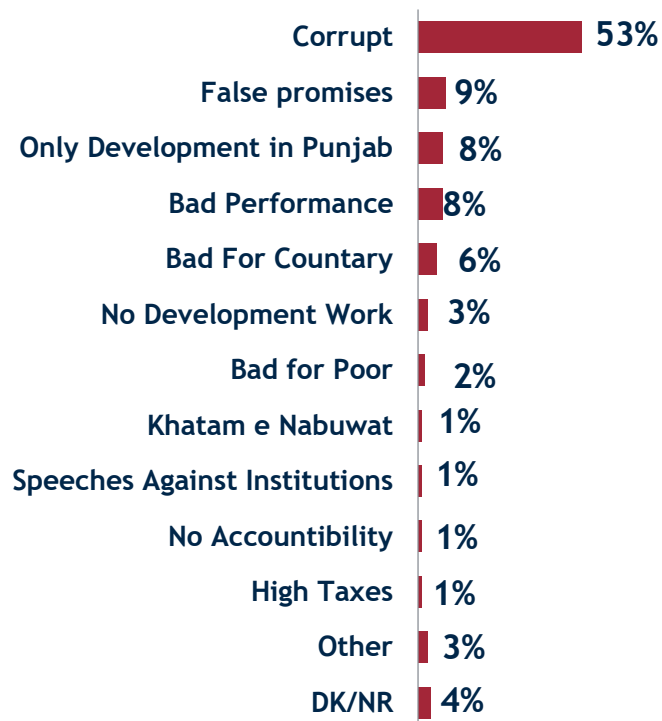
## Why do you think good prime minister?

(Only 56% said good)

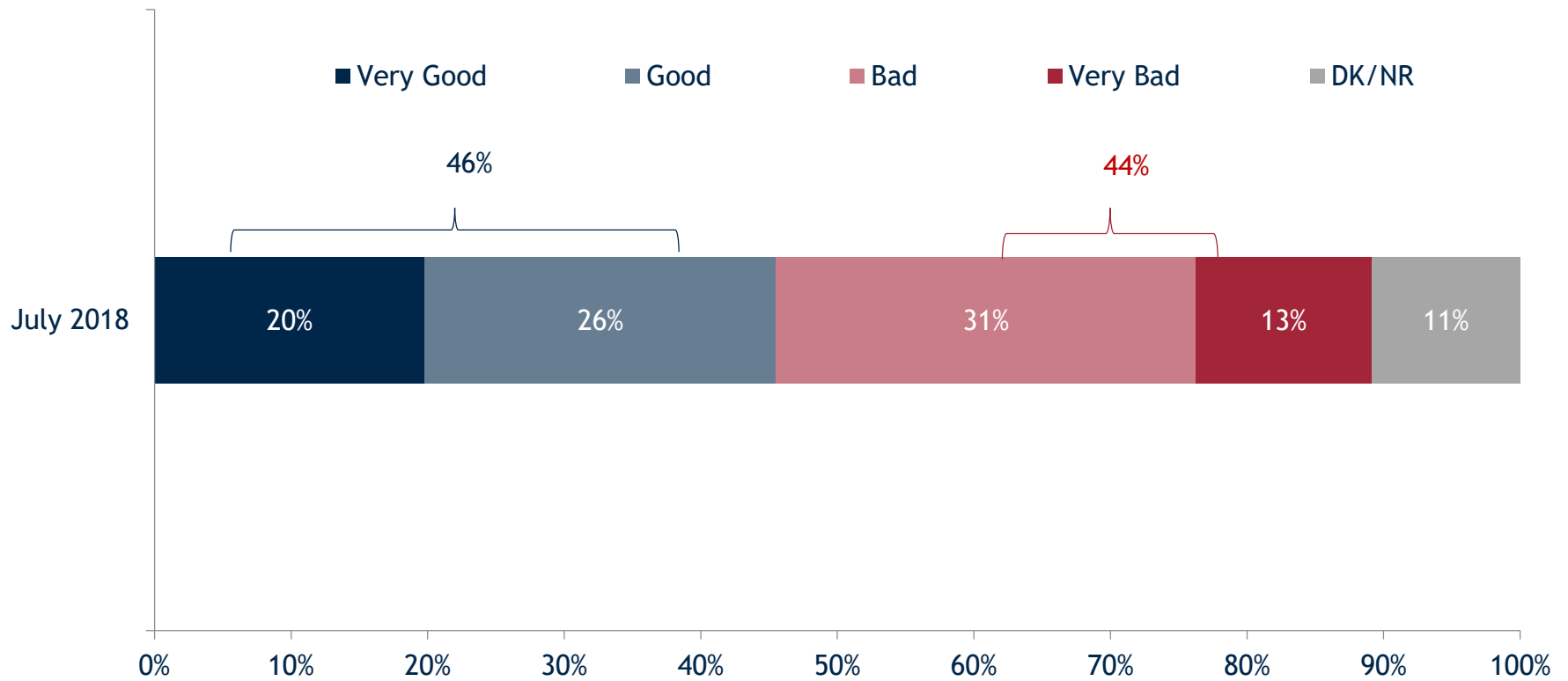


## Why do you think bad prime minister?

(Only 37% said bad)



# Do you think that Imran Khan would be a good or bad prime minister?

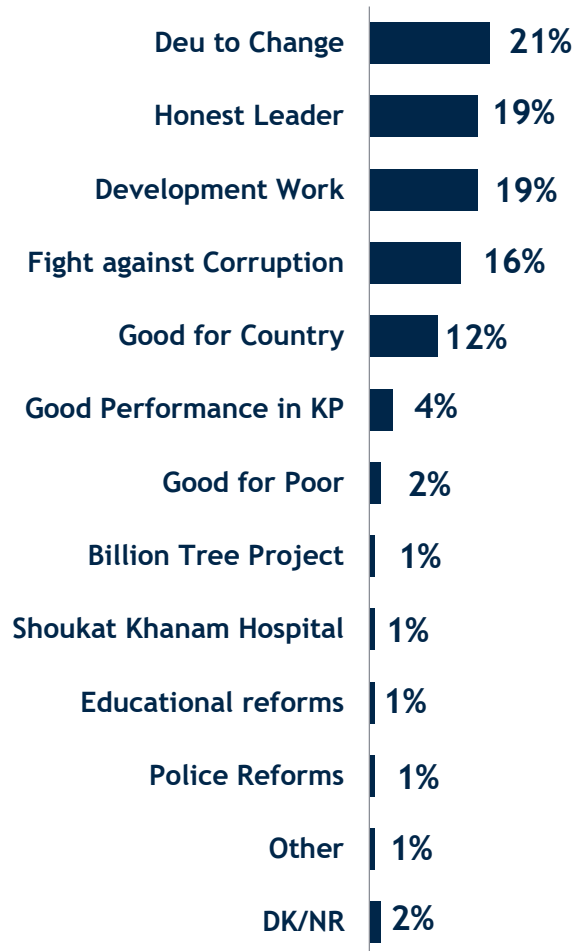


# Do you think that Imran Khan would be a good or bad prime minister?

(Open-ended)

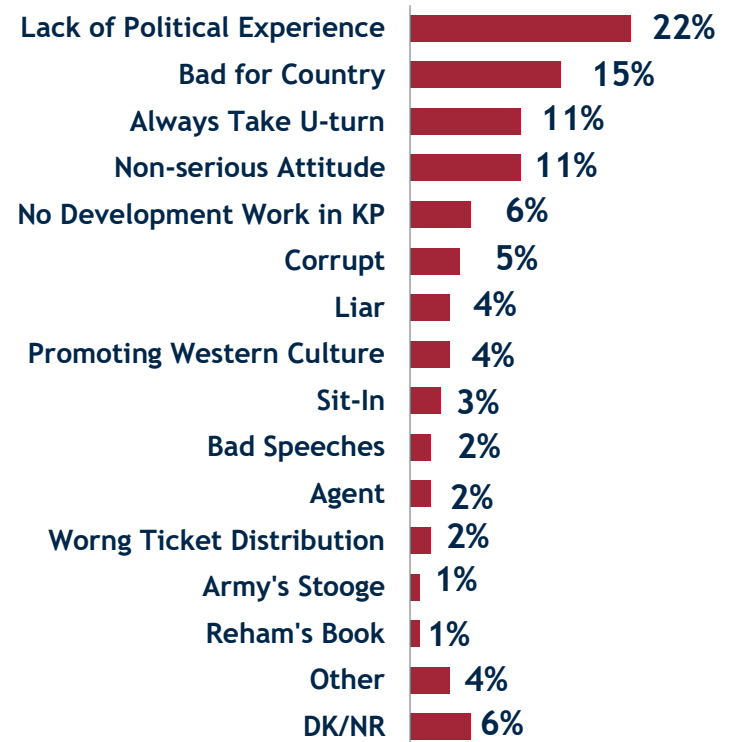
Why do you think good prime minister?

(Only 46% said good)

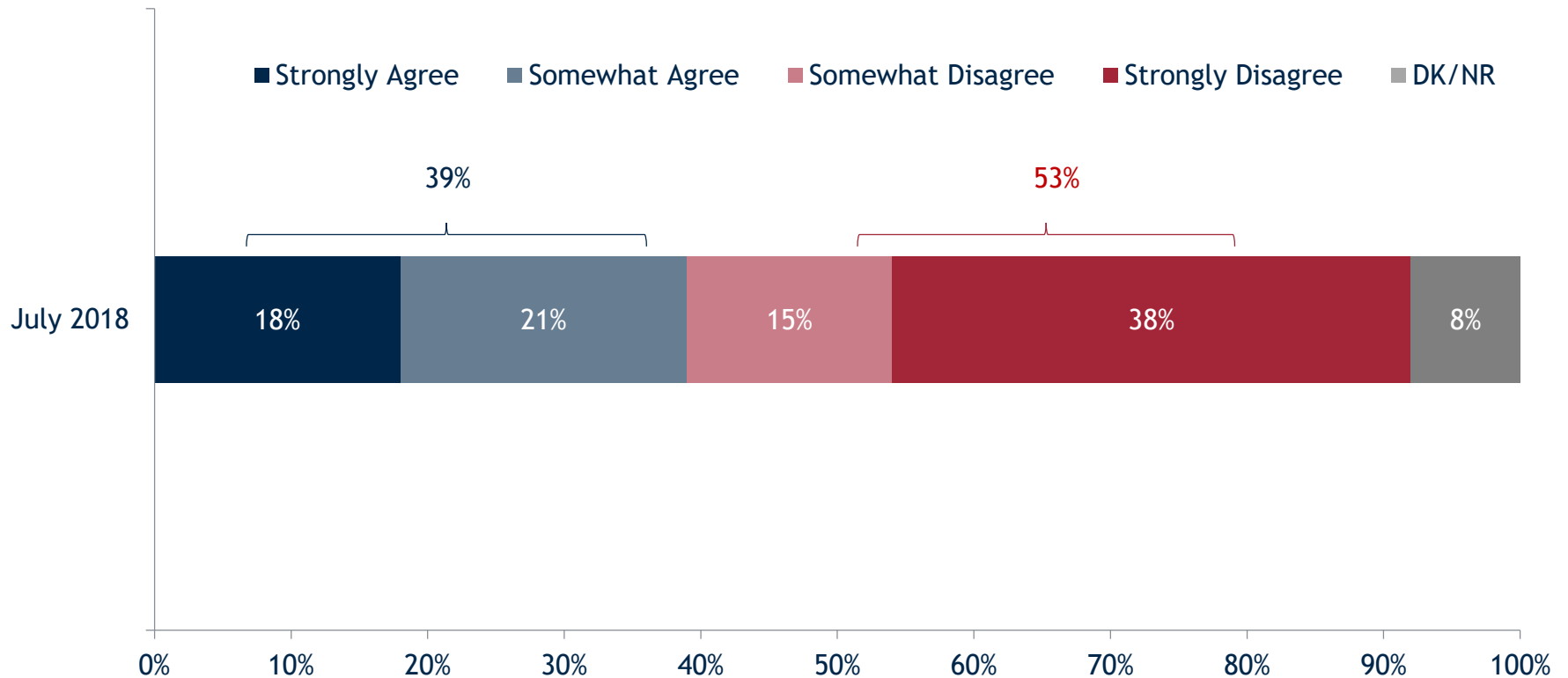


Why do you think bad prime minister?

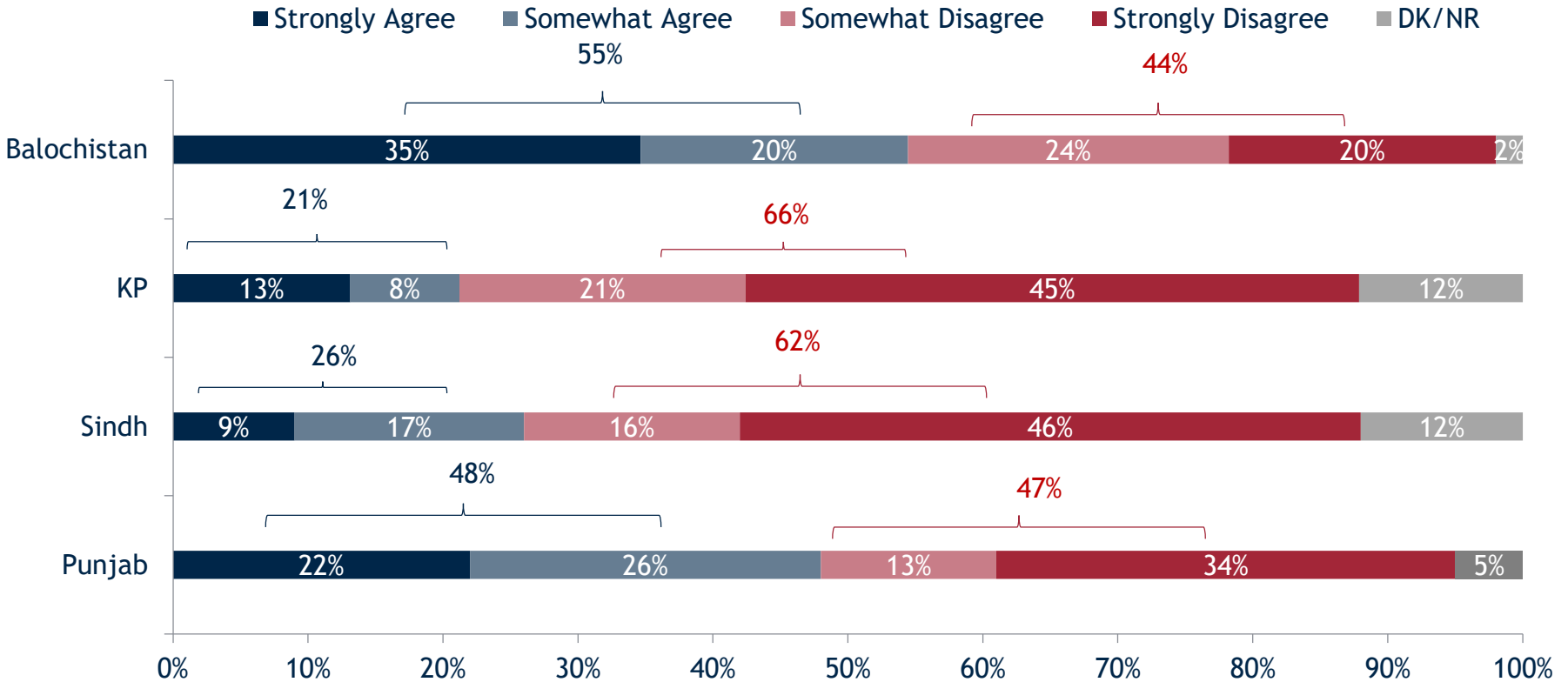
(Only 44% said bad)



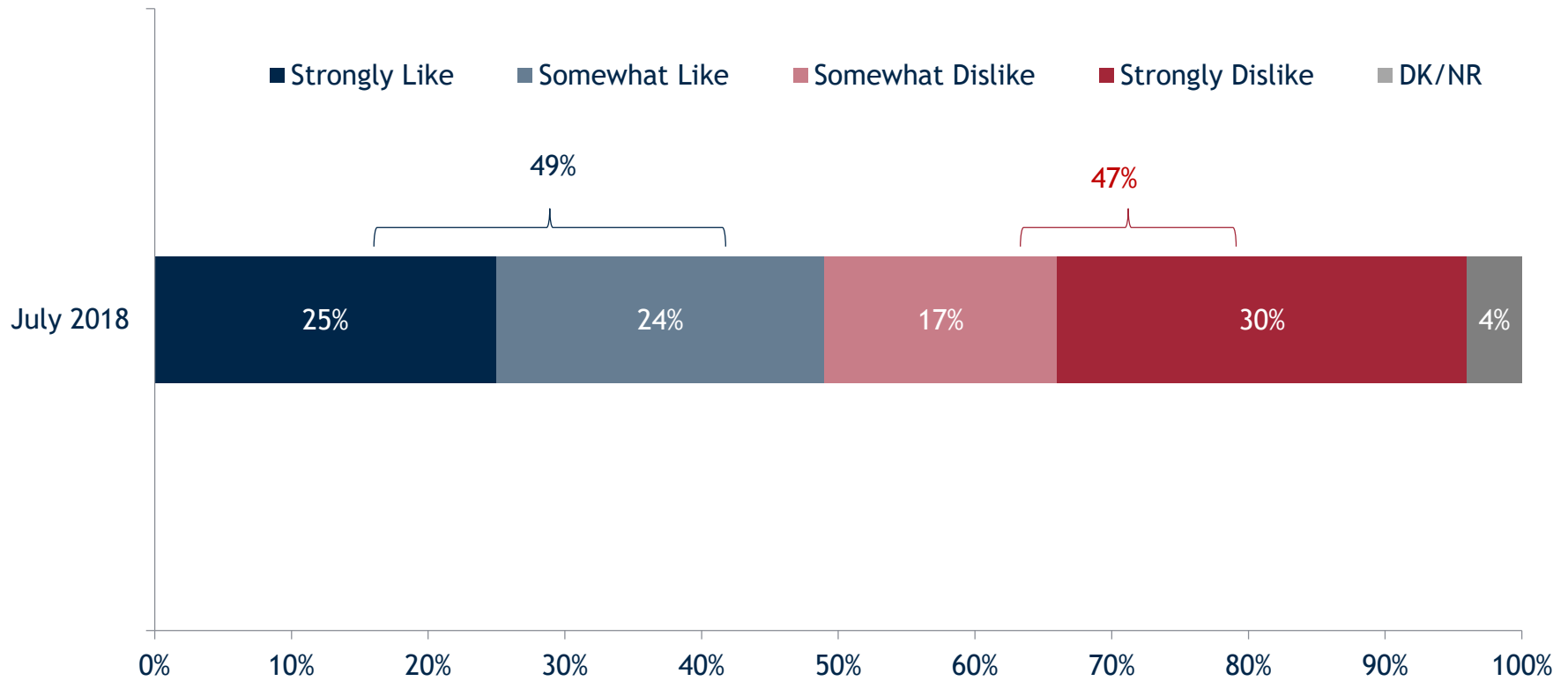
Recently Nawaz Sharif has said given his “narrative” that there is “Khalai Makhloq” (Establishment) is behind on removal of his government, do you agree or disagree with this statement?



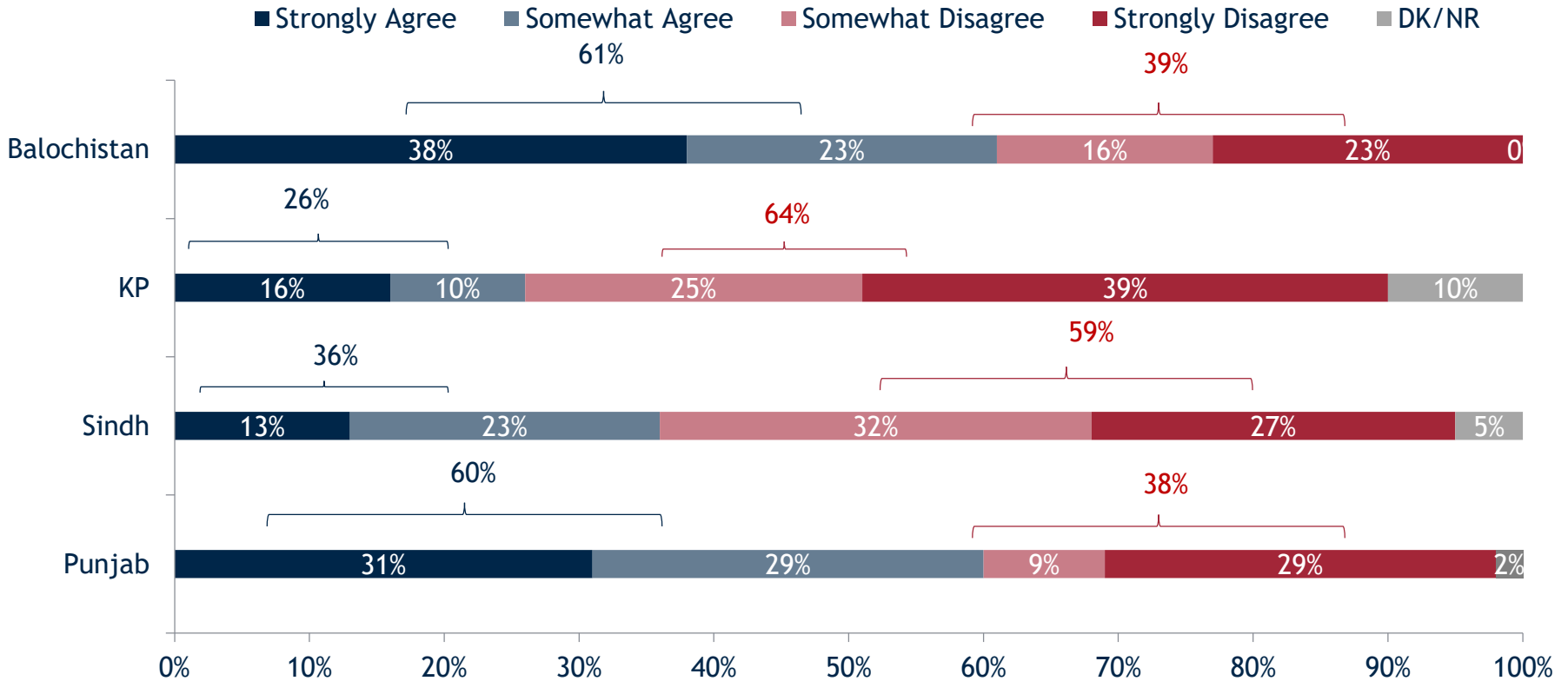
Recently Nawaz Sharif has said given his “narrative” that there is “Khalai Makhlooq” (Establishment) is behind on removal of his government, do you agree or disagree with this statement?  
 (By-Province)



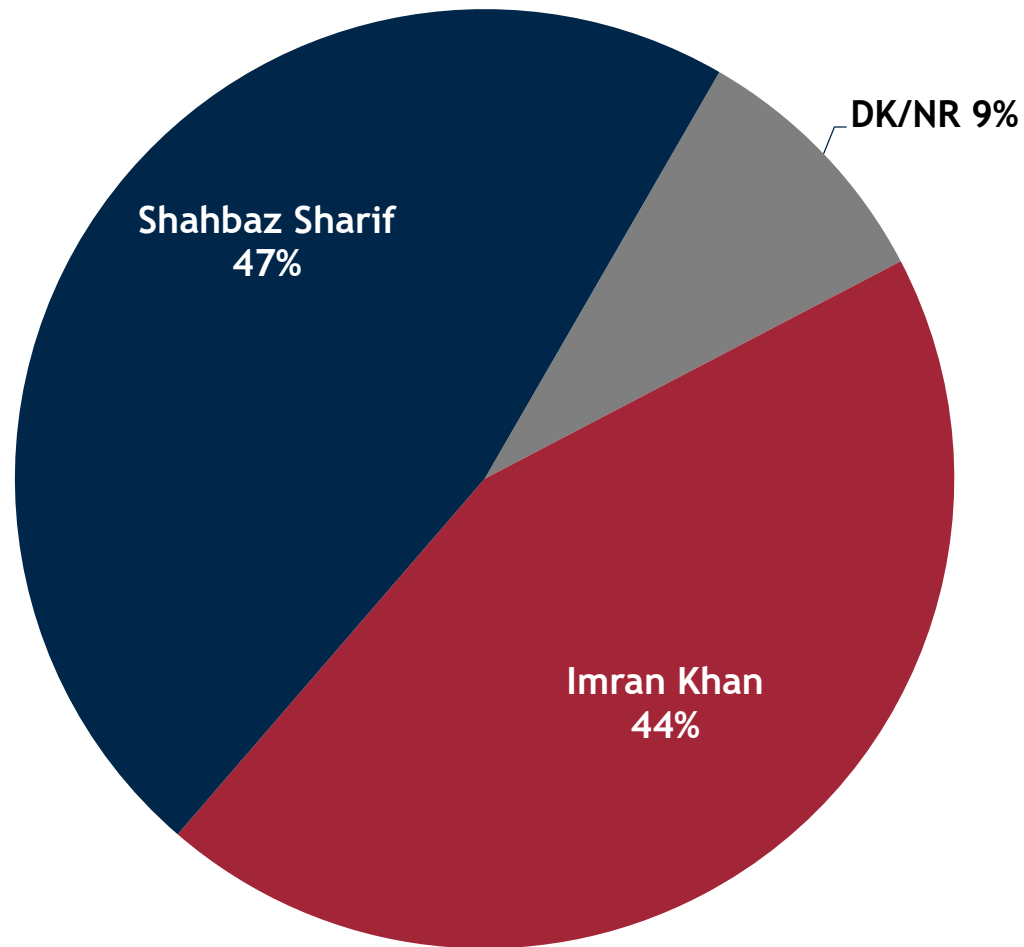
# PML-N has decided to base its election campaign on slogan” Vote Ko Izzat Do” (Respect the Sanctity of Vote), do you like or dislike this slogan?



# PML-N has decided to base its election campaign on slogan” Vote Ko Izzat Do” (Respect the Sanctity of Vote), do you like or dislike this slogan? (By-Province)



Again thinking some more about this, who do you think would be a better prime minister, Imran Khan or Shahbaz Sharif?

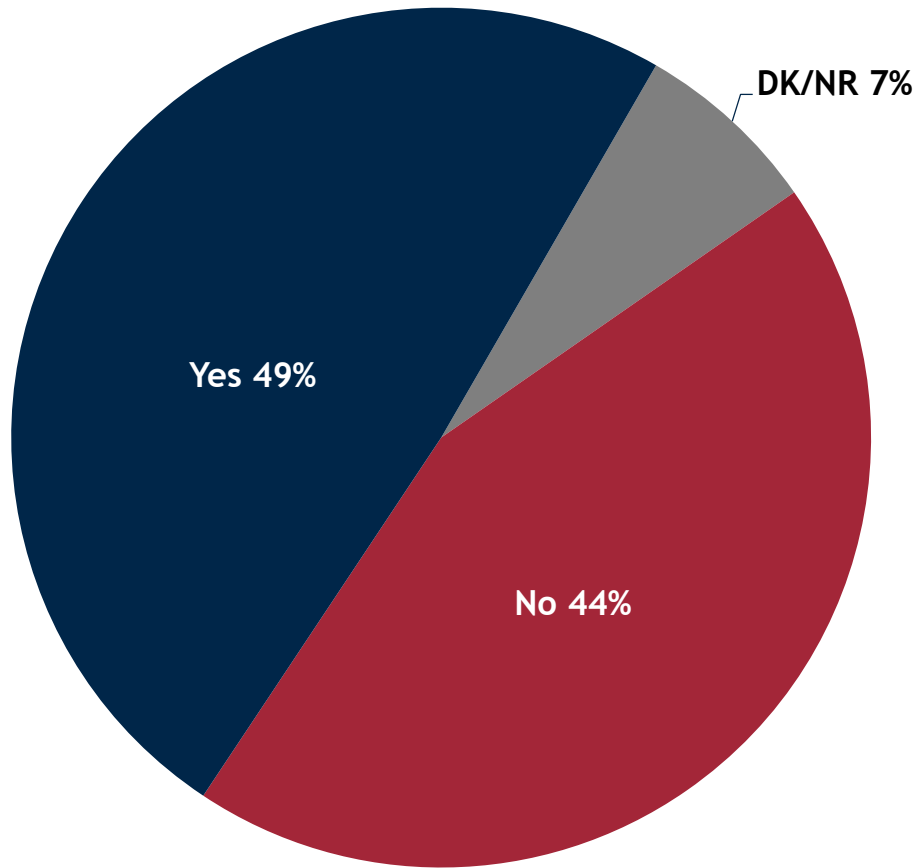


# Media Messages Test

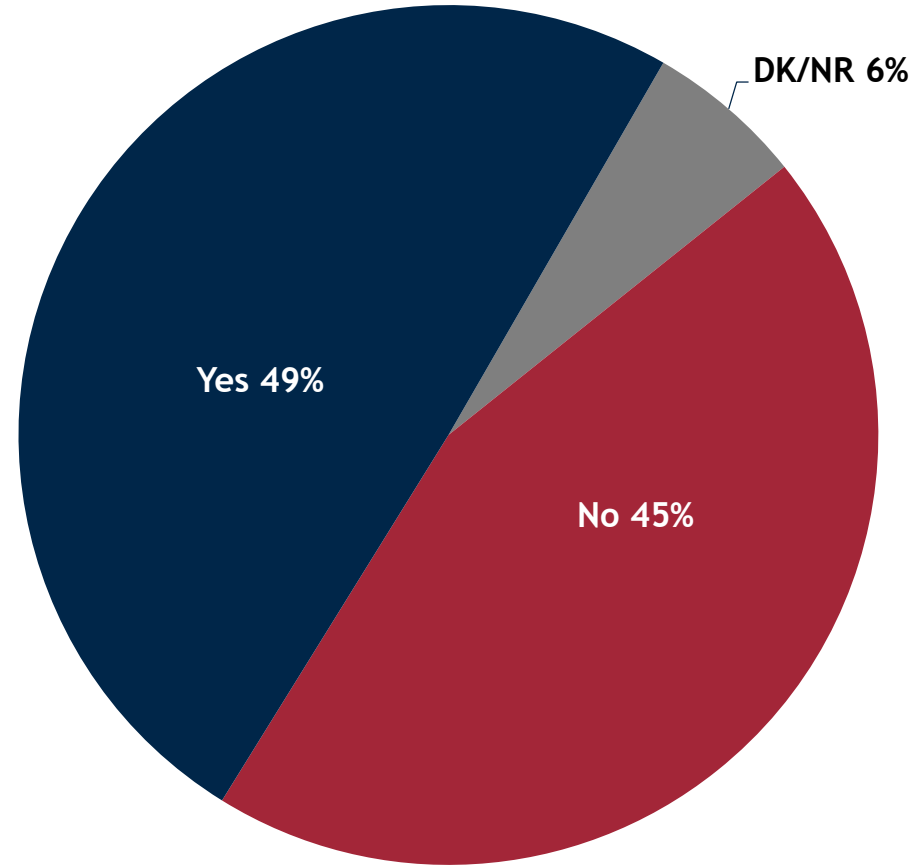
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Thinking now about PTI, have you seen, read, or heard anything about them in the news recently?

**PTI**

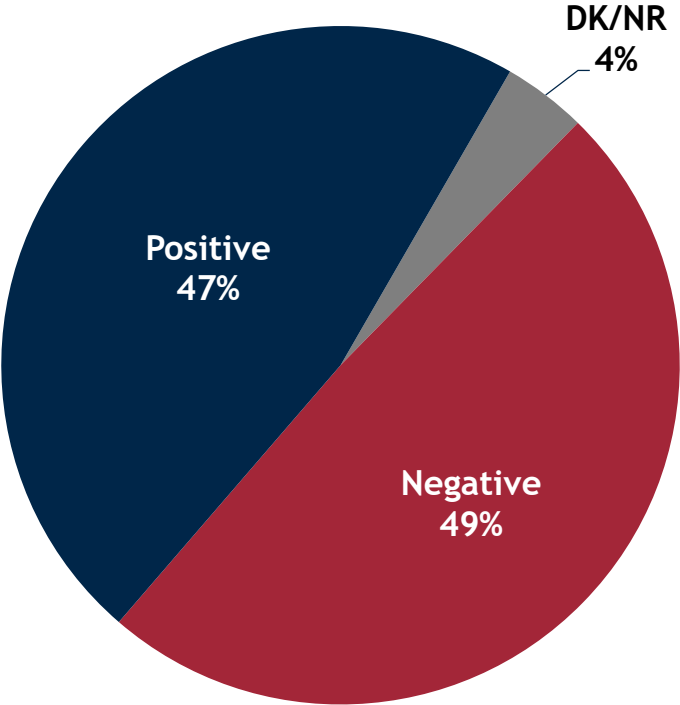


**PML-N**

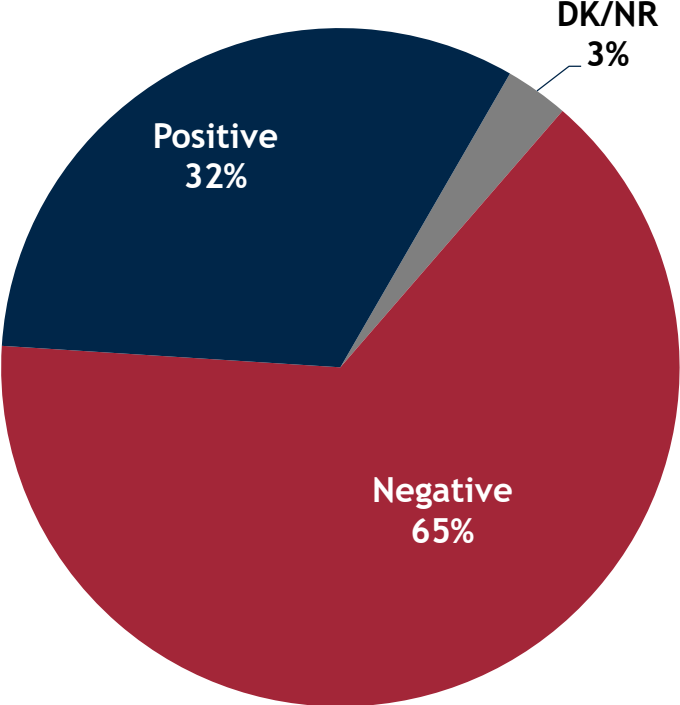


# Was what you have seen, read, or heard mostly positive or mostly negative?

## PTI

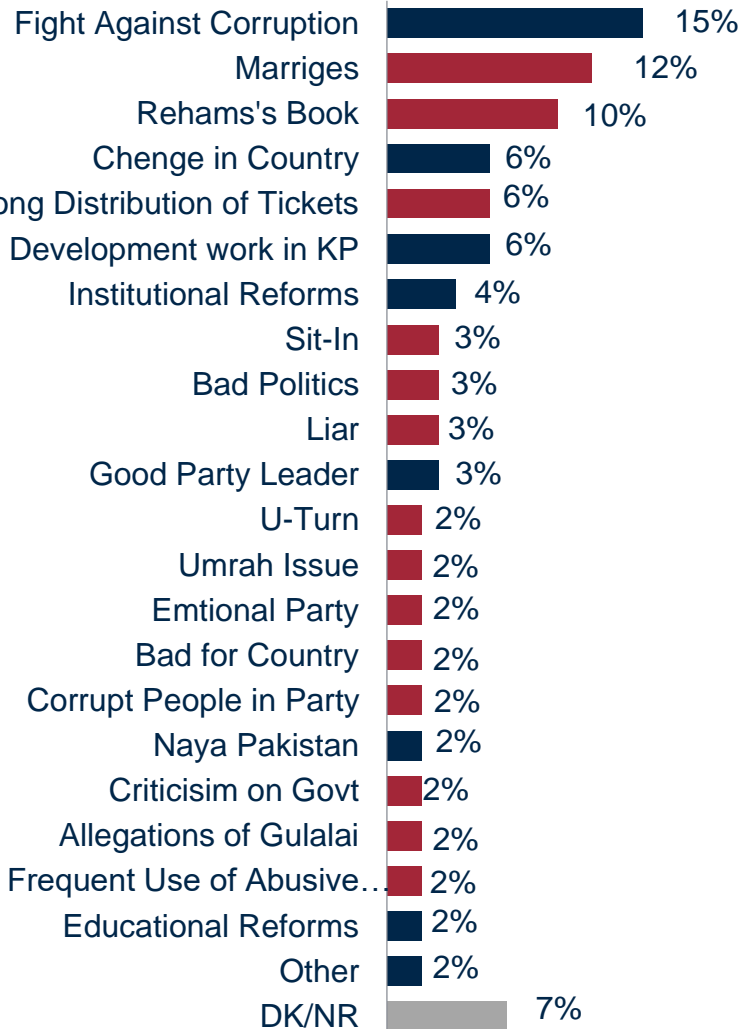


## PML-N

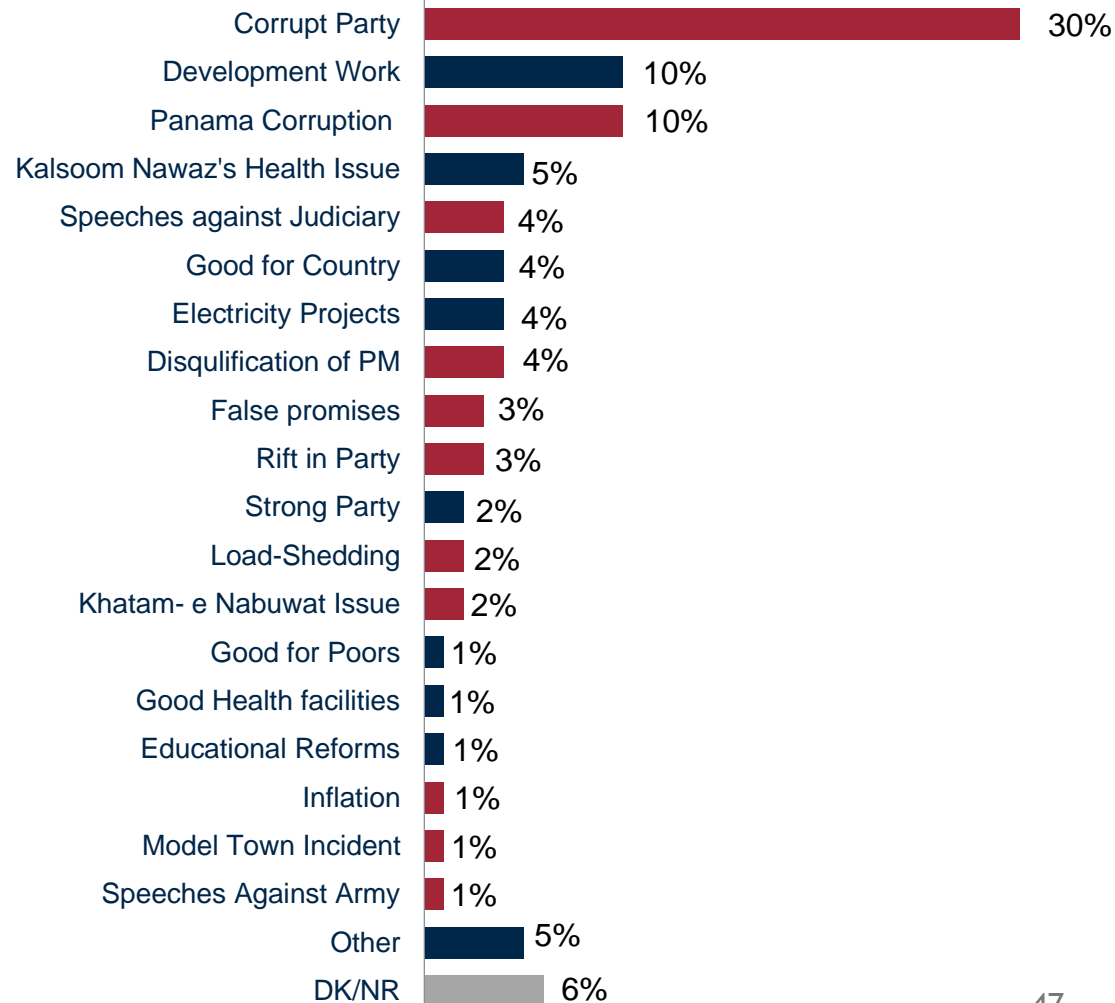


# What have specifically have you seen, read, or heard?

## PTI



## PML-N



The logo for IPOR CONSULTING is located on the left side of the slide. It features the word "IPOR" in large, blue, 3D-style letters with a green-to-blue gradient. Above the letters are three green, teardrop-shaped icons. Below "IPOR" is a green-to-blue gradient bar. Below that is the word "CONSULTING" in smaller, blue, 3D-style letters. At the bottom is another green-to-blue gradient bar.

# Thank you!

For any further  
information contact  
<http://gsp.us.com>

[www.ipor.com.pk](http://www.ipor.com.pk)

